



LIFE

THE U.N.'s NEW
ASSEMBLY BUILDING

20 CENTS

NOVEMBER 3, 1952

REG. U. S. PAT. OFF.



*Look for this label...it identifies
the finest wools in the world*

FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

NOW GET BOTH MIRACLE INGREDIENTS IN ONE MIRACLE TOOTH PASTE!

Ammoniated to reduce decay- Chlorophyll to stop mouth odor!



"DECAY BACTERIA" BEFORE AND AFTER IPANA A.C.



WITHOUT
IPANA A.C.



WITH
IPANA A.C.

Photo at left shows how *Lactobacilli*, the bacteria which so many dentists believe cause tooth decay, thrive in human saliva. This culture contains over 1,000,000 "decay bacteria." Photo at right shows the same saliva after adding new IPANA A.C. Tooth Paste—the "decay bacteria" are almost 100% destroyed. In another test over a 2-year period, the ammoniated formula tested was proved *twice as effective* in reducing tooth decay as the ordinary dentifrice tested.

Never before Ipana® A.C. could you get complete mouth protection like this!

Now, for yourself and your children—protection against painful cavities! An end to unpleasant mouth odor for hours!

You get *both* with new IPANA A.C. because it combines cavity-fighting *ammoniated* ingredients with odor-destroying *chlorophyll*.

Take care of your gums. Brushing teeth with IPANA A.C. Tooth Paste from gum margins toward biting edges helps remove irritants that can lead to gum troubles.

Enjoy clean, bright teeth. IPANA A.C. polishes teeth sparkling bright and clean, too. It gives you a really attractive smile.

No ordinary chlorophyll or ammoniated tooth paste—no other type of tooth paste—can offer you and your family the kind of complete mouth care you get with IPANA A.C. Use it regularly after eating.

MOUTH-ODOR WORRIES
ENDED FOR HOURS!



IPANA A.C. gives you the proved breath protection of active chlorophyll. In laboratory tests, it completely stopped mouth odors for hours in 9 out of 10 cases. And it leaves your mouth feeling wonderfully clean and fresh.

NO STAINING PROBLEM
—DELICIOUS TASTE!



IPANA A.C. is specially made not to leave messy stains. It washes easily from tooth brush, towels, sink. And its new, more refreshing flavor was chosen by children as well as grown-ups in actual taste tests.

FINDS ALL GREEN TOOTH PASTES ARE NOT ALIKE



"I used to think all the green tooth pastes were alike," says Mrs. Fred Field of Darien, Conn. "But now I insist on IPANA A.C. because it's both an ammoniated and chlorophyll tooth paste. It makes me feel good to know that IPANA A.C. is so good for my family. And they all like to use it because of the wonderful flavor."

The ammoniated formula of new IPANA A.C. is based on research by scientists of the University of Illinois and is licensed by the University of Illinois Foundation under Patent No. 2,542,586 and other patents pending which relate only to the ammoniated elements.

Ask for the New

Costs less to try!

Large size only 37¢

Giant size only 59¢



Product of Bristol-Myers

This One



HQ7W-LKD-WX58

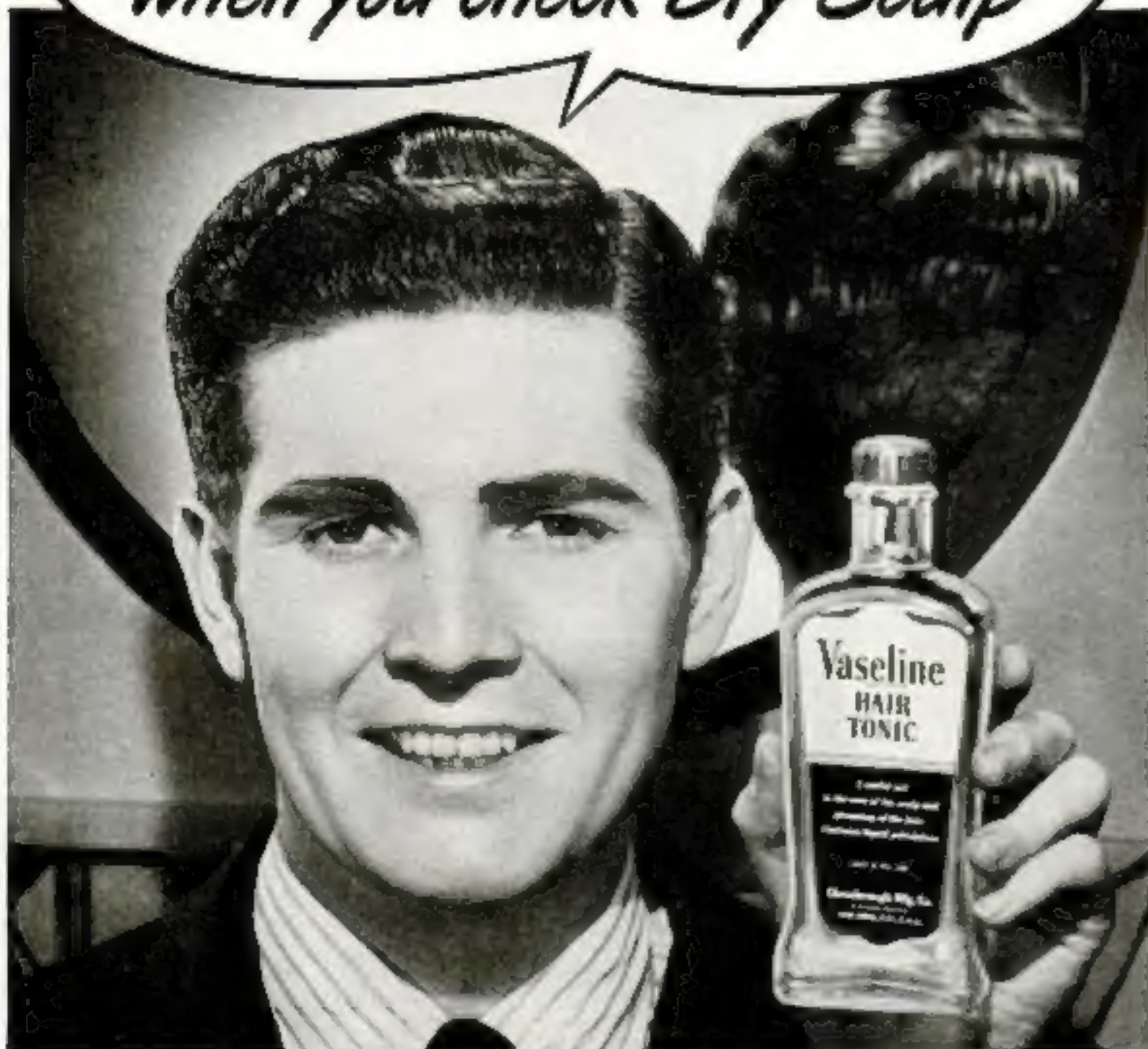
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oh-oh, Dry Scalp!



"JEFF ALWAYS HITS the headpin just right, but he'll never make a hit with that head of unruly hair. He's got all the signs of Dry Scalp. Dull, hard-to-manage hair . . . and loose dandruff, too. He'll bowl 'em over, though, when he starts using 'Vaseline' Hair Tonic . . ."

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



GREAT WAY to start your day! A few drops of 'Vaseline' Hair Tonic a day work wonders. It checks loose dandruff and those other annoying signs of Dry Scalp because it supplements the natural scalp oils . . . gives your hair that handsome, natural look. Contains no alcohol or other drying ingredients . . . and it's economical, too.

Vaseline HAIR TONIC

TRADE MARK ®

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Con'd

LETTERS TO THE EDITORS

TWO MOTHERS

Sirs:
On many occasions I've wanted to write to you, but I never did get around to it. I must write this time to tell you how deeply touched I was by your "Story of Two Mothers" (Life, Oct. 13).

DAPHNE JACQUES

Marquette, Mich.

Sirs:
... To tear an 11-year-old boy from his happy, loving parents, his dearest friends, and place him in a fatherless home in a strange country with a strange, poor, struggling mother is inestimably cruel. . .

ELLEN C. ROOD

Ann Arbor, Mich.



• However, Ivan was off to a good start on his new life. Yugoslavs welcomed him warmly at the railroad station (above) while his mother (right) looked on.—ED.

Sirs:
Mrs. Sirsch could relax knowing that the boy went to a mother who means well—other children stolen by the Nazis were gassed, shot or clubbed to death!

WALTER SCHWENK

New York, N.Y.

Sirs:
I worked three years for the French underground, escaped death a dozen times. My wife was living in a small village with my little boy; if the German S.S. had captured me, they would have deported and probably tortured and killed my wife too.

What a thought that American judges would seriously consider, only seven years after the common victory, that my child could be brought up by the very murderers of its parents!

Truly, the heroic shoemaker of Sošanj must have stirred in his grave.

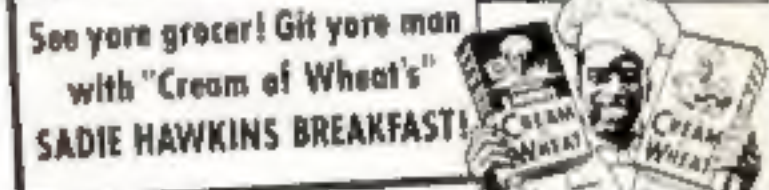
FRANK S. DESSAYER

Glendale, Calif.

Sirs:
We who lived in Czechoslovakia in 1938 remember how the Nazi Sudeten Germans hated not only Czechs but also democratic Germans who refused to obey Hitler. One cold night in October 1938, Czech railway men brought to Prague a trainload of children of democratic Germans whose lives were threatened when Hitler occupied the Sudeten area. Warm clothing and toys were donated to those frightened children by a Czech Jew, who is now a DP in America. The head of the Prague welfare department, who housed and fed those youngsters, was Milada Horakova, whom the Nazis hounded five years in concentration camps and whom the Communists executed in June 1950.

CONTINUED ON PAGE 4

LIL ABNERTM AL CAPP



See your grocer! Get your man with "Cream of Wheat" SADIE HAWKINS BREAKFAST!

GET THAT CREAM OF WHEAT[®] FEELING!

TNT POPCORN
Tender White Giant Yellow
Keep Both on Hand

GYRO

SKID-CONTROL

Revolutionary safety device uses car's own motion to counteract skids; aids traction and braking in any weather. Test it on your own car.

GYRO SKID-CONTROL CO., INC., BEVERLY HILLS, CALIF.

GYRO



Best because only Bromo-Seltzer gently soothes nerves, promptly relieves pain at the same time. For best results use cool water. Follow the label; avoid excessive use.

"The Best Possible Telephone Service at the Lowest Cost"

Twenty-five years ago, on October 20, 1927, the Bell System put into writing, for all the world to see, the basic principles for the management of the business.

The policy tells the people what they have a right to expect from the company. At the same time, it commits everyone in the Bell System to a high standard of conduct for the business. The promise of "the best possible telephone service at the lowest cost" intensifies the effort to make that promise come true.

The never-changing policy of fair treatment for those who invest in the business, those who work for it, and those who use the service, will bring still greater progress in the years to come.



Responsibility to TELEPHONE USERS

"The fact that the responsibility for a large part of the telephone service of the country rests upon the American Telephone and Telegraph Company and its Associated Companies imposes on the management an unusual obligation to the public to see to it that the service shall at all times be adequate, dependable and satisfactory to the user.

"Obviously, the only sound policy that will meet those obligations is to continue to furnish the best possible telephone service at the lowest cost consistent with financial safety."

Responsibility to TELEPHONE SHARE OWNERS

"The fact that the ownership is so widespread and diffused (there are now more than 1,100,000 share owners of the American Telephone and Telegraph Company) imposes an unusual obligation on the management to see to it that the savings of these people are secure and remain so.

"Payments to share owners, limited to reasonable regular dividends, with the right to make further investments on reasonable terms as the business requires new money from time to time, are to the interest of telephone users and employees as well as share owners."

Responsibility to TELEPHONE EMPLOYEES

Many years ago, in its annual report to share owners, the company's responsibility to its employees was expressed in these words:

"While the Bell System seeks to furnish the public the best possible service at the least cost, the policy which recognizes this obligation to the public recognizes equally its responsibilities to its employees.

"It is and has been the aim to pay salaries and wages in all respects adequate and just and to make sure that individual merit is discovered and recognized."

Bell Telephone System



the perfect setting for you...



the new Enchantment

Brookwood*
Del Mar*
Plantation*

88 pieces in
coffee table chest,
only \$99.75

Like the touch of magic, your table—set with the radiant new Enchantment*—becomes the perfect setting for you. The gleaming surface of this lovely pattern, the richly carved detail, give it the luxurious look and feel of rare quality. And all most-used pieces have an overlay of solid silver at vital wear points. Yet compared to any fine silverplate, you get more pieces for less money. See the new Enchantment, contemporary Brookwood, the modern Del Mar—and Plantation—elegant, Southern, charming! All 1881 (R) Rogers (R) is made by Oneida Ltd., great name in fine silverware.

*Trade Marks. ©1952, Oneida Ltd., Oneida, N. Y.

1881  ROGERS 
SILVERPLATE BY ONEIDA LTD. SILVERSMITHS

LETTERS TO THE EDITORS

CONTINUED

The pain German women feel at losing adopted children is too small to compensate for the anguish which the German army, gauleiters, "protectors," Gestapo and extermination camps caused millions of mothers all over Europe.

MILA LEWIS

Washington, D.C.

Sirs:

In "The Story of Two Mothers" you say the Yugoslavian government supported the return of the boy to his blood mother. My parents and I have been in the U.S. for three years, but I have a younger brother and two younger sisters yet in Yugoslavia. Despite the frequent attempts to bring them to the States, we have been unsuccessful, because of strong disapproval of the Yugoslavian authorities.

FRANK PUC

Atchison, Kan.

THE NEW CANADA

Sirs:

Thanks very much for your fine article on "The New Canada" (LIFE, Oct. 13). It's about time someone began informing our American neighbors re the facts of our country.

B. BELANGER

Port Colborne, Ont., Canada

Sirs:

Your picture of the Kemano power plant was of particular interest to me as I spent most of last fall testing the rock structure of Tahisa mountain. As you have stated, the turbines within the mountain will be safe from aerial attack; however, the primary purpose in locating the plant underground is economic. By tightly concreting the penstocks into the mountain rock considerable support for these tubes is gained, permitting reduction in penstock wall steel amounting to several millions of dollars. . . .

GIVEN A. BREWER

Marion, Mass.

Sirs:

A word on the beer drinking scene: Calgary citizens will be quite ready to accept credit for the "red-eye" as they would anything else, but people have practiced the weird ritual of pouring tomato juice into their beer for many years in many places on both sides of the border.

Try it; it spoils both the beer and the tomato juice.

JOHN LANGDON

Edmonton, Alta., Canada

TRUMAN GETS BIG HAND

Sirs:

In "An Old Hand Gets a Big Hand" (LIFE, Oct. 13), you show President Truman on the rear platform of a train with a copy of *The Wall Street Journal* in his hand, and a caption concerning his lambasting of Wall Street in his talks.

I seem to recall that the report of Governor Stevenson's income showed that a substantial part of it was derived from "Wall Street" stocks. How silly can anyone get?

H. J. LE VESCONTE

Glendale, Calif.

Sirs:

We have high taxes, bungling, corruption; our foreign relations are sagging badly; young Americans are dying

CONTINUED ON PAGE 6

Limited time only!

\$1.00 value

only **50¢** and one Starlac box top!



Plastic
"Quick-Mix"
STARLAC
Shaker

Here's a bargain all you thrifty housewives will appreciate . . . an unbreakable, leakproof plastic shaker. Ideal for mixing and storing one quart of STARLAC, the new nonfat dry milk sensation.

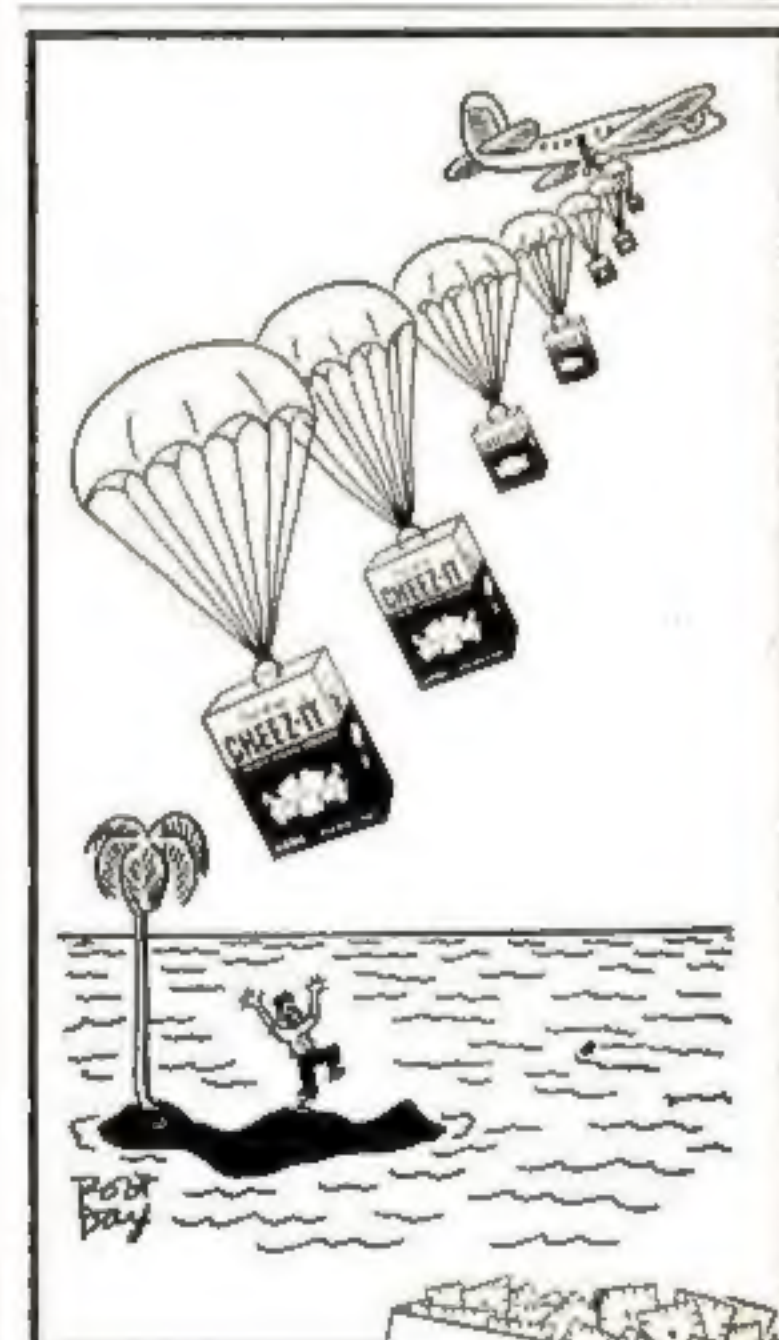
Remember, STARLAC is real milk with only the fat and water removed. It's grand for drinking and marvelous for cooking. And it's so inexpensive. Starlac makes nonfat milk for only 9 cents a quart!



Try STARLAC today! Then mail in the box top and 50¢ to get your wonderful plastic shaker. Mail to:

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350 Madison Avenue
New York 17, N. Y.

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GOOD
any old
time!



America's
largest selling cheese cracker!

Sunshine Biscuits, Inc.

Copyrighted material

This NEW \$20 set of Norman Rockwell paintings is YOURS

FREE! Gratuit! Umsonst! GRATIS!

if you obtain a Trial Membership in The Heritage Club *now*



BECAUSE we are offering you a \$20 set of Norman Rockwell's paintings as an inducement to obtain a Trial Membership in The Heritage Club *at this time*, we had better tell you something about them:

In the first place, they are *not* the original paintings in oil! If you are in position to pay several thousands of dollars to obtain one of Norman Rockwell's original oils (and if you know where one *could* be obtained), then you will not want these facsimiles.

For they are facsimiles. Yet we will wager one good sixty-cent dollar that, even after examining them, you wouldn't recognize them as such if we didn't tell you; and we will wager two good sixty-cent dollars that none of your friends will recognize them as such if you should hang them (the facsimiles!) on your wall.

They are created by several unusual processes. They are in full color; and they are on heavy board-canvasses such as oil painters use; and their surfaces are *moulded* so that you can feel the actual brush-strokes with your fingers.

Facsimiles have been created in this fashion before, of some of Norman Rockwell's famous paintings: notably his paintings of The Four Freedoms, the facsimiles of which have had so extraordinary a sale in the shops. We would present *those* to you, if we could! But we can't, for the right to reproduce them doesn't belong to us. However, we do have the right to reproduce Norman Rockwell's paintings made to illustrate *Huckleberry Finn*; for they were made for the now-famous edition published by The Heritage Press.

WE HAVE NOW taken three of them (the original oils are in the possession of the Mark Twain Museum) and have created facsimiles which are four times larger than the plates in the published book. Each of them is twelve inches across by sixteen inches long. Each of them is made to become a decoration on your wall of which you will be continuously proud. Each will be sold in the shops for \$6.95; the set of three, for \$20.

But we will give you a complete set free, GRATUIT, *umsonst*, GRATIS—if you obtain a Trial Membership in The Heritage Club *at this time*. Why?

WELL, IN THE FIRST PLACE, we have persuaded the mills which produce our fine papers to increase their allotment to us—with the result that, of six of our recent publications, we have obtained from the printers about a thousand extra copies. So, in the second place, we have decided to take in one thousand new members: to *try* the Club out for just six books.

But we want to enroll this limited number of people with an even more limited expenditure upon expensive advertisements such as this one! We want to cut down our advertising expenditure by offering this irresistible inducement to you, to become one of these new members. If you do, you will during the coming six months obtain six beautiful, *beautiful* books—at the same price as ordinary rental library fiction.

You will obtain a copy of *The Pilgrim's Progress* with the newly-discovered paintings of William Blake reproduced in full color; and *The Book of Ruth* illustrated with the magnificent miniatures-in-color by Arthur Szyk; and *Great Expectations* illustrated by the English painter Edward Ardizzone; and *Confessions of an English Opium-Eater* illustrated with gravures by Zhenya Gay; and *The Way of All Flesh*; and *The Sketch-Book of Geoffrey Crayon* illustrated by Gordon Ross.

Or, if any of these books should not be of interest to you, you may choose substitutions out of a long list of other Heritage books-in-print. Then, after the trial period, you can decide whether you want to continue your own membership. Obviously, we think you will!

FOR THE MEMBERS of The Heritage Club regularly come into possession of those "classics which are our heritage from the past, in editions which will be the heritage of the future." Yet each of these books—because of the cooperative nature of the Club's system—costs each member only \$3.65! or *only* \$3.28 if payment is made in advance!

A Prospectus is now ready. You are invited to send for a copy. One of the remaining Trial Memberships will then be reserved for you until you have had time to study it—and your reservation will also be entered, for the complete set of Norman Rockwell *Huckleberry Finn* facsimiles which will be yours. Never in the history of book publishing has a greater bargain been offered to wise buyers of books. The coupon below enables you to put this statement to the test:

Reservation Coupon

THE HERITAGE CLUB

595 MADISON AVE., New York 22

Please send me a copy of the Prospectus describing the limited number of Trial Memberships which you are offering at this time. I understand that you will reserve a Trial Membership for me, and that I am entitled to a portfolio of the Norman Rockwell paintings, without cost, when I send my formal application.

NAME PLEASE PRINT

ADDRESS

CITY & STATE L-017



THROAT ROUGH?

What a difference a week can make...
when you switch to a Kaywoodie Pipe!



Jury of throat specialists confirm medical laboratory report:

"Kaywoodies are the Throat-Easiest Smoke of all!"

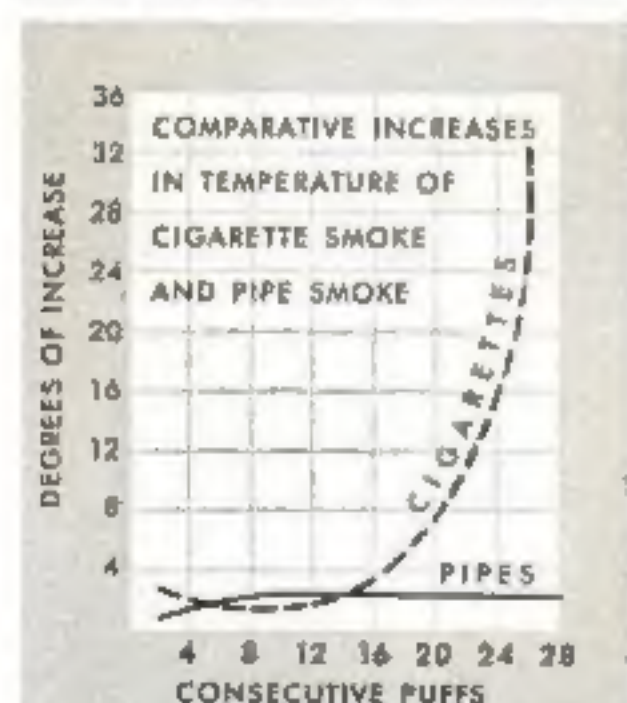
As far back as 1929, doctors knew that hot smoke is harmful...that irritating nicotine and tars increase as smoke temperature rises. Here are the latest facts, as revealed by painstaking laboratory research, and checked by throat specialists:

Kaywoodie cuts down nicotine and tars
Smoke from cigarettes and cigars contains much more harmful nicotine and irritating tars than smoke from Kaywoodie Pipes. 300% and 400% more!

Kaywoodie is the coolest-burning pipe
Tests comparing Kaywoodies with 34 other pipe brands prove that Kaywoodie with its 3 exclusive Throat Guards gives the coolest smoke...containing far less tars, resins and carbon particles!

Get the throat-easiest smoke!
Convince yourself! Smoke a Kaywoodie. Notice how huskiness and rawness (and, in many cases, coughs due to smoking) disappear. Switch to a Kaywoodie today!

PROOF: Kaywoodie burns cooler... REASON: 3 exclusive Throat Guards



Solid line shows how Kaywoodie Pipe rises only one degree in temperature... dotted line shows how hot cigarette smoke gets. It rises 35 degrees during same length of time... reaching 115 degrees!



From \$4 to \$25 in wide variety of shapes

KAYWOODIE



Look for the Kaywoodie cloverleaf

LETTERS TO THE EDITORS

CONTINUED

in Korea, yet the President of the United States can find nothing better to do than to go electioneering. His manner is cheap and tawdry. His bombast lacks even the redeeming quality of wit. Although he has the gall to tell the people to read the Bible, he himself has obviously never heard of the commandment against bearing false witness.

JEANNE LAMBERT
Manitowoc, Wis.

GOP TRUTH SQUAD

Sirs:

All I needed was to see Ike shaking hands with McCarthy ("Truth Squad" Rallies to Eisenhower," LIFE, Oct. 13)! I rang doorbells for Dewey in 1948 but there'll be no bells ringing for the general. It's very disillusioning to expect Saint George—and get the dragon!

CURTISS M. ANDERSON
Des Moines, Iowa

A JESUIT CONVALESCES

Sirs:

LIFE readers who may recall the story of the Jesuits released from a Chinese Communist prison ("Burial above Ground," by Eugene E. Fahy, S.J., LIFE, Sept. 8) may be interested to know that Father William D. Ryan, S.J., the most physically incapacitated of the three, is well on the road to recovery.

We recently had the pleasure of renewing Father Ryan's acquaintance when some 200 of his former students at Loyola University of Los Angeles gathered to welcome him back to Southern California. The ironic fact that the gym was decorated with a Chinese setting didn't dampen Father Ryan's spirits, his amazing memory for first names or his well remembered sunny smile.

Father Ryan has been convalescing in Santa Barbara and will shortly return to the Orient to take up his missionary duties.

LUCIEN L. ESCALLIER
Los Angeles, Calif.



FATHER RYAN AT LOYOLA PARTY

MAMIE EISENHOWER

Sirs:

Mamie is terrific. Thank you. Love and kisses ("They Like Mamie, Too," LIFE, Oct. 13).

MRS. SAM CROBAIGH
Cleveland Heights, Ohio

Sirs:

What's under Mamie's high forehead with bangs? Pink cotton candy? And what's back of LIFE's high Republican forehead besides holes?

CONTINUED ON PAGE 11



get a
looking-glass shine

FAST

lanolize your shoes with
ESQUIRE BOOT POLISH

Gives your shoes that deep rich bootmaker stain finish. 9 colors



EASE COLD MISERY

Take Tabcin

AT ALL DRUG STORES • 45c and 75c SIZES

check Skin Torment

Very first use of soothing cooling, liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask your druggist for D.D.D. PRESCRIPTION.

WHEN YOU BUY

INNERSPRING MATTRESSES AND UPHOLSTERED FURNITURE

Look for this Seal

All Nachman Spring Products are Tested, Inspected and Quality-Approved by the Pittsburgh Testing Laboratory.

NACHMAN TESTED SPRING CONSTRUCTIONS

NACHMAN CORPORATION, CHICAGO 39, ILL.



-to Easier Typing



You're on your way to easier, better-looking typing when you switch *on* an IBM Electric. You'll turn out perfect work—and with *so* little effort! For demonstration or colorful, informative brochure, write International Business Machines, Dept. A-4, 590 Madison Ave., New York 22, N. Y.



Electric Typewriters

Here's the **start...**

and the **heart...**

of your **modern kitchen!**



Heart of this New Freedom Gas Kitchen* is a **CALORIC "CP"** range—one of the many fine new automatic Gas ranges now ready for you! Everything—top burners, oven, broiler—lights without matches. Broiling is completely smokeless. **Baking is perfect**—as only the Gas oven with its fresh-air-circulation can be! Some give you *two* ovens—others cook by complete clock control while you're busy elsewhere! But each and every one is spick-and-span beautiful—built for the cleanest, coolest, *easiest* cooking you've ever known!

IT'S OLD STOVE ROUND UP TIME AGAIN . . . TIME FOR YOUR NEW GAS RANGE!

own it in 24 hours

Today's the day to say good-bye to your old stove — good-bye to all the inconvenience and extra work it's been causing you for so long! Today's the day to pick your favorite among the gleaming, dazzling new automatic Gas ranges your Gas company or Gas appliance dealer is ready to show you! Values were never better. Payment terms are easy to arrange. And these wonders cost *less* to buy, install, and run than any other automatic range!

\$87 LESS TO BUY† . . . \$25 A YEAR LESS TO RUN††

Don't put it off a minute longer! Decide *now* that the time has come for *your* beautiful new automatic Gas range!

†Average based on 1951 range sales. ††Maximum fuel savings in 28 of the 31 key cities used by the Bureau of Labor Statistics' Consumers' Price Index.

THE NEW AUTOMATIC

newest,
fastest,
most
modern
of all!

Gas

RANGE

GAS—the modern fuel for automatic cooking...refrigeration...water-heating...house-heating...air-conditioning...clothes-drying...incineration. e.g.a.a., inc.

A M E R I C A N G A S A S S O C I A T I O N



\$2,825.75
for the world's
best shave!

"The heat and humidity of the Admiralty Islands can make a dogface's beard wiry and tough—his skin, raw and sweaty—and shaving his No. 1 enemy. That's why we let our beards grow."

"A gift package from home contained one of your ROLLS RAZORS... (the other men) were all waiting in line to borrow mine. I didn't want to let it get out of my hands, so I shaved my buddies—for a fee! When we were finally relieved, I had collected a total of \$2,825.75 in promissory notes. (I never did collect the cash.)"

"I am now working as a journeyman barber, and thanks to your ROLLS RAZOR which is tailor-made to suit each customer's face perfectly, I am collecting enough in tips to soon open my own barber shop."—Frank J. Volinsky.

Send us your own Rolls story, won't you? And send for our interesting booklet... "50 Centuries of Shaving."



Sharpen the Rolls personally to suit your face and beard on the built-in strop, or hone (when necessary). Sheffield steel, hollow-ground blade takes a perfect edge. No blade-buying. Closer, cleaner, more comfortable shaves—no irritation or "razor pull."



Compact unit is beautifully packaged in blue satin-lined case. ONLY \$15.00, no luxury tax.

ROLLS RAZOR

338 Madison Avenue New York 17, N.Y.

LETTERS TO THE EDITORS

CONTINUED

I'm going to vote Republican but after "They Like Mamie, Too," I'll be darned if I know why.

Orinda, Calif. NAIDA HICKOX

BAR MITZVAH

Sirs:

I was greatly impressed with "Life Goes to a Bar Mitzvah" (Oct. 13). I felt an individual pride, for I have known Rabbi Novoseller personally for many years. Your magazine hit the newstands on Hoshanah Rabbah, the final day of the seven weeks of penitence during which, traditionally, God designates who is to be included for the coming year in His Book of Life. When I visited the rabbi and showed him his picture in LIFE, he remarked, "Well, I'm glad I made the deadline!"

New York, N.Y. LEO BORENSTEIN

Sirs:

In the 20 years my wife and I have been active in Jewish education, we have been present at many Bar Mitzvahs. We have yet to attend one where several orchestras—or even one Pinkerton—were used. . . .

Chicago, Ill. SAMUEL GREENBURG

Sirs:

The usual thing is a sweet table in the synagogue after the ceremony, and a small affair for family and friends that night. . . .

Philadelphia, Pa. JAY C. JACOBSON

Sirs:

It is a heartwarming experience to see the religious inheritance of one of the oldest faiths. May God bless you all for your good deed.

Queens, N.Y. NORBERT ROTH

SLEEPING PILLS

Sirs:

Thanks to LIFE and Mr. Williams for the fine article about "sleep" and "pep" pills ("To Sleep: Perchance . . ." by Richard L. Williams, LIFE, Oct. 13). It is a great help to the pharmaceutical profession to know that the public is finally being exposed to the whole story, rather than the equivocal, one-sided version that appears in so many "sensational" newspapers.

Lancaster, Pa. STANLEY J. BUCH

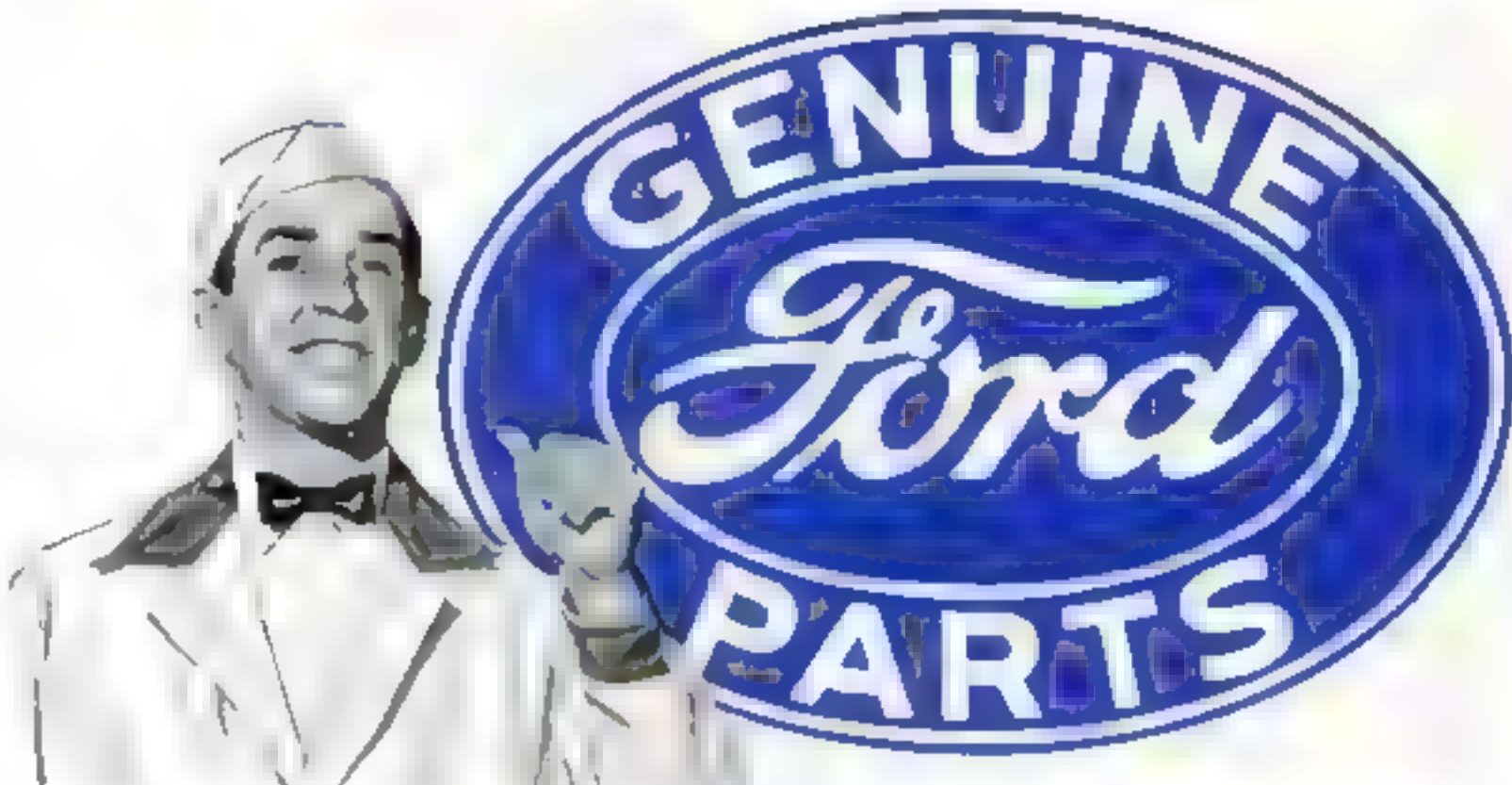
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Made right

Every part that bears the Genuine Ford Parts label was designed by the engineers who designed your Ford, and made exactly to Ford specifications. You don't take chances with your money when you demand Genuine Ford Parts!



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Because of the care that goes into their making, Genuine Ford Parts are extra easy for mechanics to install in your Ford. It is far easier to work with parts that are perfect fits! And this can save you money-consuming labor charges.



to last longer

It stands to reason that parts that are made of the right materials . . . made in the right way . . . will last longer . . . will work better . . . and will let you enjoy the fun of having a smooth-running Ford.



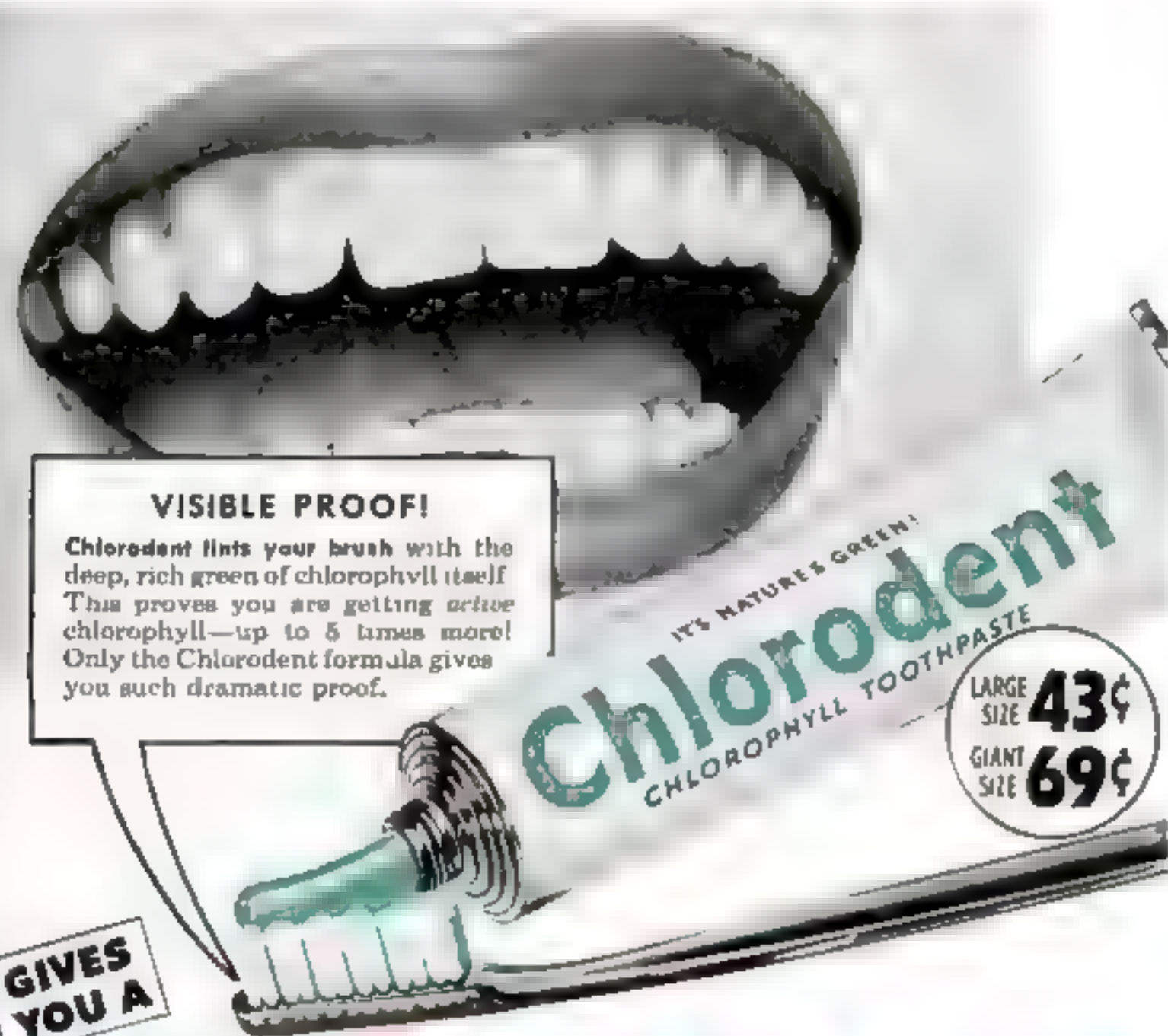
and they're Track Tested!

Genuine Ford Parts are tested and proved by Ford engineers in punishing tests on Ford test tracks in Dearborn and Arizona.

So specify the parts that keep your Ford all Ford—Genuine Ford Parts

Get 5 times more active chlorophyll*

A chlorophyll toothpaste can do wonders—if it contains enough active chlorophyll. Chlorodent gives you up to 5 times more active chlorophyll!



VISIBLE PROOF!

Chlorodent tints your brush with the deep, rich green of chlorophyll itself. This proves you are getting active chlorophyll—up to 5 times more! Only the Chlorodent formula gives you such dramatic proof.

GIVES YOU A

Clean Fresh Mouth All Day Long!

To have a clean, fresh mouth all day, insist on *Chlorodent*. It gives you up to 5 times more active chlorophyll... you can be sure you're getting chlorophyll's miracle benefits.

New freedom from MOUTH ODORS!

In hundreds of tests, Chlorodent stopped mouth odor for hours... far longer than white toothpaste. By using Chlorodent regularly—preferably after meals—you can be free of mouth odor all day!

Keeps teeth CLEANEST!

Leading dental scientists tested major dentifrices—chlorophyll, ammoniated and regular. Actual color photos proved that Chlorodent's cleansing agent was the most effective!

Half of all tooth losses caused by GUM TROUBLES!

It pays to remember that Chlorodent promotes the growth of firm, healthy-pink tissue. If you have tender gums, you will want to see your dentist and use Chlorodent for its fast relief of this condition.

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Chlorodent reduces the amount of mouth acids formed that "eat" into tooth enamel... and the bacteria which cause them. And Chlorodent keeps teeth so clean that bacteria find it difficult to multiply. No other toothpaste offers better protection.

No other dentifrice maker can offer you all these benefits. That's because the Chlorodent active-chlorophyll formula is patented (Pat. No. 2216816). So be sure to ask for Chlorodent by name!

In tooth powder, too! You can get the miracle benefits of Chlorodent also in tooth powder. Cool, fresh flavor. Ask for Chlorodent Chlorophyll Tooth Powder today.



*Water soluble chlorophylls

UNCONDITIONAL GUARANTEE

We think you'll find Chlorodent the finest dentifrice you ever used. If you don't agree, return unused portion to Lever Brothers Company, New York. We'll refund purchase price plus postage!

Chlorodent

WORLD'S LARGEST-SELLING CHLOROPHYLL TOOTHPASTE

LETTERS TO THE EDITORS

CONTINUED

BEREA COED

Sirs:

The article, "Coed from the Hills," is definitely not a true picture of the students of Berea.

To begin with, we are definitely not paupers.

We do not pretend to be fashion leaders but we do resent your comment that "Berea students seldom dress up." We have social dancing on Wednesday and Saturday nights and we do not usually go to these barefooted and attired in overall pants and gingham shirts.

GENE HOSKINS (and 279 others)

Berea College
Berea, Ky.

MME. CHIANG, ARTIST

Sirs:

When I was on Formosa last February Madame Chiang showed me her paintings (Speaking of Pictures, LIFE, Oct. 13). She told me she found much satisfaction in painting with Chinese brush and ink, for it was a creative hobby and it helped her to forget the annoying neurodermatitis which has sent her again to this country for treatment. Nor did her hobby prove a waste of time, for she found she could dictate while she painted, or hear reports from secretaries.

GERALDINE FITCH

Leonia, N.J.

NASH FAMILY NAMES

Sirs:

Some time ago LIFE went to the wedding of the daughter of Ogden Nash (Oct. 29, 1951); her name, I believe, you spelled "Linell." Am I right in pronouncing it Li-nell? We named our baby daughter that, after reading your article. We thought of it as a contraction of "Little Nell." Now I have a friend who insists the pronunciation is Li-nell. Please set us straight.

MRS. HUGH BROWN

Rosebud, Alta., Canada

● Ogden Nash says: "First syllable, as in *East Lynne*, second as in what Uncle Joe will take if you give him an inch. Accent on second. It's a family name, not a telescoped Dickens job. Some day Linell's new daughter, Linell Nash Smith, will thank me for clearing this up." —ED.

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Krillium* soil conditioner helps winter garden hobbyists get "green thumb" results

ST LOUIS—Thanks to a great new chemical aid, even inexperienced garden enthusiasts can get satisfying professional results with house plants this winter. Krillium, a Monsanto product now available at garden, hardware, and department stores everywhere, is making news as the only time-tested soil conditioner in existence.

Krillium stabilizes soil in tiny, porous clusters that help store water for gradual absorption. Seeds and bulbs germinate faster... Krillium aerates the soil, lets oxygen reach down to plant roots. Easy to handle. Results are apparent (immediately) in improved soil structure.



Use dirt from your own back yard. No need to buy fancy mixtures. Simply work Krillium into the soil already in your pots, or make new potting soil out of plain back-yard dirt. Krillium will keep the soil crumbly, easily workable, and much more receptive to water.

Nothing like it

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Buy Krillium at your local dealer's throughout the United States and Canada. Try the new 1-lb. canister for house plants... \$1.69. Convenient 5-lb. package for indoor and outdoor use—lawns, gardens, shrubs \$6.95. Also in full-strength Loamaker* formula for large areas.

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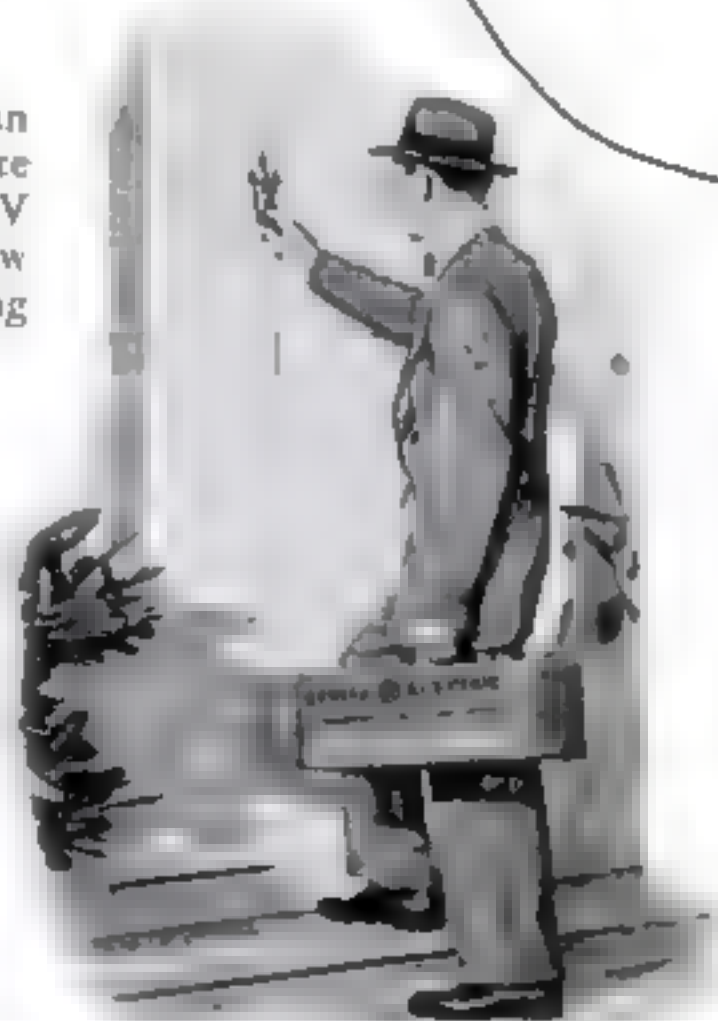
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● The 'frost is on the pumpkin' . . . and that means more and more of your time spent warmly indoors—comfortably enjoying television. What better time to correct a weak, faded picture in your old set? Whatever the make—a G-E aluminized tube installed in your new set now means the picture will be *Better Than New*—brighter, clearer, sharper. Call your General Electric serviceman today.

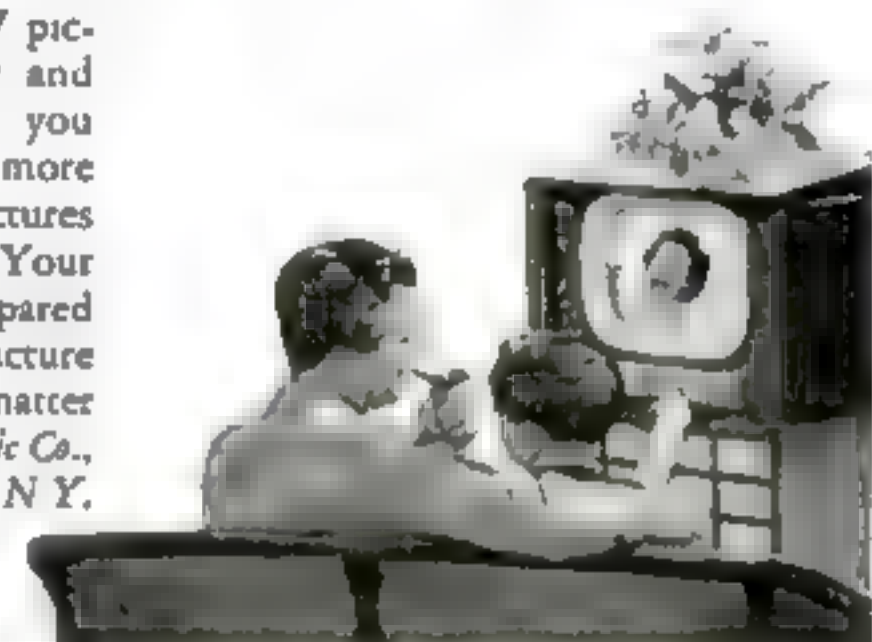


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Name a convenient time when he can come and give your TV set a complete check-up. He will service your TV promptly and expertly. He'll put "new life" into your set without upsetting your household routine.

HE'LL BE THERE PROMPTLY
Quickly, and at reasonable cost your G-E serviceman can make your TV *Better Than New* when he installs that G-E Aluminized Tube. Remember, the G-E Aluminized Tube is backed by a registered factory warranty.



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EYE-OPENING
CHANGE FROM
← THIS TO THIS →**



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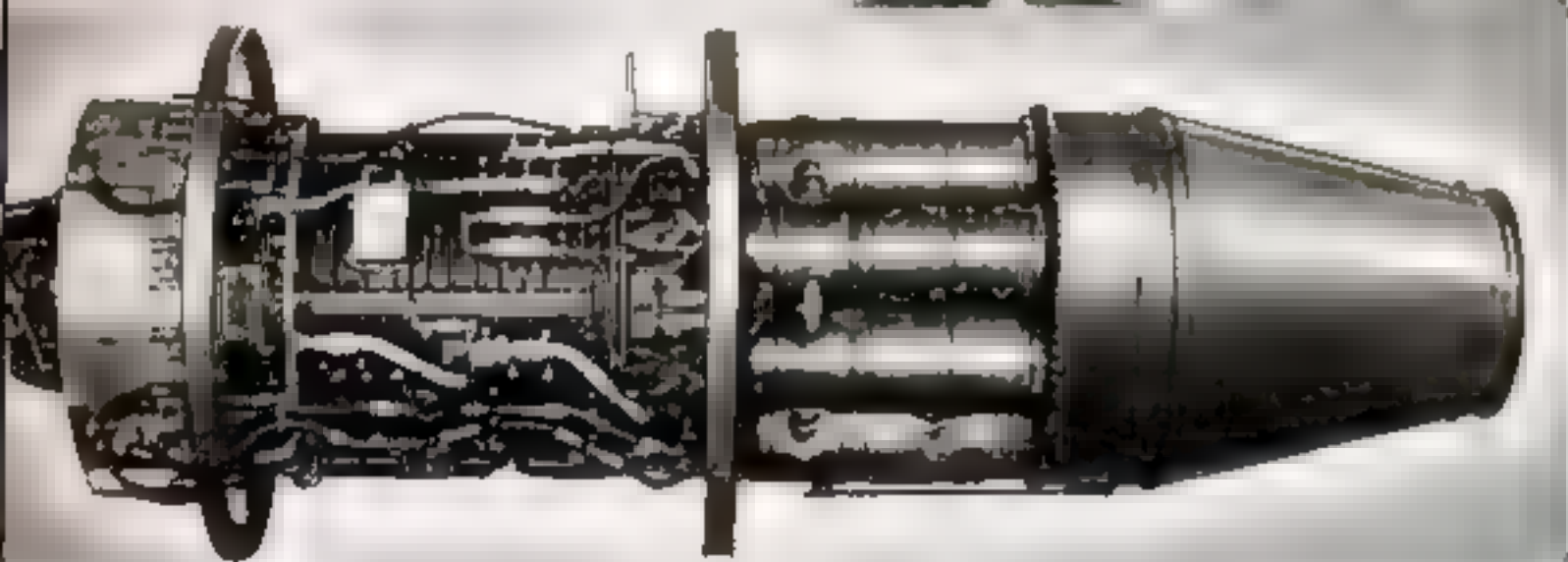
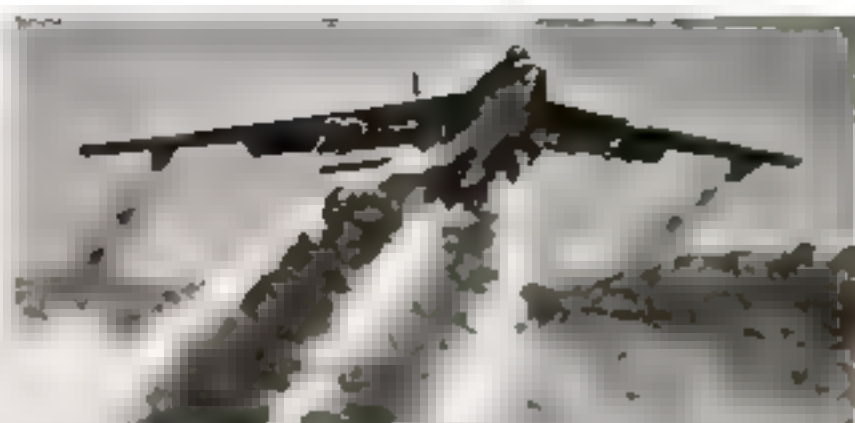
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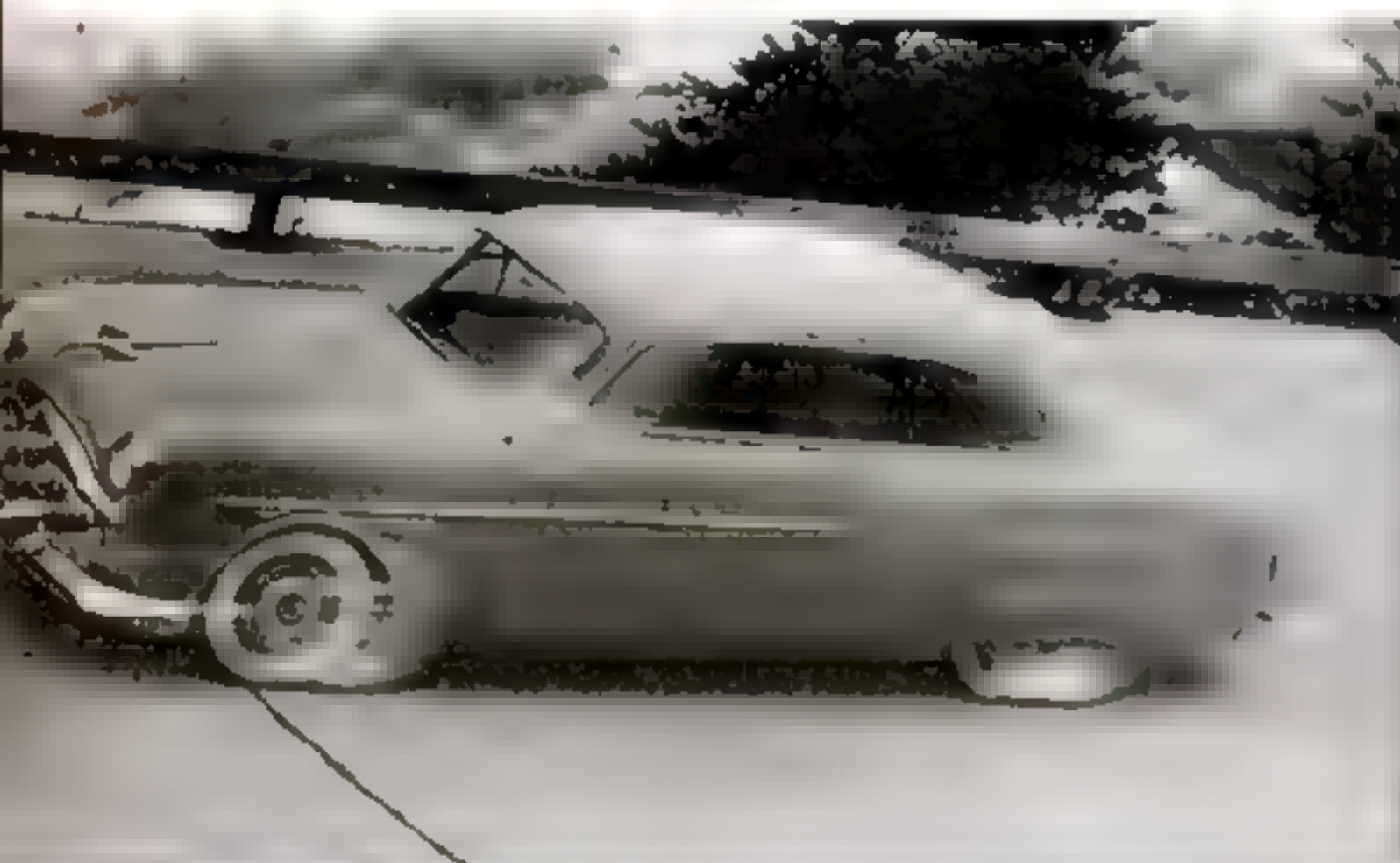
Packard Power Is

Master Motor Bu

● Embodying the world's highest precision standards, powerful new J-47 Turbo-Jet engines are coming off Packard production lines for the Air-Force's new performance ace, the B-47 Boeing Bomber



● Proud inheritor of Packard's master motor-building experience, the famous Packard Thunderbolt Engine that powers today's great Packard motorcars is engineered to outperform, built to outlast them all! Ask your Packard dealer for a demonstration.

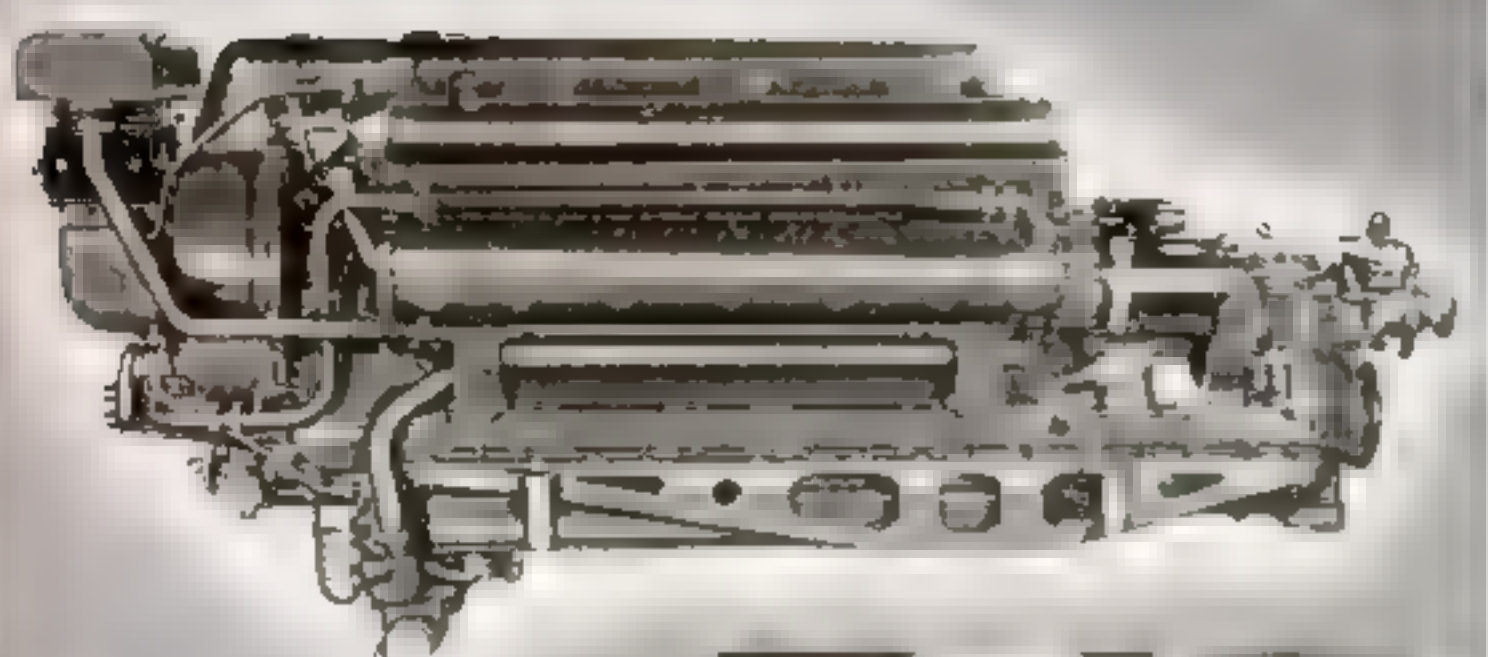
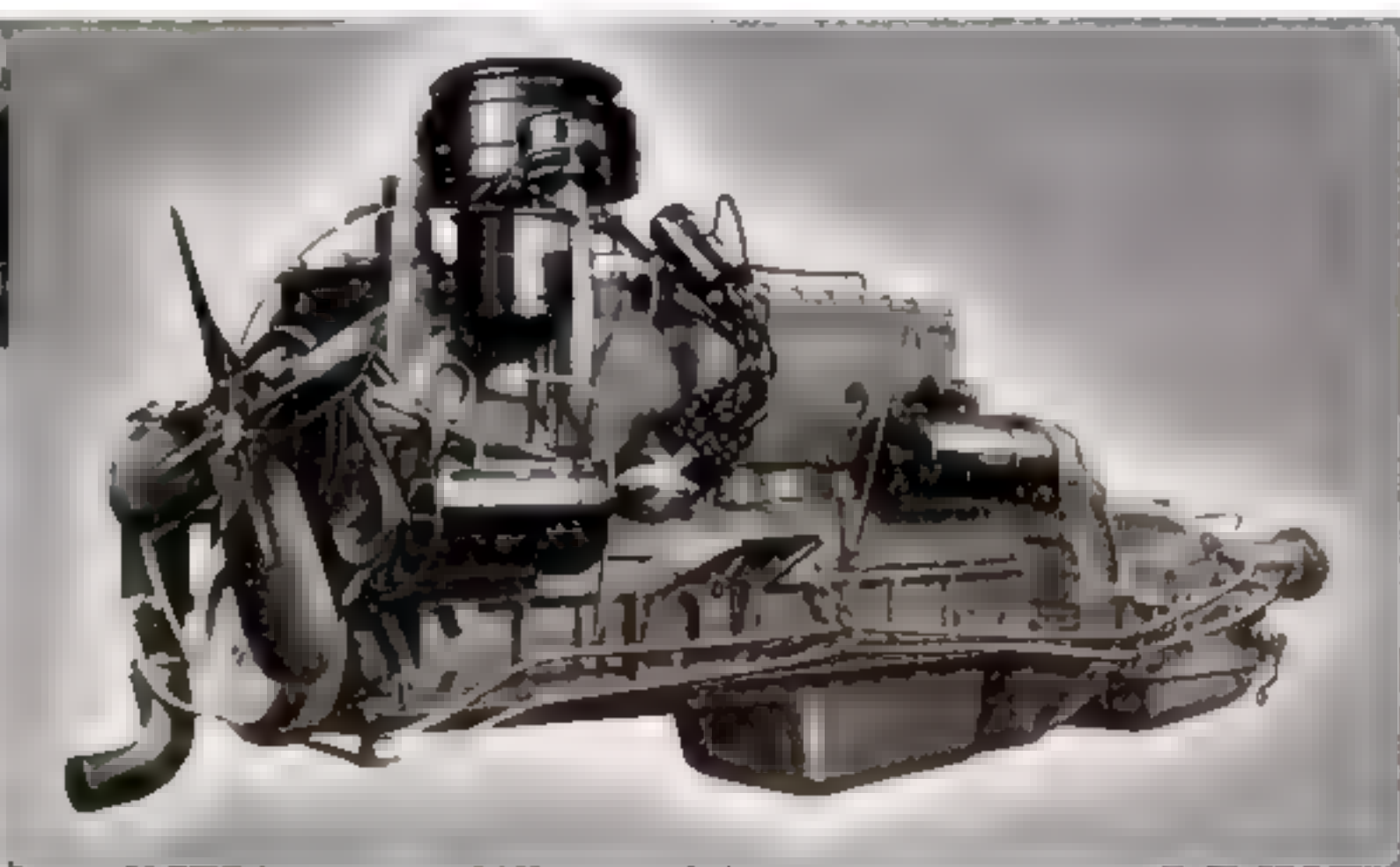


A Matchless Background Of Experience In Motor Building Plus Traditional Packard Craftsmanship Assure You Of A Superlative Engine In The Packard You Buy Today!

ON LAND, sea and in the air, Packard power is writing brilliant new pages in motor development!

● Now coming from the production lines are the greatest engines Packard ever produced—superb new Packard Thunderbolts for Packard motorcars—spectacular new jets of tremendous power for the American Air Force's B-47 bombers—powerful marine engines for the Navy, including new Diesels of outstanding performance.

● Master motor builders since 1899—during three American wars—Packard produces the world's finest motors. It has designed and built every known type of internal-combustion engine, from one to 24 cylinders—each custom fitted to its job.



● During World War II Packard produced 55,523 Rolls Royce engines—more than five big British companies combined! What's more, these engines were built with such precision that all 14,000 parts were interchangeable with those made in England!



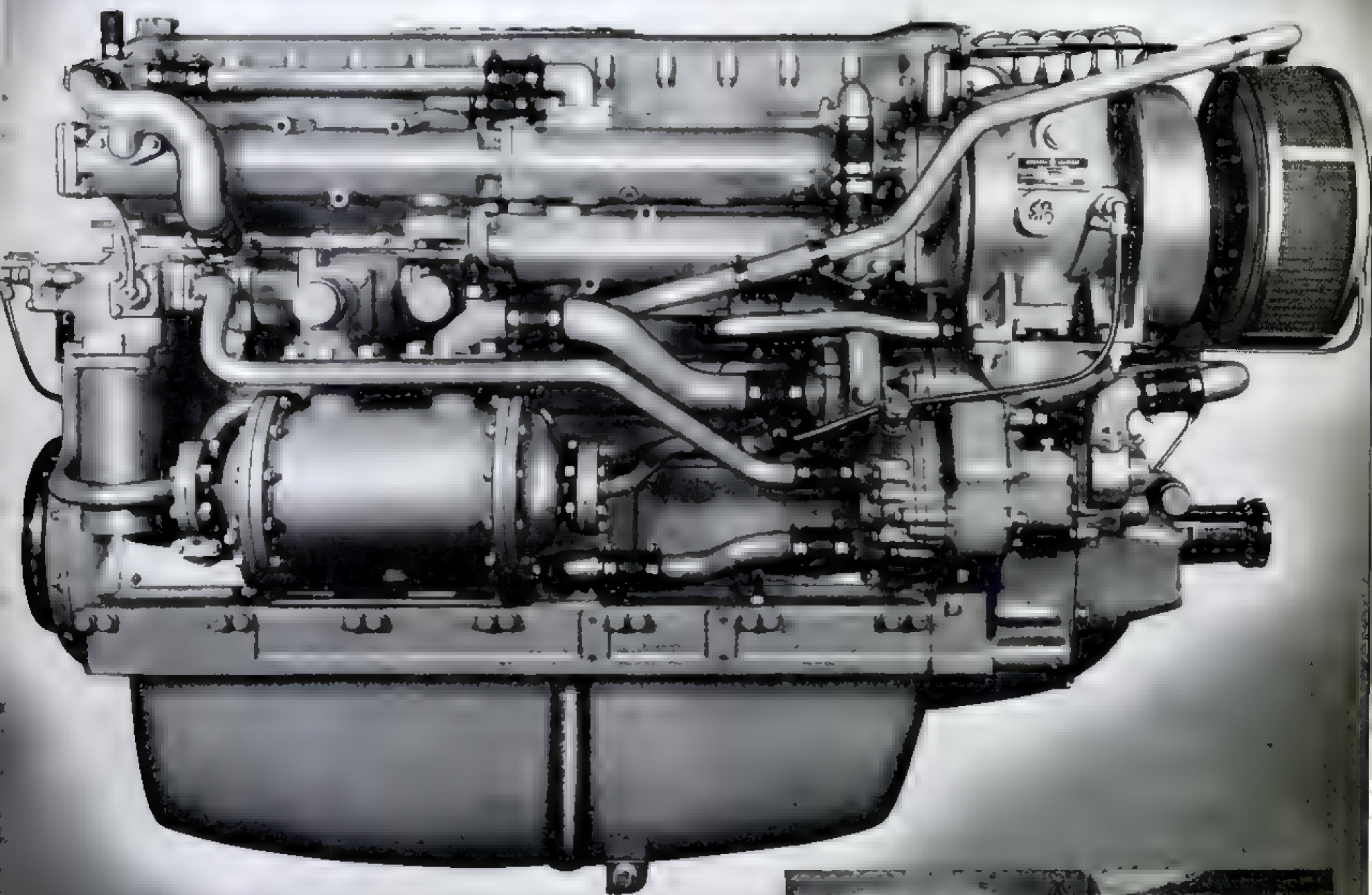
● Packard's leadership as "master motor builders of the air" began with the revolutionary 12-cylinder Liberty engine of World War I and continues today in the execution of critical government defense contracts for aircraft engines. In World War II, Packard became the world's largest producer of Rolls Royce aircraft engines in a gigantic drive to boost American and British airpower.

● Exclusively powered by Packard, the Navy's fabulous PT boats made unparalleled war records. With their phenomenal power and phantom-like speed, these hard-hitting craft created a successful new type of David-and-Goliath warfare in the South Pacific.

● The first American car to travel faster than a mile a minute was built and powered by Packard in 1904. And the first American V-type, 12-cylinder engine was the famous Packard "Twin-Six," introduced in 1918. Packard automobile engines have been proved in every kind of trial from the brilliant speedway campaigns of Ralph DePalma's record-breaking Packard racers to cross-country endurance runs and constant grueling tests at the mammoth Packard Proving Grounds. The rugged stamina and reliability of these great engines are shown by the fact that more than 53% of all Packard cars built since 1899 are still in use!

Making History

Builders Since 1899



● This all-aluminum engine is the lightest diesel ever built. It weighs only 5 pounds per horsepower instead of the usual 15 or 20! Designed and produced by Packard for the Navy in 6-, 8-, 12- and 16-cylinder models, it is another great naval contribution by the company which supplied all of the engines for the famous PT Boats of World War II.



PACKARD

Ask The Man Who Owns One!



YOUNGEST ENTRY was four-year-old Marilyn Cook. She got a third-place prize with 1.9 seconds.

SPEAKING OF PICTURES

These show some half-pint Hopalong
all trying to be quickest on the draw

For fledgling range riders and gangbusters around Dearborn, Mich., the YMCA Men's Club each year puts on a children's gun-drawing contest as part of a money-raising barbecue. Contestants start with hands at sides, draw at the cry of "Shoot!" and are timed by an electric gauge connected to a microphone before them.

Of this year's 48 entries, only a few brought their own shooting irons, but all brought a knowledge of hip shooting and "fanning" motions (using the free hand to flick back the hammer) which bespoke long hours of watching TV and movies. To the chagrin of male entrants the winner was a girl, 12-year-old Linda Knowles (*opposite*), who drew in the amazing time of 0.12 second. Said Linda, who had not practiced for the event, "I was shaking all over, which is what made me win."



SIX-YEAR-OLD RICHARD PIETRASIK BEGINS STYLISHLY AND CONFIDENTLY.



JOHN DOHERTY, 5, DRAWING HIS GUN FROM THUNKS INSTEAD OF HOLSTER.



SUSAN PIETRASIK, 7, MANAGES TO KEEP UP A DEMURE, COMPOSED LOOK AS



RALPH RICHARDS, 4, GRINS "SURE I KNOW HOW TO DO THIS—IT'S EASY."





GETS READY TO PULL THE TRIGGER, WINCES WHILE PULLING IT, CANNOT SEEM TO GET IT TO CLICK, ENDS UP USING BOTH HANDS TO FIRE. TIME: 1.9 SECONDS



EXECUTES A SWEEPING MOTION WITH ELBOW, THEN FIRES. AS HE FIRED HE SAID "OUCH." TIME: 0.8 SECOND



SHE USES A FANNING TECHNIQUE TO CHALK UP A TIME OF 1.9 SECONDS



HIS FIRING TIME: 1 SECOND



LINDA KNOWLES USED FANNING MOTION TO WIN

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

MOTHERS! NO DUST ESCAPES FOR BABY TO BREATHE!



LISTEN... NO ROAR!

IT'S **QUIET...**

FEEL THAT SUCTION!

IT'S **POWERFUL...**

Guaranteed by Good Housekeeping

Listed by Underwriters' Laboratories

NO DUST BAG TO EMPTY!

- **No muss! No fuss!** Simply toss out extra-big paper "Speed Sak" a few times a year!
- **No whining roar!** Peripheral-Silencer makes Lewyt quietest cleaner of all—by far!
- **Powerful over-size motor** plus Twin-Turbo Fan creates terrific suction, gets more embedded dirt!
- **Famous No. 80 Carpet Nozzle** with its automatic comb-valve and floating brush whisks up threads, lint, hair—all with less rug wear!
- **Cleans in 32-foot radius** from one outlet! Swivels from center of room for wall-to-wall cleaning! Light, compact—so easy to use!
- **Does every cleaning job!** Dusts blinds; sweeps floors; renews upholstery; sprays paint and wax—even de-moths closets!
- **Backed by written Guarantee** and 64 years of precision manufacturing! Video-Pak prevents radio-TV interference!
- **Complete with all attachments!** No extras to buy! No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer and Moth Snuffocator!
- **Greatest dollar-value!** No other cleaner has so many features and costs so little! See the Lewyt today! Nearest dealer is under "vacuum cleaners" in your phone book!



NO UNHEALTHY LEAKING DUST

Microscope tests prove Lewyt's Micro-Dust Filter System traps dust particles even smaller than 4/100,000 of an inch! No wonder hospitals and allergy-sufferers prefer the Lewyt!

DO IT with **LEWYT**

Stop at this Display for just 10 seconds, let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner! Discover how to cut house-cleaning time in half!



FREE! Write for colorful 16-page booklet "Home Cleaning Made Easy"!

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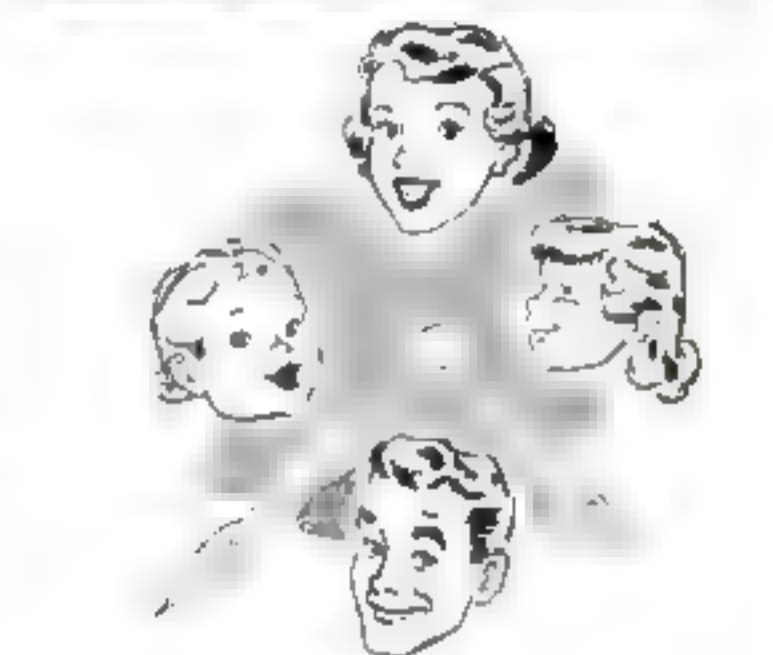
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GENERAL TIME

New...

CURIO

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Come see **LIBBEY'S** "Curio" collection! Show-off modern glasses decorated with authentic collectors' curios. Designed by Freda Diamond. Decorated with jet black, 22K gold, and white. Rims* are guaranteed against chipping—colors are permanent. Smartly gift-boxed!

*For one size, Stemware about \$5⁵⁰
Tumblers about \$3⁵⁰*

*If the rim of a Libbey "Safe Edge" glass ever chips, we'll replace the glass.

At leading stores everywhere.
All prices slightly higher in
the South, West, and Canada.



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14 oz.
"Old Ships"



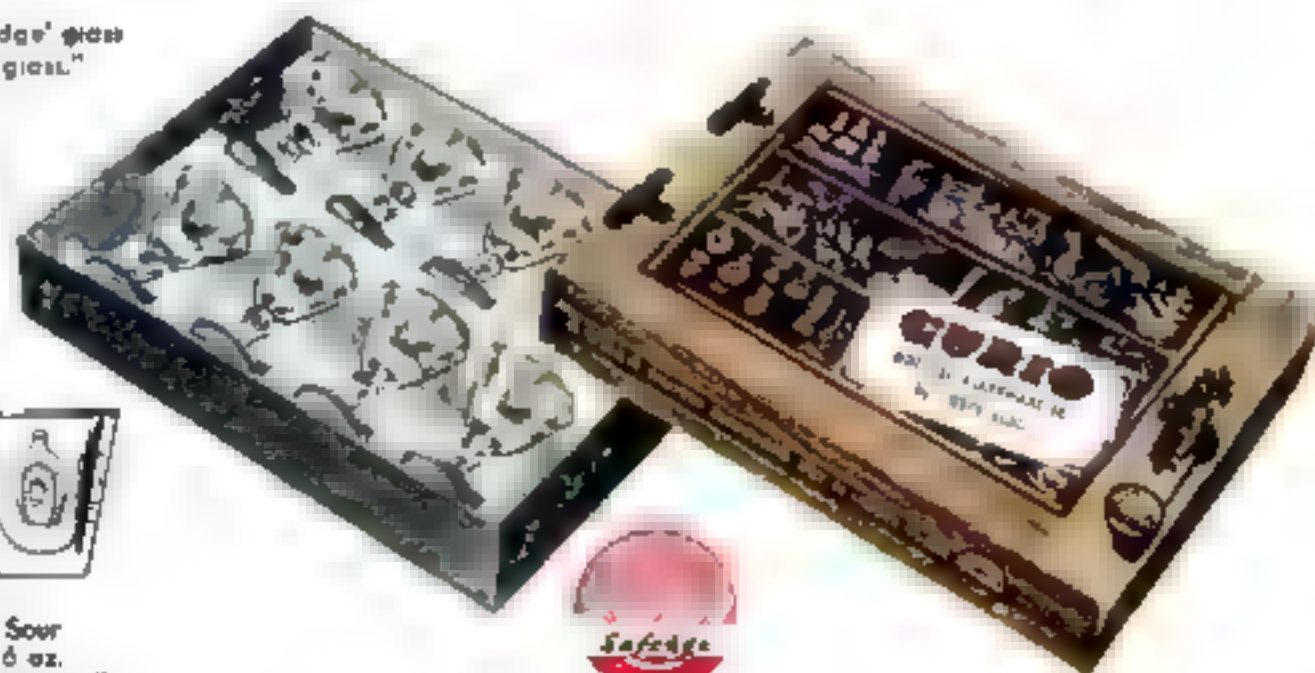
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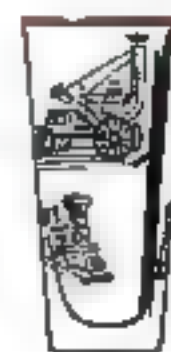
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16 oz.
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New lamp bulb destroys odors



THE MEMORY LINGERS ON but not in the room or drapes when you use ODOROUT to destroy the stale odor of smoke.



THE MEMORY OF A MEAL won't be in the air for hours with an ODOROUT fixture on your kitchen wall.

Now you can boil cabbage, or fry fish, and not have their odors haunt you for hours. An ODOROUT lamp clears odors from your kitchen, the way Nature does outside. For like a summer storm, ODOROUT makes ozone from the natural oxygen in the air. Ozone destroys odors.

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Because ODOROUT works on low voltage, it needs a special fixture. You'll find a variety of fixtures on the market, one to suit your kitchen, living room, nursery, closet, cellar, game room, or wherever you want odors destroyed.

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Westinghouse Lamp Division; Bloomfield, N. J.
Please send me the free booklets checked below:

- ☐ Interesting Facts about ODOROUT
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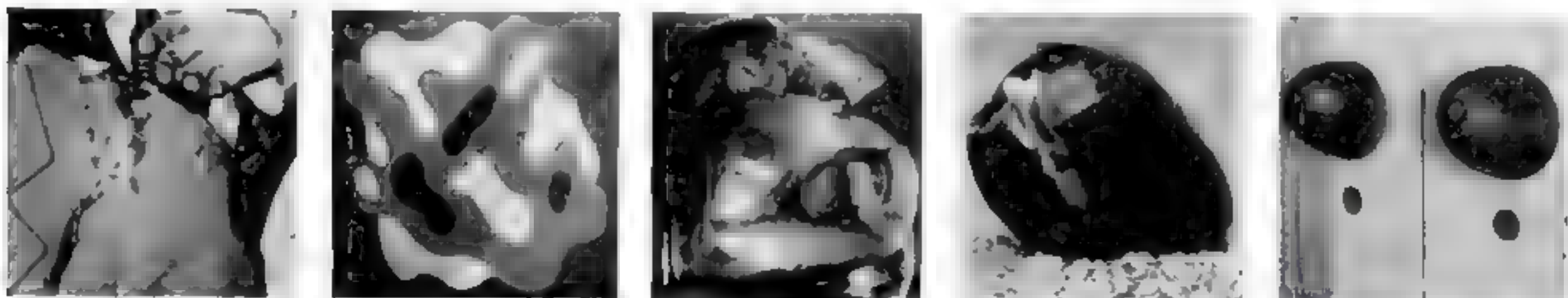


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WESTINGHOUSE STUDIO ONE
every week on CBS-TV.

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RAW EGG ON BYSTANDER'S COAT, "FRIED EGG" ON A WALL, "ADAM" BY EPSTEIN, A LOTUS IN THE MAKING AND DOORKNOBS AT THE U.N.

STRANGE SHAPES IN EGGS, ART AND NATURE

There has been a good deal of talk about eggs recently but until last week, when a partisan threw one at Harry Truman (he missed), not much had been done with them. We are less intrigued by the political fact of the egg-throwing than by the egg itself, or rather the shape it now finds itself in.

In a sense, the man who throws an egg is imposing a new form on an old structure. He is creating a new shape, which may or may not be pleasing to most people (particularly the target), but which is bound to be interesting. This is precisely what many modern artists, using different materials and less violent skills, are trying to do. Taxicab critics have characterized such efforts as Fernand Léger's U.N. mural (above) as "fried egg art," and Collector Truman has added an ingredient and termed them "ham and eggs art." Although it seems likely that Truman could get even more votes for this viewpoint than he got in 1948, in Britain Sculptor Jacob Epstein

—whose art was denounced as obscene a few years ago—is now enjoying popularity and respect (pp. 65-70).

Egg-throwers are seldom applauded and artists often are criticized for "distorting nature," but nature actually is the greatest shape-changer of all. Consider the picture second from right, above. This curious, cracked oval is a 2,000-year-old lotus seed now in the process of a radical change into a lovely flower (pp. 60, 63). As a pictorial magazine, LIFE is naturally interested in new shapes and forms, both in nature and in art.

We are aware that it often takes years for people to become sufficiently accustomed to new shapes to accept them casually; the pattern made on a coat by a thrown egg may never become popular. On the other hand, the two half eggs (above, right) that form doorknobs in one of the new U.N. buildings (pp. 113-119) seem to provide more amusement than offense.

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U.N.'s NEW ENTRANCE (SEE PP. 113-119)

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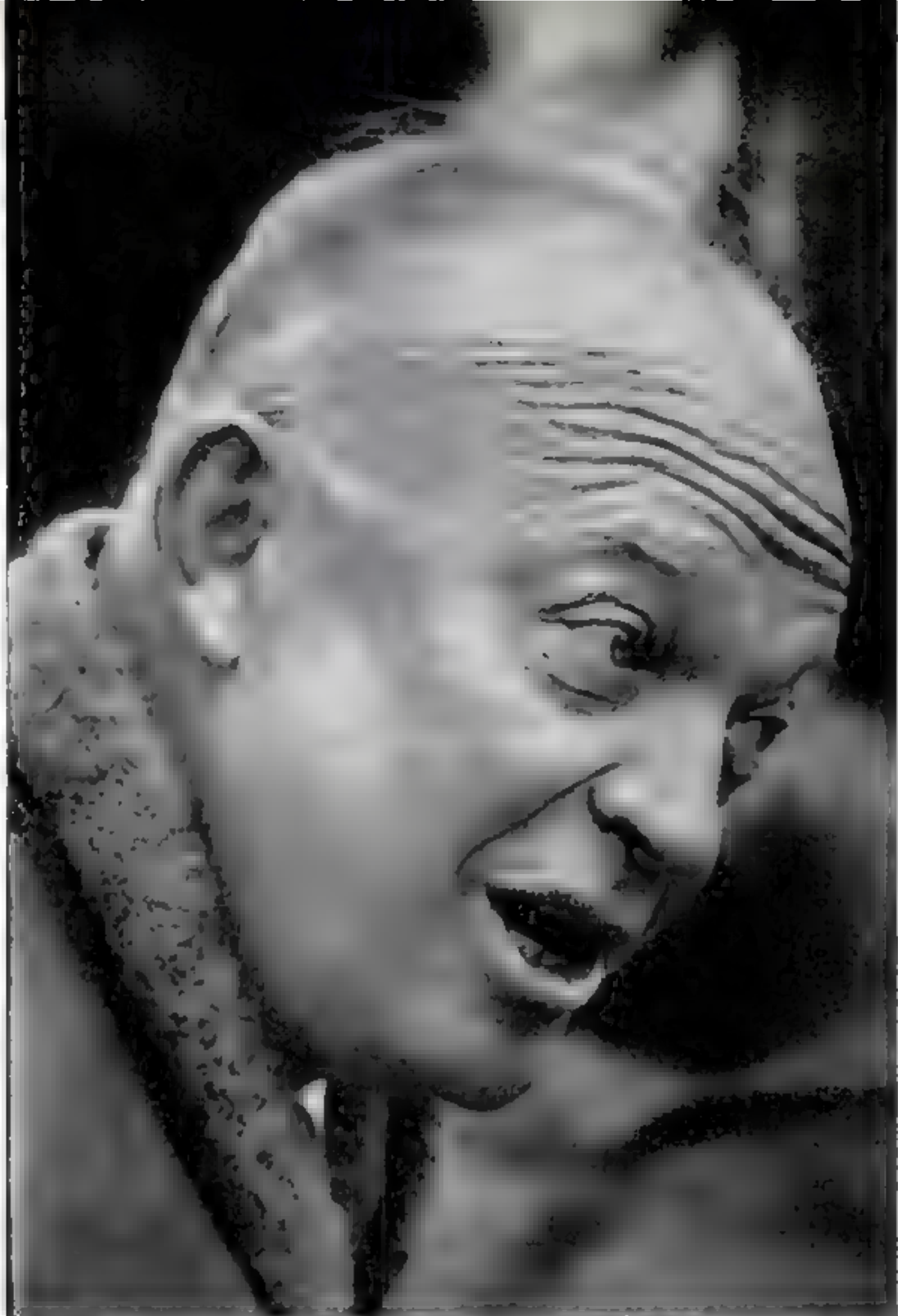
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LIFE

WEEKLY





STRAIN OF CAMPAIGN IS EVIDENT AS EISENHOWER SPEAKS AT NEW LONDON, CONN.



IN CLEVELAND SPEECH STEVENSON'S FACE IS TAUT AND DRAWN

HELL-FOR-LEATHER IN THE STRETCH

A little old lady pressing close for a look at a presidential candidate last week suddenly found herself caught up in the arms of the law (left). Millions of the little old lady's fellow Americans were caught up in the campaign, not physically, as she was, but emotionally. The emotions grew deeper and the passions were more and more involved as the presidential campaign of 1952, nearing the moment of decision, broke out into a fierce fight for votes.

All political inhibitions vanished and no charge was too dirty to be aired. The campaign took on a dark and bitter hue and in the angry charges and countercharges the temper and mood of the candidates changed too.

Adlai Stevenson, whose early wit and eloquence made him seem detached and almost remote from the voters, was now meeting the electorate face to face. In one day he made 14 whistle stops, the first one as early as 7:15 a.m., and if he did not match Harry Truman's harangues in vehemence and vigor he too was rousing the crowds. Frequently they called to him, as they did to Truman, "Pour it on," and pour it on he did.

The general, whose critics once fatuously accused him of running like "a dry creek," was proving one of the most adept whistle stoppers

in campaign history. From the start he had never really drawn a bad crowd—and at the end of a long campaign his drawing power was greater than it had been at the beginning. Although once he had avoided the direct attack on his opponents, he was now putting his shots directly on the target. Often hard hit, he was regularly giving back blows as hard if not harder than he had received.

For all the bitterness, for all the strain so evident in both men's faces (above), they liked campaigning. Said Adlai, "It is an exhilarating and humbling experience." Said Ike, "It is gratifying because it takes you into every nook and cranny and you meet America."

Now as the climax neared both candidates carried their offensive into those states which controlled the big and decisive blocs of electoral votes. In New York City in what would be the biggest rally of his whole campaign, Eisenhower was to bid for that state's critical 45 votes. Stevenson, after holding his big rally in New York, was to conclude his campaign in Chicago, seeking his home state's bloc of 32. But the campaign would be fought down to the last minute on all fronts, for a state-by-state survey of the election prospects (pp. 41-44) showed that many states were still in doubt.

STYMIED, a Providence, R.I. voter contended with police for look at Eisenhower.

PERCHED on a railroad signal, Dunkirk, N.Y. youths wanted glimpse of Stevenson.





AROUSSED, ANGRY DEWEY SEES ADLAI "ON SLIMY TRAIL OF TRUMAN MUD"

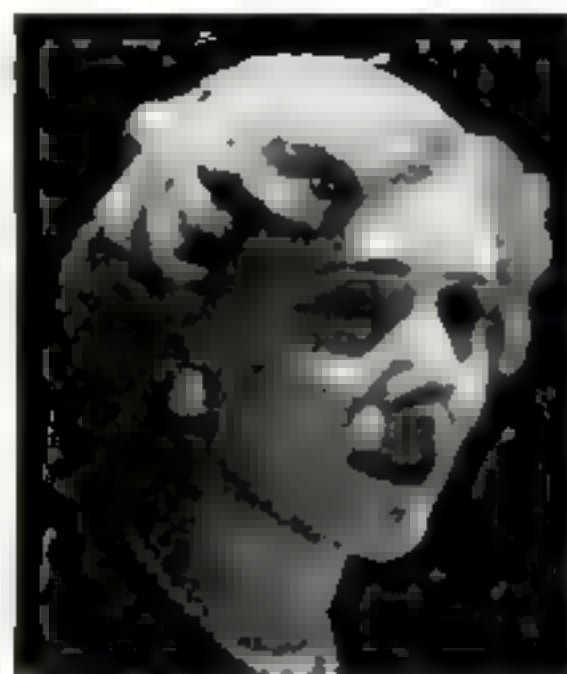


LOOKING OUT AT WHISTLE-STOPPING PRESIDENT TRUMAN, TWO WHEELING,



KENNETH C. ROYALL

"[Southern Democrat] served three years with [Eisenhower]. He is the leader [Roosevelt] fears."



MRS. CLARE BOOTHE LUCE

"The words are Stevenson's, but the tone is Adlai's and the piano is Truman's."



ARTHUR BLISS LANE

"The policy of containment has led to the war in Korea, and that is the Democratic policy."



MRS. EMILY SMITH WARNER

"If my father lived he would hail [Eisenhower] as the Happy Warrior for American freedom."



JOHN ROOSEVELT

"I think my father would be as disgusted as I over the degeneration of the Democratic party."

SOME TAKE SIDES AND SOME SWITCH SIDES

If the voices of the presidential candidates were loud in the land, the voices of their supporting cast were louder still—and considerably more shrill. In the chief character roles of the last act of the campaign, President Truman seemed to be campaigning mostly for his own record, while Governor Dewey of New York campaigned most vigorously against Harry Truman.

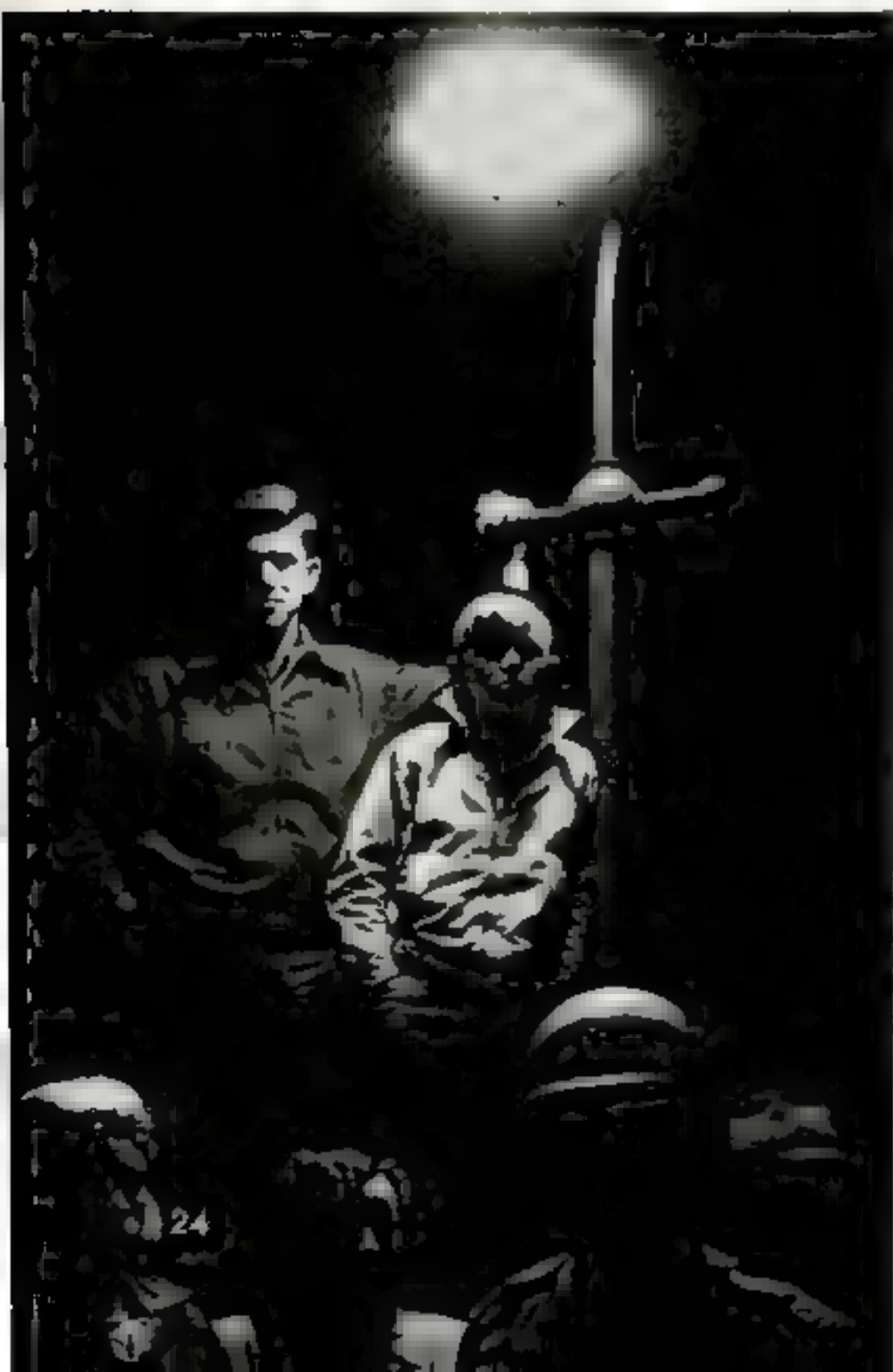
With his daughter Margaret, whom he described as "my second best assistant," the President rode a circuit through the industrial cities of the Middle Atlantic States, attacking the Republican "big lie" that the Truman administration had been "soft in fighting Communism," and bragging about his own record as a champion of labor and civil rights. Less virulent than he had been, he was still barbed enough to label Eisenhower as a "fancy double talker" who said different things in different parts of the country.

Dewey, abandoning the aloofness of his own 1948 campaign, let go while introducing Ike to a rally in Troy, N.Y. Truman and Stevenson, Dewey said, had made "an unholy bargain behind the barn—who shall pick up the manure

and throw it, and who shall run for president."

Around the chief actors rose a chorus of side-taking and some side-switching (above, Republicans are on left; Democrats on right). A former Truman Secretary of War, Royall, and the daughter of Democratic Presidential Candidate Al Smith announced for Ike. The sons of Franklin D. Roosevelt split. James and Franklin Jr. stayed Democratic but Elliot and John were for Ike. Their mother was for Stevenson and so, after a change of mind, was her former daughter-in-law. Republican Senator Wayne Morse came out for Stevenson and read himself out of the party "which has gone so wrong."

The No. 2 men on the tickets seemed mostly concerned with their throats. John Sparkman spent part of the week in Bethesda Naval Hospital with laryngitis. Richard Nixon, his opposite number, whistle-stopping across Iowa to crowds that sometimes outnumbered those greeting the presidential candidates, told audiences how he preserves his own throat. "If you watch closely you will see that I stand very close to the mike," he said. "That's my only form of medication."



←BOYS SKIP DINNER TO GREET TRUMAN AT HARPER'S FERRY, W. VA.



W. VA. VOTERS REACT TO HIS CAMPAIGN WARNING, "LOOK OUT, NEIGHBOR!"



TRUMAN TELLS HIS YOUNG HECKLERS TO GET PARENTS TO VOTE DEMOCRATIC



FRANKLIN D. ROOSEVELT JR.

"The conqueror of Hitler [Eisenhower], if elected, will become the captive of Sen. Taft."



FAYE EMERSON

"I was for the other gentleman, but I was wrong. I did not leave the general, the general left me."



SEN. WAYNE MORSE

"With my party so wrong in the campaign I would be acting a lie if I supported [Eisenhower]."



ROBERT SHERWOOD

"[Eisenhower is] an honorable—but naive man. A great soldier [is now] a ventriloquist dummy."



SENATOR RUSSELL B. LONG

"Do you want [GOP] to force you back to a diet of fried rabbit and peckerwood dressing?"



SPARKMAN'S RETURN to campaign takes place as he leaves hospital where laryngitis kept him three days.



NIXON'S RECEPTION in Cedar Rapids surpassed expectations of even his most ardent admirers. "Never

have crowds turned out like this in Iowa, especially for vice presidential candidates," said one local hacker.



MEETING WITH NEGRO LEADERS, IKE MUNCHES HIS BREAKFAST WHILE AN ADMIRER STIRS HIS COFFEE

IKE VOLUNTEERS TO MAKE TRIP TO KOREA

Ike Eisenhower rolled off on the last lap of his campaign in a chilly unseasonal snowfall, but it was not long before he had added some warmth to the air. Whistle-stopping in New England and New York, Ike was really mad. Sometimes red-faced with anger, sometimes bitter with scorn, he denounced President Truman's accusations of antisemitism and anti-catholicism. He called the Democrats "bearers of false witness." He said theirs was a "campaign of fear," and condemned their tactics as creating "mistrust, disunity and bigotry." The Truman administration, he said, had added a slander-a-day to its scandal-a-day reputation.

This fighting talk went over well with the crowds; on Boston Common, 75,000 cheered him. But it was in Detroit that he made his week's most telling speech. There, choosing the Korean war as the number one issue, he pinned the responsibility for U.S. withdrawal on the Administration and said it would be too much to expect the present Administration "to repair what it had failed to prevent." Solemnly pledging a single goal—to end the Korean war as soon as possible—he told the people he would step up psychological warfare and the training of South Korean forces and that his first step would be to go to Korea himself.



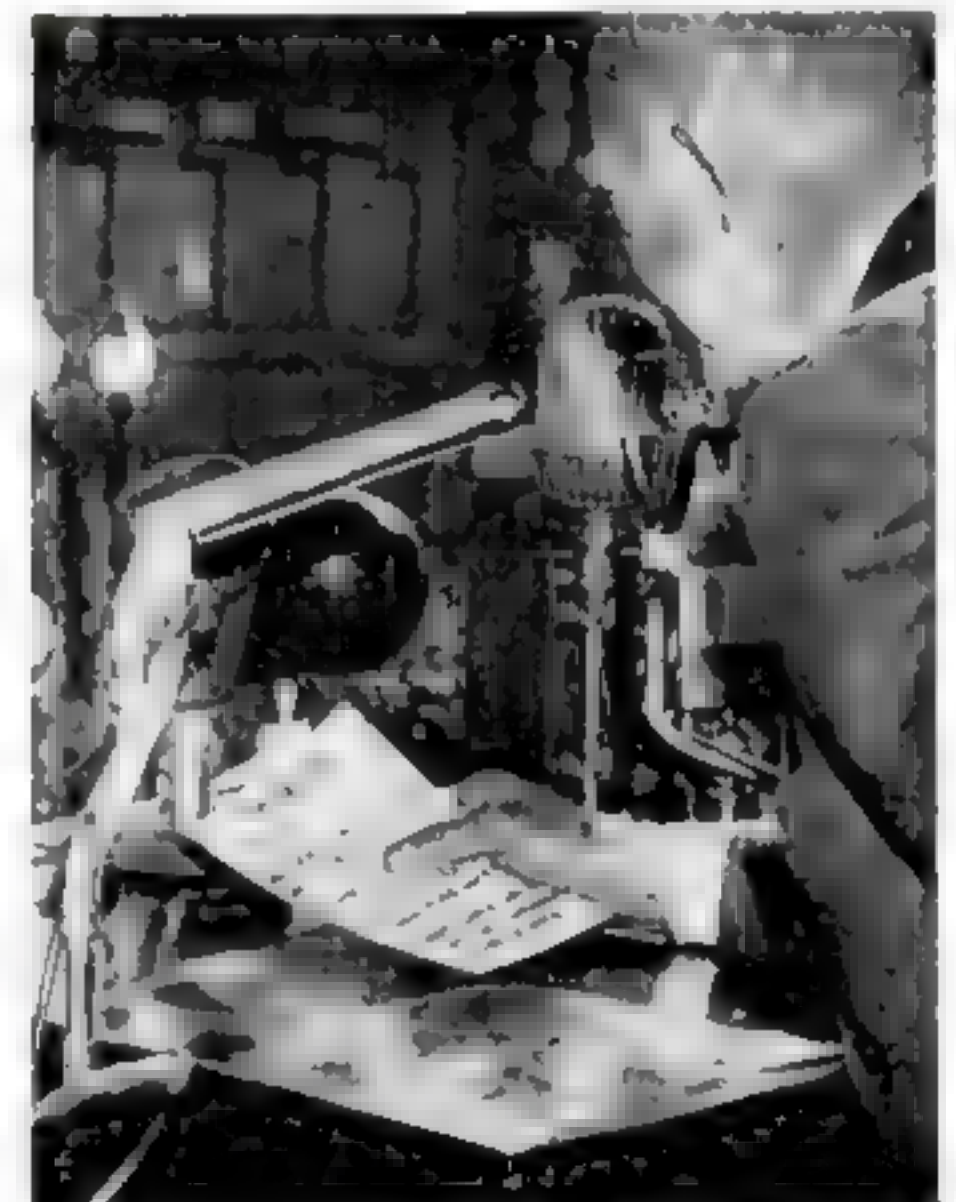
ROOTING FOR IKE, girls from Mount Holyoke College applaud his speech at Springfield, Mass. In

Cambridge, when Ike came, so many Harvard students packed around car that motorcade had to stop.

In the Stretch CONTINUED



PELTED IKE grimaces as he tries to clear eyes of rice thrown in his face by some girls in Boston.



NOTES FOR SPEECH, held by Ike at Rochester, list Dewey, local candidates, the oldest inhabitant.



WORRIED IKE, at football game, pulls for his team, Columbia, to defeat his alma mater, Army.



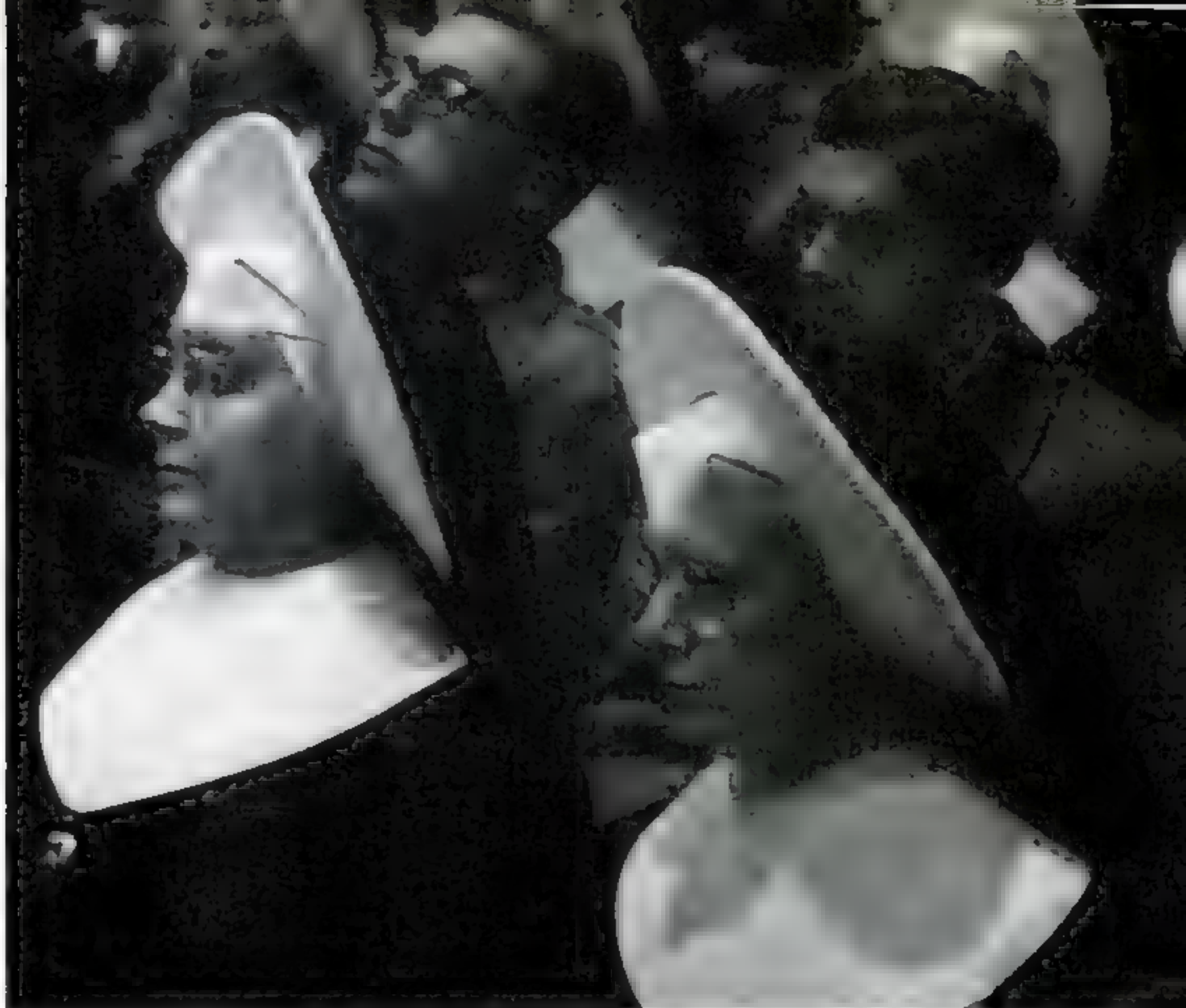
TOPPERED ADLAI tries hat supposed to have been worn by veep grandfather. He said it was not.



NOTES OF APPROVAL for his speech on Hiss connection are read by Adlai aboard campaign train.



FRUSTRATED ADLAI waits on rear platform of train in Albany where he was locked out of his car.



AT NOTRE DAME UNIVERSITY, SISTERS LISTEN AS STEVENSON DISCUSSES WAYS TO HALT COMMUNISM

ADLAI SAYS THE ANSWER LIES IN MOSCOW

Adlai Stevenson teed off for his last round in Chicago in a TV "fire-side" speech. He and his strategists were emphasizing Communism to meet Republican attacks that he was weak on this issue. Communism, he said, must be halted, "not by an international giveaway program," but by a strong and firm U.S. which should take the lead in world trade and political stability. He slapped at Ike, saying the general was "kidding" voters by offering an easy way to end war, but his tone was sedate and fatherly. Whistle-stopping eastward, he changed his style at Buffalo. He hit into Ike's "strange crusade," saying it looked "more and more like

a raid," and that, where housing, national resources and social security were concerned, he would not trust the G.O.P. as far as he could throw an elephant.

It was in Cleveland that he made his most successful speech. Clarifying his relationship with Alger Hiss, he said that, as a conscientious lawyer, he had no choice but to testify that Hiss's reputation, at the time he knew him, was good, pointing out that John Foster Dulles - and Ike, by association—were, at that time, in much the same boat. Of Ike's offer to go to Korea, he said, "The root of the Korean problem does not lie in Korea. It lies in Moscow."



CHARMED BY ADLAI who blew her a kiss after his speech at Utica, N.Y., Rosabeth Wyman (center)

gives a delighted yell. She told the reporters, "He's much better looking than his pictures. Put that in."



WELCOME BANNER along an embankment is weighted down by Henry Griffith, ex-state senator.



RAILROAD CONTROLMAN stops trains from entering Lyons or else temporarily reroutes them.



POLICEMAN Paul Tavano, one of four in Lyons, works an extra shift to help with parking problem.



EARLY ARRIVALS, who had come from town of Canandaigua, 30 miles away, eat while they wait.



SKILLED BALANCER, Sharin Potter, perches on post about half an hour before the train arrived.

HOW A WHISTLE STOP APPEARS TO THE STOP

The number of whistle stops the two presidential candidates have made between them totals about 350. To the reporters on the campaign trains the stops tend all to look alike: a sea of eager people swarming over tracks alongside an unprepossessing depot. But to the whistle stop itself, the candidate's appearance is a distinctive almost historic occasion—as it was to the town of Lyons, on the New York Central's main line in upstate New York.

Planning for the visit—in Lyons' case it was the Republican candidate who was coming—started three weeks ahead. Because the stop was to last only a few minutes, no elaborate celebration was possible. But welcome signs were printed and sound trucks sent out to tell folks how to behave. Special arrangements had to be made with the New York Central, whose trains at certain times speed through Lyons every four minutes, to stop its traffic.

On the morning of the big day, a railroad crane hauled away some debris from the station. The crowd began assembling at noon. Fifteen carloads of loyal party members arrived from a neighboring county. By 1:30, when the train came down the tracks the crowd had swelled to about 4,000. There were cheers, then louder cheers as the candidate came out to talk. An apple grower who had a box of apples to give the candidate waited hesitantly to make the presentation. When "apples" were mentioned in the speech, someone said, "Now, now," but the platform gate wasn't open and the chance was lost. When the speech was over, the apples were finally handed up and a box of the local roses given to the candidate's wife. Then the engine started up, the candidate shouted "Goodby folks," and a couple of kids, who hated to see the moment of glory end, chased down the track after the train.



AS TRAIN PULLS IN, the crowd swarms around the engine, shouting for the candidate. Police try

unsuccessfully to check people with ropes. Engineer waves crowd back as he moves slowly forward.



CITY EMPLOYEE who usually repairs the streets came to depot to put up a rope to hold back crowd.



MISPLACED CAR parked too close to tracks is pushed out of way by police and civilian assistant.



BOX OF APPLES is held by Mark Buckman who waits for opportunity to give them to the candidate.



DURING THE TALK the crowd moves in on rear platform to get a good look. Train has 18 cars, including sleeping cars for candidate, his staff and the press.



AS TRAIN PULLS OUT, the candidate stands on platform and two children run after him. Little girl at right kept running for several blocks before giving up.



THE VISIT OVER, police remove signs. Many citizens, including children, had made their own crude posters, tacking them onto branches or broomsticks.



THOUGHTFUL CROWD of 11,000 in Cleveland Arena heard Stevenson make one of his most serious speeches. In it he hit back at those who had criticized

him for testifying on behalf of Alger Hiss. Some seats were empty, but 3,000 people, who could not get in because of a mixup over tickets, waited outside.



CHEERING CROWD of 14,000 in Buffalo's Memorial Auditorium heard Ike blast Democrats as "rabble rousers." As he finished a flock of balloons was sent

up from the floor over the demonstrative crowd. It was the kind of tumultuous ovation both candidates could expect to get in the campaign's concluding week.

FOR A STATE-BY-STATE ESTIMATE OF VOTING PROSPECTS SEE PAGE 41

'HE HAS COME THROUGH THE TRIAL, HIS GREAT QUALITIES OF LEADERSHIP PROVEN

Before we all vote, there is just time to reflect on the campaign as a whole, the issues it has raised and obscured, and the embittered slugging of its last weeks. So far as possible, the conscientious voter should remember his best reasons (and forget his worst) for voting for Ike or Adlai, and make sure these reasons still stand up.

A thumbnail history of the campaign would go something like this. At the beginning the Republicans had all the issues: Korea; corruption and Communism in government; inflation; desire for a change. By nominating Eisenhower, a hero of the free world, they also disarmed misgivings about the Republican party's past parochialism. If change was possible as well as desirable, this looked like the year.

By nominating Stevenson, the Democrats did what they could to "me-too" two Republican issues: corruption and the need for a change. The other issues—Korea, Communism, and inflation—they sought to neutralize. They said these were not issues and anyone who blamed them on the Democrats instead of Stalin was an isolationist. Beyond that, the Democrats relied on "prosperity" to return them to power.

It soon became apparent that Stevenson's "high level" management would not meet the Republican strength disclosed by the polls. This strength was partly a popular protest against the Truman-Acheson record and partly a popular enthusiasm for Eisenhower the national hero. The next Democratic tactic, therefore, was two-fold: to start a backfire protest vote against more controversial Republicans, especially Taft and Hoover, and to start dismantling the prestige of hero Eisenhower and cut him down to size.

Truman took charge of this phase of the campaign, using every trick in the manual. Stevenson followed suit in his politer, double-negative way. Truman's virulence naturally elicited an equal and opposite virulence from some Republicans. It was during this phase that wits were lost, issues distorted or sunk without a trace, and serious damage done to the national sense of reality.

For example, the Republicans, with a perfectly good case to make against the Administration's softness toward Communism, distorted it by making too much of Stevenson's character deposition on behalf of Alger Hiss. On the Democratic side, Truman broke some kind of record by trying to make Eisenhower appear antisemitic and anticatholic. But even intelligent Stevensonians stooped to scare tactics—for example Beardsley Ruml in a speech last week implied a resemblance between Eisenhower and the aged Hindenburg, who was duped into letting Hitler take over.

One useful thing about these excesses is that they show where our political neuroses lie. Obviously the Republicans are more worried about domestic Communism than the Democrats are; and the Democrats are more worried about some dangerous form of reaction. Surely the Democratic worry is the more fanciful. It is especially silly when directed against the whole Republican party, which represents about half the American people. Democrats and liberals who profess to fear Republican reaction are like those Republicans who, in the days of the Bloody Shirt, thought any Democratic president would revive secession. It took an actual Cleveland administration to lay that ghost. It will apparently take an actual Republican administration to explode this modern liberal obsession. For that reason, if no others a Republican victory is an indispensable step toward more political sanity and realism.

But there is more food for reflection in one other consequence of the campaign. One of America's greatest human

assets, the internationally admired and nearly faultless hero, General Eisenhower, has been subjected to a barrage of calculated disparagement. This Democratic tactic really paid dividends. Seldom in history has so shining a figure been so abruptly and thoroughly shod with clay and clad with mud.

Only a year ago so good a Democrat as Paul Douglas proposed that Eisenhower be nominated by both parties as a kind of second Washington. Now the President calls him morally blind, Stevenson associates him with "spiritual treason" and many eggheads profess disillusionment in the once-admired man. It seems a miracle that Eisenhower, until subjected to this exposé by politics, could have fooled so many people as to his true character. As the *Rocky Mountain News* suggests, is it not up to Truman to explain how an Eisenhower could ever have infiltrated the Defense Department?

We offer a simpler hypothesis. Ike has not changed. Instead, American politics has been invaded by a born strategist who has learned a very great deal about this new art in a very short time.

Beginning with his tough preconvention campaign, Ike has been exposed to more politics in four months than most men see in a lifetime. It has been brutal, but just consider his summer's accomplishment. He has worked as hard and as intelligently for victory (which is the purpose of a political campaign) as any Republican candidate in living memory. He has made nearly 200 speeches, short and long, good and bad, and milked every major issue for all it was worth. He has revolutionized the politics of the South and prepared its return to the two-party system. He has brought a greater measure of unity to the Republican party than it has known in years. In breeding this party unity he has enhanced, not diminished, his own central role; and if he wins he will be in the best possible position to direct its policies. His tactics have guaranteed that if he wins (though not if he loses) he will become "Mr. Republican."

These are extraordinary accomplishments, those of a born leader. Their price has been a considerable loss of Eisenhower's prestige. But as Wendell Willkie used to say about sovereignty, prestige exists to be used. Ike has so used his prestige that if he is elected he will recapture all of it and more, and enter the White House with more prestige than any new president ever.

For the point about Ike's prestige is that it has always been earned. He has repeatedly proved himself to be not just a good general, but a great American. This is a hard thing for his contemporaries to realize or admit about any great man. They usually leave it to the historians. In Ike's case, however, there is at least some contemporary evidence of his greatness. This is the testimony of other public figures whose judgment commands respect, and who have judged him.

Eisenhower today is the same man whom Winston Churchill called "one of the finest men I ever met." Francis Cardinal Spellman described him last fortnight as "the man of our generation to whom America entrusted the guardianship of its most precious possessions—our liberties and our youth; a man known and respected throughout our country and throughout the world, a general who has a place among the all-time great men in American history."

He is the same man to whom the late Senator Arthur Vandenberg wrote, "I am one of those who deeply believes in you," and of whom Vandenberg also wrote, "I think that General Eisenhower will help to put us back on the main track of collective security in the Western world."



VANDENBERG



HOFFMAN



HOUGHTON



DOUGLAS



DAVIS

AND A TOUGH CAMPAIGN

ANEW AND TEMPERED FOR A FRESH CAREER OF SERVICE TO THE U.S. AND THE WORLD'

Bernard Baruch wrote to Ike: "Since I have known you as a major, I have grown to respect and admire your character, ability, gentleness but firmness and above all the high purposes that have motivated you in all circumstances. Your abhorrence of cant, hypocrisy, intolerance in all fields of human relations have brought affection with respect and admiration. I remember so well your many talks on your soldiers . . . your first consideration—their welfare . . . and your love of our beloved country, its constitution, and institutions. I remember best your statement to me that whatever betides . . . you will never do anything for which your conscience will trouble you."

One of the first Republicans to interest Ike in the presidency was the farsighted businessman and former ECA chief, Paul Hoffman. Said Hoffman last week:

"Eighteen months ago I made up my mind that it was of extreme importance that Dwight D. Eisenhower be persuaded to accept the nomination of the Republican party. I had three reasons.

"First, I felt he could take us further and faster along the road to peace than any living man. Second, he could do more to restore total integrity to government. Third, I felt he could give . . . a new and distinguished leadership.

"Today for these reasons I feel even more strongly that it is of extreme importance that Eisenhower be elected president. He has come through the trial, his great qualities of leadership proven anew and tempered for a fresh career of service to the U.S. and the world."

Many a lifelong Democrat has succumbed to Ike's qualities. Lewis Douglas, ex-ambassador to Britain, says, "It is because I believe he will satisfy the highest specification of a public official's attitude toward public responsibility that I shall vote for and support Dwight D. Eisenhower." John W. Davis, Democratic candidate for the presidency in 1924, says, "The general's career gives proof that he can bear great responsibility, that he does not shrink from making important decisions and that he possesses such tact in dealing with other men that he can draw together discordant groups in the pursuit of a common end. This adds up . . . to high executive ability and leadership, than which nothing is more needed in the presidency at this time."

Ex-Secretary of War Kenneth Royall says he will cast the first Republican vote of his life for Eisenhower because "I have never known a man with more patriotism, more judgment, a fairer approach—nor have I ever seen any officer, civilian or military, who was nearly his equal as an executive or administrator." The former director of the WACs, Texas Democrat Oveta Culp Hobby, says: "I have known General Eisenhower for 10 years. I have never known a man who is a more natural diplomat . . . You cannot work with or be with General Eisenhower without realizing you are with a man of amazing capabilities, tremendous integrity and a down-to-earth philosophy that is rare in famous men." Al Smith's daughter, Mrs. John A. Warner, says that her father "would have seen in General Eisenhower the world's best hope for crushing Communism." The eminent Virginia historian, Douglas Southall Freeman, has already given in *LIFE* (Sept. 22) his eloquent reasons for supporting Ike: "The great powers of the office were, indeed, fashioned for great presidents, great in character, in decorum and in ideals. . . . Eisenhower . . . is worthy of the presidency."

These and other Democrats for Ike are joined by many prominent independents. Says the president of Williams

College, James Phinney Baxter III: "The idea that Eisenhower is a captive is a phony born of Democratic desperation. . . . Eisenhower's prestige, judgment, experience and proved administrative ability would be priceless assets in the White House." Says Novelist John P. Marquand: "History has already proven that General Eisenhower has served his country far more selflessly and more effectively than any Democratic politician who is now busy attempting to defame his character. His . . . ability to assume leadership in a time of crisis, as well as his stature and broad understanding, make him far better for the presidency than Adlai Stevenson." The former dean of Columbia College, Harry Carman; pioneer of American adult education, Dr. Alvin Johnson; the novelist, Mary Roberts Rinehart; and the revered bishop of the Methodist Church, Herbert Welch, are among those who "believe that General Eisenhower through his wise and resolute leadership can secure unity among the people of the U.S. and of the free world, the only effective insurance of peace; and we urge his election."

Let us conclude this testimony with a few more witnesses from Ike's own party. It is one measure of his genius that he has united the deepest convictions of its conservative center with those of the liberal Republicans of both coasts. For instance:

Katharine Lenroot, daughter of the late Wisconsin senator and former chief of the Children's Bureau of the Department of Labor: "General Eisenhower has demonstrated throughout his life the qualities of leadership, steadfastness, courage and personal integrity that our country must have in its president."

Mrs. Hiram Cole Houghton of Iowa, president of the General Federation of Women's Clubs: "No one can begin to equal Ike's personal qualifications for leadership. He comes from the great Midwest, the heart of America, and from the middle class, called the balance wheel of America. He will give us integrity, dignity and stability in our government. We can trust our destinies to Ike."

Charles P. Taft, president of the National Federation of Churches and candidate for governor of Ohio: "I learned to respect him in personal contacts growing out of my job in the State Department in 1944-45. In trying to get industrial materials for France . . . I received my main support from Eisenhower in Europe who showed a deep understanding of the economic and human aspects of the problem."

Governor Arthur B. Langlie of Washington: "Eisenhower is . . . a man of real character which makes possible the effective leadership which he has always given. One of his greatest assets, in my judgment . . . is his ability to unite people who should be working together to achieve great objectives. And in this period of our country's need, it seems to me that there is nothing more important than a leader who can unite us instead of dividing us."

Governor Dewey of New York: "With Eisenhower as president, I make the flat assertion that Stalin would not dare launch World War III. . . . [Eisenhower] knows the world problem and how to handle it. . . . He will make a great president."

Governor Warren of California: "There is . . . no American living today who is capable of giving the leadership General Eisenhower can give to the cause of peace."

It is not often that American voters have had a chance to elect a proven great man as their president. And there never was a time when they stood in greater need of one.



SPELLMAN



WARREN



HOBBY



LANGLIE



BARUCH



"BURNING SPEAR," Jomo Kenyatta, and Indian lawyer, Miss Kanta Kapila, stand outside court

building in Nairobi where member of his Kenya African Union went on trial for "subversive activity."

MURDER BY THE MAU MAUS

Kenya natives use violence and voodooism to terrorize the British

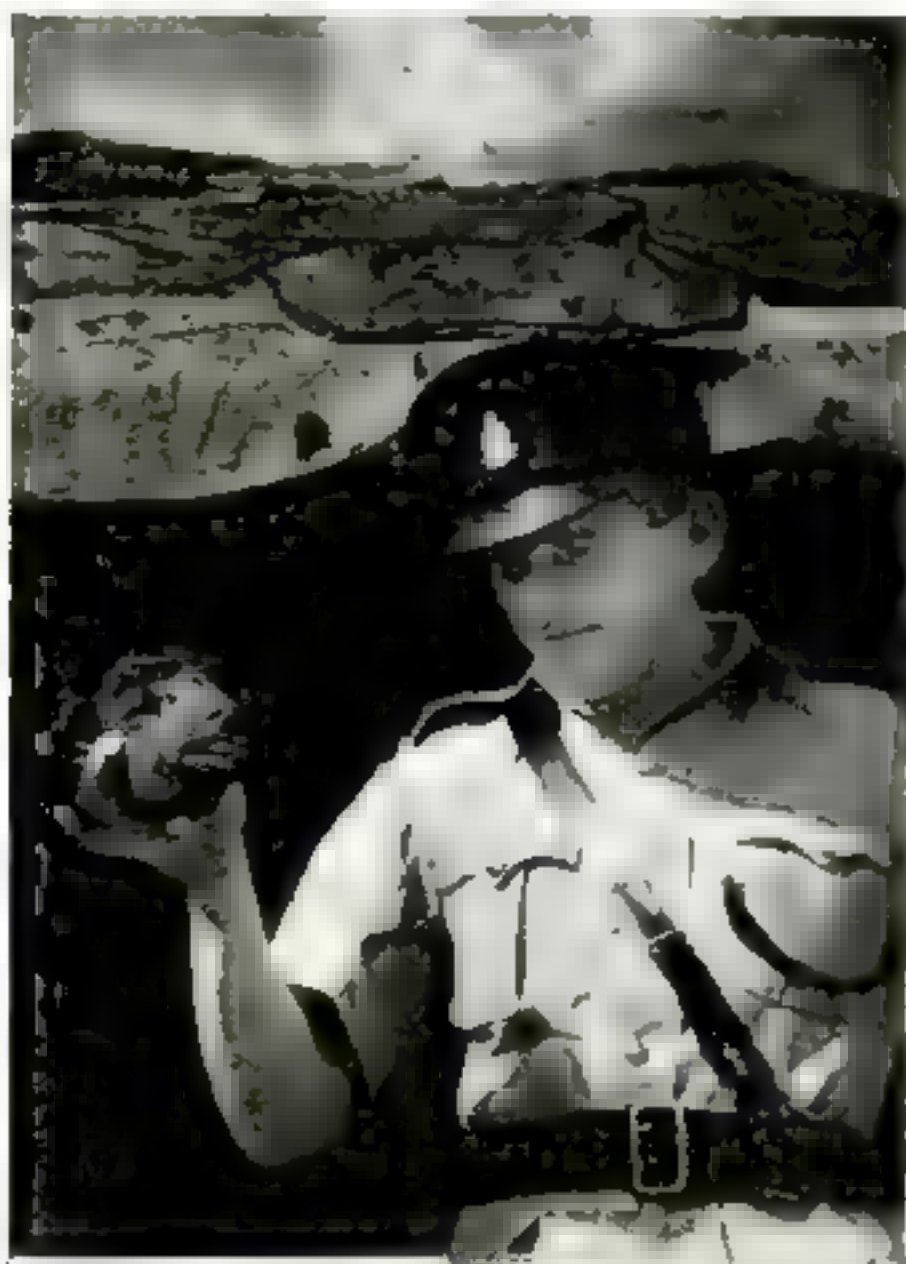
In the language of the Kikuyu tribe in Kenya, Britain's agricultural colony in East Africa, *mau mau* is variously translated as "do it quickly" or "the hidden ones." The words now designate a secret Kikuyu society, half nationalistic, half voodooistic, fiercely dedicated to driving the white man out of Kenya.

Although tension between whites and blacks has been rising in recent years, the Mau Maus did not declare open warfare until this summer. Since then, in an outburst of terror and intimidation, they have killed more than 40 persons, raided farms, burned buildings, mutilated livestock. On Oct. 7 the Mau Maus machine-gunned and murdered a senior Kikuyu chief, Waruhiu wa Kungu, who cooperated with the British rulers. The British replied by giving Waruhiu the biggest funeral in the colony's history. Two weeks later the Mau Maus used long knives to hack to death another native chieftain. Britain rushed troops from other parts of Africa to restore order and arrested

Jomo ("Burning Spear") Kenyatta, London-educated leader of the Kenya African Union who is suspected of master-minding the reign of terror.

As in South Africa, nobody expected an easy solution of the deeply rooted racial problem. Many British admit the Kikuyus have some genuine grievances against the whites, who moved in on Kenya in the early 1900s, taking over the fertile highlands, crowding the Africans into less desirable areas. Though the Mau Maus embrace the modern concepts of national independence, they go back to a primitive voodooism to gain their ends. They use magic symbols, bloody rites in which animals are disemboweled, irrevocable oaths to kill or to die themselves. The trouble in Kenya, commented one English newspaper, was that the old tribal customs and disciplines of the Kikuyus had been destroyed with nothing to take their place except "the doctrine of white supremacy which inspires and justifies . . . despair."

VOODOO SYMBOL, a head of sheep whose blood was used to seal Mau Mau oaths, was found in hut.



NEW GOVERNOR, Sir Evelyn Baring, attended funeral with a score of other government officials.



THROUGH A LUSH BANANA GROVE A UNIFORMED

TRIBAL ELDER, wearing a knitted skullcap with a cross symbol, takes snuff as he watches funeral





POLICE BAND MARCHES TO PLAY AT THE FUNERAL OF THE MURDERED KIKUYU CHIEF, WARUHIU, WHO WAS BURIED UNDER A TREE ON HIS FARM NEAR NAIROBI

NATIVE PALLBEARERS carried Waruhiu's coffin but clergy included both blacks and whites. Many natives came at the risk of retaliation by Mau Maus.



MURDER SUSPECTS, their hands manacled, are rounded up for questioning. Mau Maus have notified another chief that he will be killed for "collaboration."





A DYAK CHIEFTAIN IN FEATHER HEADDRESS AND EUROPEAN TUNIC PRESENTS GIFT TO THE DUCHESS

DUCHESS AMONG THE DYAKS

Sartorial splendor of Sarawak greets Marina on imperial travels

In one relatively tranquil corner of the earth the British Empire was still carrying on last week at the colorful old imperial stand. Marina, Duchess of Kent, Queen Elizabeth's 45-year-old aunt, flew to Sarawak in Borneo, where the white man's burden was picked up by James Brooke, the "white rajah," in 1841. With the majestic complaisance expected of duchesses, she opened a police headquarters near Jesselton, laid the foundation stone of a new cathedral in Kuching, visited a college at Batu Lintang and received blowpipes

and coconut bowls from tribal leaders at Sibul.

Everybody came out to greet the duchess—Sea Dyaks and Land Dyaks, Chinese and Malays, Melanau, Muruts, Kenyahs, Kayans and Kedavans—wearing all possible combinations of local and occidental finery. Borne aloft in royal litters, toasted with rice wine, shaking hands with eager thousands, the duchess, who had already gone through similar procedures in Malaya, received with unfailing and uncomplaining grace every welcomer no matter how grand or scant his costume.



WAR HERO Tama Weng Ajang, headman of a Kavan tribe, who fought Japanese, wore leopard's teeth in his ears, put his medals on his pin-stripe jacket when he came to greet the duchess at Astana.



HOLIDAY OUTFITS were worn by native of Laiman Diki (above), welcoming duchess at Jesselton, and by Dyak boy (below) who handed scissors to cut ribbon opening a hospital at Sibul.



CAMPBELL'S SOUPS ARE EATEN BY 4 OUT OF 10 YOUNGSTERS BEFORE THEIR FIRST BIRTHDAY... BY 7 OUT OF 10 TWO-YEAR-OLDS



START BABY WITH THESE:

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Vegetable
Vegetable Beef
Vegetarian Vegetable
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Beef Noodle

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Chicken Noodle
Cream of Celery
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Scotch Broth

These soups taste so good, you just know they are made from carefully selected vegetables, fine meat stocks, tender meats and chicken... Adding an equal quantity of milk is the ideal way to prepare these soups for Baby.

Campbell's SOUPS



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...the day Baby joins the family
in enjoying Campbell's Soups

Yes, this is a real milestone! Doctor says you're ready for "growing up" food. So from now on you eat the same fine nourishing soups the family eat! ... How you're going to enjoy those tender vegetables and choice bits of chicken and beef! And you're going to grow big and strong... just as millions of babies have done on those good Campbell's Soups. For Doctors and mothers everywhere know that Campbell's Soups are ideal for Baby... pure... carefully cooked... easy to manage... easy to digest. And so good!





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when you try it.

And the price that you pay
Puts an extra "Okay"
On mellow Paul Jones,
when you buy it!

Paul Jones

SINCE 1865...
Now 5 generations finer

*You just can't buy
a better drink
at any price!*

STATE-BY-STATE LOOK AT VOTING PROSPECTS

Fortunately for the democratic process, election predictions—whether by pollsters, politicians or pundits—are little more than informed guesses. But guesses give a clue to trends, and LIFE here presents estimates on the presidential election from the best Republican and Democratic sources (anonymous because the estimates of the strategists vary greatly from the less realistic official party claims). R stands for Republican, D for Democratic and they are followed by comments based on reports from our own correspondents. Where all agree, no partisan estimates are given.

ALABAMA—11 VOTES

- R "Democrats for Eisenhower," showing great enthusiasm, hope to "squeeze out" a victory.
 - D Traditional party is confident. Governor Persons predicts that Stevenson will win by a 4-to-1 margin.
- Stevenson all the way.*

ARIZONA—4 VOTES

- R Though registration is 3 to 1 Democratic, Ike will win by at least 10,000 margin.
 - D Stevenson will win a "normal victory"—i.e., carry the state by at least 10,000 votes.
- Unofficially both parties agree with reporters and political analysts that anything can happen.*

ARKANSAS—8 VOTES

Still "Stand-pat-Democrat."

CALIFORNIA—32 VOTES

- R Though it is close the state is leaning definitely to Ike.
 - D Says a Stevenson stumper: "A week ago I felt we were close. Now I think we'll win."
- Both sides are right in calling it close. A doubtful state.*

COLORADO—6 VOTES

- R New registration and known dissatisfaction on the opposite side will give Eisenhower an edge of 55%.
 - D Stevenson will hold all of Truman's votes which carried state for Democrats in 1948.
- Republican organization active and much improved which does help Eisenhower.*

CONNECTICUT—8 VOTES

- R A 53% victory, with a margin of 25,000.
 - D Most hopeful estimate: victory by 10,000.
- Ike should have an edge.*

DELAWARE—3 VOTES

- R This state will cast about 160,000 votes. It is expected 53% of these will go for Ike.
 - D Stevenson is gaining and polls show him pulling more votes than did Mr. Truman.
- The odds favor Eisenhower.*

FLORIDA—10 VOTES

- R Early enthusiasm for Eisenhower campaign has been maintained, indicating real support.
 - D The state has been traditionally Democratic and Stevenson's campaign has taken hold.
- The election could go either way.*

GEORGIA—12 VOTES

- R Eisenhower activity is strong in the cities, represents new birth of G.O.P. enthusiasm.
 - D Governor Herman Talmadge, who is state's undisputed boss, says Stevenson by 200,000.
- Talmadge should know.*

IDAHO—4 VOTES

- R A landslide for Eisenhower if the undecided vote goes the Republican way. Ike is clearly ahead.
 - D Stevenson has a chance and he will win by several thousand.
- Leaning toward Eisenhower.*

ILLINOIS—27 VOTES

- R Ike will hold Stevenson in Chicago, win with pluralities in rural downstate.
 - D The Chicago machine will more than overcome Ike's rural advantage.
- Too close to call*

INDIANA—13 VOTES

- R Their most "respectable guess" gives Ike a majority of 90,000 to 100,000 votes.
 - D Their hope is that industrial Lake County will tip scale for Adlai.
- Should be safely Eisenhower*

IOWA—10 VOTES

- R Best party sources expect a 54-46 victory.
 - D Stevenson by 52½ to 47½%.
- Very close. Ike leading.*

KANSAS—8 VOTES

Ike's home state is sewed up—for Ike.

KENTUCKY—10 VOTES

- R With a popular Senate candidate, John Sherman Cooper, the Republicans feel they have a chance.
 - D Truman polled 57% of the vote in 1948 and Stevenson should do as well.
- Barkley's help saved Adlai.*

LOUISIANA—10 VOTES

- R Democratic Governor Kennon says Eisenhower will get 250,000 Democratic votes.
 - D Regular Democrats counting on heavy Negro vote but admit race is nip-and-tuck.
- It could go either way.*

MAINE—5 VOTES

Maine will go as it usually has gone—Republican.

MARYLAND—9 VOTES

- R Ike will win by at least 50,000.
 - D Adlai will win by at least 50,000.
- Others say Ike leads.*

MASSACHUSETTS—16 VOTES

- R The state chairman says Eisenhower will get 55% of the votes and carry most of the independents with him.
 - D The race is a close one, but Stevenson is now ahead and is expected to gain ground on his visit there.
- Democratic for the last six times, this year it is doubtful.*

MICHIGAN—20 VOTES

- R Top party leaders are confident Ike will carry the state by 150,000.
 - D Conservative Democratic leaders rate Stevenson's prospects about 50-50.
- Republicans may be overconfident; Democrats overpessimistic, but Ike has edge*

MINNESOTA—11 VOTES

- R A party estimate gives Ike a sure margin of 25,000.
 - D Confident Stevenson supporters are talking of a 100,000 vote victory.
- It's close.*

MISSISSIPPI—8 VOTES

- R Eisenhower has a 50-50 chance.
 - D Stevenson should win by a 60% margin of the popular vote.
- Stevenson should take it.*

MISSOURI—13 VOTES

- R A tight race, with victory possibly decided by five votes per precinct.
 - D A shoo-in for Stevenson, with a predicted plurality of 135,000.
- The Democratic machine is battered but not broken.*

MONTANA—4 VOTES

- R "We do have at least a 50-50 chance."
 - D "Adlai by the 20,000 Truman had in 1948."
- Eisenhower has a chance, Stevenson should cop.*

NEBRASKA—6 VOTES

- R Ike should carry the state by a greater margin than Dewey did last time.
 - D Stevenson by a narrow margin because Midwestern farmers are leaning more and more to Democrats.
- As of now, a safe Republican state.*

NEVADA—3 VOTES

- R Fifty-five percent for Ike, 45 for Adlai.
 - D Fifty-two-and-one-half percent is best estimate for Stevenson.
- A three-vote jackpot for Ike.*

NEW HAMPSHIRE—4 VOTES

No indication that this Republican stronghold will break with its G.O.P. tradition.

NEW JERSEY—16 VOTES

- R Ike will carry New Jersey by 150,000 or more.
 - D Leaders privately concede that G.O.P. is now out in front but believe Stevenson will close strong.
- Ike seems certain of victory.*

NEW MEXICO—4 VOTES

- R Ike's personal popularity will triumph over normal heavy Democratic registration.
 - D With 3-to-1 edge in voters party is confident Ike's appeal is waning.
- Close, but looks like Ike.*

NEW YORK—45 VOTES

- R Heavy registration upstate indicates Ike will win by 150,000 votes.
 - D Ike's upstate majority will be held to 700,000 votes, pro-Democratic New York City will tip the scales.
- No one can predict outcome here.*

NORTH CAROLINA—14 VOTES

- R Best informed leaders say Eisenhower's personality gives him "an outside chance."
 - D They feel Stevenson will win by a margin of from 150,000 to 200,000 votes.
- Looks safe for the Democrats.*

**SUBTOTAL OF VOTES CLAIMED:
G.O.P.: 381; BY DEMOCRATS: 324**

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State-by-State CONTINUED

NORTH DAKOTA—4 VOTES

Republican as a California-bound wheat farmer.

OHIO—25 VOTES

R "It's in the bag."

D "It can go either way and will be very close."
Taft's support should win it for Ike.

OKLAHOMA—8 VOTES

R Says the G.O.P. chairman, confidently, "We are definitely out in front—Ike by 30,000."

D The Democratic chairman thinks that Stevenson will win by at least 100,000 votes.
The Democratic hopes seem realistic.

OREGON—6 VOTES

R Despite the Wayne Morse switch, the G.O.P. believes that Ike will get 54% of vote.

D The party is counting on Morse to draw thousands of independent voters to Stevenson.
Ike should have enough votes to offset switch.

PENNSYLVANIA—32 VOTES

R Cities are conceded to Democrats, but rural areas will give Ike more than he needs.

D City margins will be enough to offset the admittedly Republican countryside.
Ike definitely has the advantage.

RHODE ISLAND—4 VOTES

R Reorganized party has hopes of carrying the state for Eisenhower by 25,000.

D They are certain that state will give Stevenson "a large majority."
Best independent guess: Stevenson with help of Providence.

SOUTH CAROLINA—8 VOTES

R Independent Democrats (there is no Republican activity as such) are claiming state by 52% margin.

D Edgar A. Brown, state chairman: "Stevenson by a margin of more than 2 to 1."
Eisenhower campaign is effective. The issue is in doubt.

SOUTH DAKOTA—4 VOTES

R Party officials believe Ike will get 58% of vote.

D Relying on good farm conditions and the anti-Ike rural pacifist vote, state Democratic leaders give Stevenson a victory margin of approximately 1,800 votes.
Ike should win.

TENNESSEE—11 VOTES

R Eisenhower chances have been improving, boosted by his visit to the critical Memphis area.

D Senatorial Candidate Albert Gore says Stevenson ought to carry this normally Democratic state by 45,000.
Stevenson is obviously the best bet, but Eisenhower's gains give him a chance.

TEXAS—24 VOTES

R Ike's campaign director: "Eisenhower is beginning to roll. Undecided voters are now coming over."

D Speaker of the House Sam Rayburn and Senator Lyndon Johnson say flatly that in spite of Democratic defections Texas will stay loyal.
Eisenhower now leads in all of the state polls, having come from behind in the last few weeks. As in Louisiana, the election here could go either way.

UTAH—4 VOTES

R Eisenhower should win by some 16,000 votes. At present state polls show him leading, one by as much as 16% with only 8% of the voters undecided.

D Stevenson should carry state by same margin as Truman in '48 or about 54%. His visit here greatly helped campaign.
The Republicans should carry the state, but the margin may be closer than they think.

SUBTOTAL OF ELECTORAL VOTES CLAIMED:

BY G.O.P.: 431; BY DEMOCRATS: 444

CONTINUED ON PAGE 44

Now... ZEDALON Ironing Table Cover
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Sensational new Zedalon cover is as scorch resistant as asbestos type... outwears others up to 5 to 1. Custom fit assures snug, taut surface... perfect for steam or dry ironing. Fits all standard size ironing tables. ZEDALON Custom Cover & Pad \$4.95.

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Dentists prefer rolling! But, however you brush, you'll brush better with a Dr. West's Flexite, the first brush made which recognizes the fact that *all* people don't use a toothbrush properly.

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Its handle invites your fingers to roll it properly over the teeth (down over the top teeth, up over the lower ones). Its bristles flex just right to clean quickly, powerfully, yet gently.

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It's a better scrubber than other brushes. Ask your dentist about the Flexite, a great, new toothbrush.

5 NEW FEATURES!

A. NEW flexing bristles for gentle, thorough cleansing. B. NEW slightly-curved brushhead fits the inside and outside of the dental arch. C. NEW inch-long, dentist-preferred brushhead with three rows of bristles. D. NEW rolling-ribbed handle to make correct "rolling" brushing easy. E. NEW heavier, better-shaped handle that is so easy and natural to hold.

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are sure to break out a quick stick of Beech-Nut Gum. It sure does the trick. In any kind of work—from working in an office to playing pro football—Beech-Nut Gum really eases the tension." **CHUCK CONERLY**



State-by-State CONTINUED

VERMONT—3 VOTES

Its Republicanism remains as solid as its granite hills.

VIRGINIA—12 VOTES

R Committeeman Ted Dalton says Ike will carry state by 25,000 majority in a total vote estimated at 500,000.

D State Chairman Nelson Parker says total vote will be 450,000 and that Stevenson will poll 230,000 and hold lead if vote is higher.

Senator Harry Byrd's denunciation of Stevenson is a mighty factor. Virginia is Ike's best chance to break South.

WASHINGTON—9 VOTES

R Fifty-fifty, with Ike endangered by MacArthur's presence on ballot and unpopularity of Senator Harry Cain.

D Stevenson slightly ahead now and gaining.

Wayne Morse's switch, plus Cain and MacArthur, make a Stevenson victory probable.

WEST VIRGINIA—8 VOTES

R When Eisenhower's Charleston speech was canceled, party wrote off state as hopeless.

D The only question is the size of the majority.

For the first time since 1936, John L. Lewis has endorsed Democratic ticket from top to bottom. That's enough.

WISCONSIN—12 VOTES

R "The only question is how big the vote will be."

D Continued prosperity will give state to Adlai by a narrow margin, despite McCarthy.

Ike should win on issues of Communism and corruption.

WYOMING—3 VOTES

R Eisenhower will win by 8,000 to 10,000 or by 54% of total vote.

D Admit it is a close battle but think Stevenson has a "thin edge."

Defections here seem to be all on Democratic side; Ike is leading.

TOTAL ELECTORAL VOTES NEEDED TO WIN: 266

CLAIMED BY G.O.P.: 470; BY DEMOCRATS: 488

WHAT THE LAST-MINUTE POLLS SHOW; WHAT EXPERTS SAY ARE KEY STATES

From the start, Eisenhower led all polls and still retains that lead. But in the last month Stevenson has consistently gained. In the Gallup poll of Oct. 23, the count was Eisenhower 48%; Stevenson 39%, undecided 13%. But when Gallup allocated the undecided vote on the basis of the way the vote went in 1948 (2 to 1 Democratic), he found Eisenhower 53% and Stevenson 47%. When the undecided vote was allocated according to economic, religious and educational status the result read Eisenhower 52%, Stevenson 48%.

Crossley has not published a national poll since Sept. 12 when the figures were Eisenhower 45.6%, Stevenson 40.2%, undecided 13.7%. His latest polls are for states. In New York he found that Eisenhower was leading with 46.1%, Stevenson 41.3%, undecided 11.2%. After Crossley had allocated the undecided, they were even. In Illinois Crossley found: Eisenhower 43.3, Stevenson 42.4, undecided 13.9. In allocating the Illinois undecided, Crossley put Stevenson ahead by 5.3 percentage points.

All polls and estimates agree that General Eisenhower now has a better chance to win this election than any G.O.P. candidate in 24 years. But never has any election induced so much caution. There are many contradictory trends. Heavy registrations indicate a record vote. In the past five presidential elections a big vote has usually indicated a Democratic trend. But an older tradition was that a heavy vote meant a protest vote—in this case against the Democrats. Does the newer or older pattern now hold?

No sure answer can be forthcoming. At times General Eisenhower's enormous popularity might seem to indicate the possibility of a Republican landslide. But all experts agree that three states with large electoral votes—New York, California and Illinois—remain in doubt. Of these three New York, with its enormous bloc of 45 electoral votes, may well determine who attains the 266 votes required to win the presidency. If Stevenson carries New York and holds the South he can afford to lose both in Illinois and California. If Eisenhower fails to carry New York he would have to win in both Illinois and California—except if he carried the 24 votes of Texas and one other state in the South.

CONTINUED ON PAGE 43

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CONTAINS TOBACCOS
OF BETTER QUALITY &
HIGHER PRICE THAN ANY
OTHER KING-SIZE
CIGARETTE



BOTH regular and king-size Chesterfields are premium quality cigarettes and come in the smart white pack.

BOTH contain only those proven ingredients that make Chesterfield the best possible smoke: the world's best tobaccos, pure, more costly moistening agents (to keep them tasty and fresh), the best cigarette paper that money can buy—nothing else.

BOTH are much milder with an extraordinarily good taste and, from the report of a well-known research organization — no unpleasant after-taste.

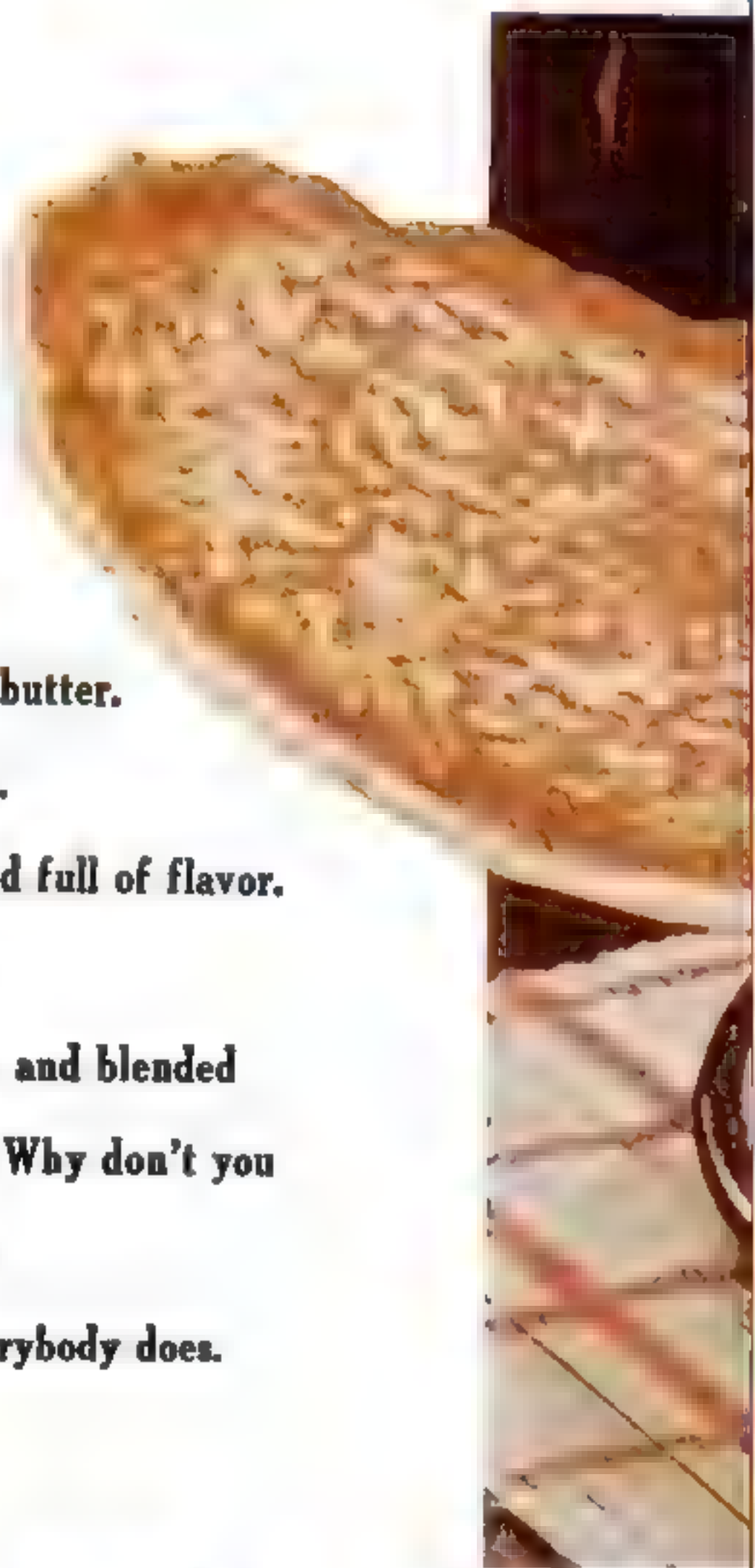
BOTH are exactly the same in all respects. There is absolutely no difference except that king-size Chesterfield is larger—contains considerably more of the same tobaccos—enough more to give you a 21% longer smoke, yet costs very little more.

Buy **CHESTERFIELD** *Much Milder*

Copyright 1952, Liggett & Myers Tobacco Co.



Pillsbury Butter



The lighter kind of pancakes . . .

Nothing like them ever melted a pat of butter.

Pancakes with a delicious new come-on.

Fluffy and tender and full of flavor.

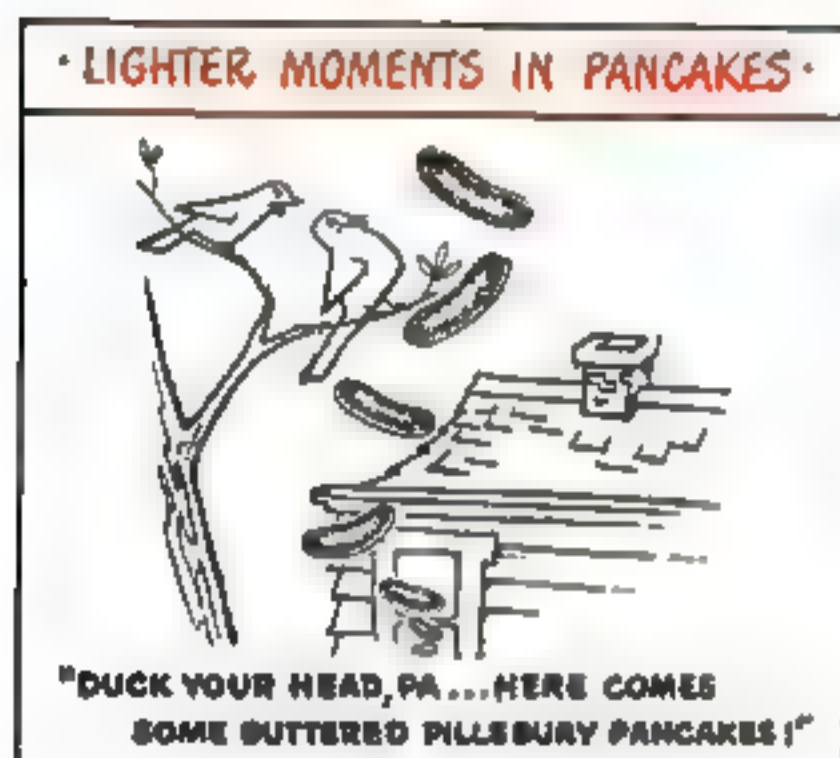
The height of pancake delicacy.

All ingredients air-blown and blended

by a unique Pillsbury process. Why don't you

butter up to these lighter Pillsbury pancakes?

You'll like them. Everybody does.



Pillsbury

for lighter pancakes

P. S. Pillsbury Buckwheats are lighter, too. Milk is all you add to either one. For economy, buy one of the large size packages.

makes them lighter...
makes them better



Normally... Pancakes taste better with butter

Normally... every pound of butter is made
with four pints of rich cream

Normally... Butter is the *real thing*,
with natural vitamins

Normally... Butter flavor
glorifies every food it touches

Voice of the Dairy Farmer
211 N. Wacker Drive Building • Chicago 6, Illinois



Butter and other
dairy foods are 30% of all you eat...yet cost
only 15¢ of each food dollar

SWISS STEAK

with a delicious AMERICAN ACCENT!

SIMMER IT WITH →



SWISS STEAK—Hunt Style

Mother, your family's gonna *love* you for fixing this mouth-watering dish!...

The tantalizing flavor accent comes from the spicy, all-tomato goodness of Hunt's Tomato Sauce. That's the cooking sauce that's *kettle-simmered* for richness. It's really delicious!

So many folks prefer Hunt's Tomato Sauce that it's America's largest-selling brand! Do get some and try this recipe:

1 medium-sized onion, sliced
3 tbsp. chopped green pepper **3 tbsp. fat**

In a heavy skillet, cook onion and green pepper in the fat until tender. Then take:

1½ lbs. beef (round, chuck, rump)

Pound flour into the beef with the edge of a heavy plate. Brown meat on both sides in the fat. Then add:

1 can Hunt's Tomato Sauce
1 cup water **1 tsp. Worcestershire sauce**
1½ tsp. salt **¼ tsp. pepper**

Cover and let simmer about 1½ hours or till tender. Then!...

Serve 4 people delicious helpings of Swiss Steak that'll do you proud! It's perfect with nice fluffy rice.

Keep several cans of Hunt's on hand. For stews, soups, roasts, casseroles, leftovers. Costs but a few cents a can.

For breakfast or dessert...
HUNT'S HEAVENLY PEACHES



Hunt-for the best

Hunt Foods, Inc., Fullerton, California

R
E
C
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P
E

470 LOCAL ELECTIONS WILL DECIDE THE NEW PRESIDENT'S CONGRESS

While the running totals of electoral votes will add up to a new U.S. president, the less conspicuous state-by-state congressional battles are determining what sort of government this president will have to work with. This year, as every second year, all 435 House of Representative seats are up for re-election. The Republicans now consider they can safely count on 178 seats. To win even a bare majority, they must pick up 40 more. For a working majority, they should add 10 or 20 more. The areas where they hope to do this are shown in the map at the right. But though G.O.P. representation in the House has been climbing steadily from 104 in 1936 to 200 at present, the party still has an uphill job. The faithful southern states regularly hand the Democrats 115 seats. This advantage would be neutralized by a strong Ike victory—traditionally the incoming president brings with him control of the House.

The Senate situation is different. The Democrats now have the upper hand, 49-47, and of the 35 seats now on the block only 15 are Democratic. Seven of these are already safe and a Stevenson victory should assure him a Democratic majority. But, in all likelihood, Eisenhower could be sure of party control only if he won in a landslide. The critical battles to decide this are listed below.



WHAT G.O.P. MUST WIN to control House are seats in the 40 critical districts shown in red dots. If they go Republican, these districts should give

the party a majority of one. To gain working majority, G.O.P. should add around 20 of tossup districts shown by black dots, where they face harder fight.

THESE ARE DISPUTED DEMOCRATIC SENATE SEATS

Among the 15 Democratic Senate races (in one case a Republican holds an interim appointment to a Democratic seat), four can be conceded: Florida, Mississippi, Texas and Virginia. To retain control the Democrats must hang on to 11 more seats, of which three, Tennessee, Rhode Island and West Virginia, are in the category of "safe" for them. In the "doubtful" category are Arizona, Connecticut (two Senate races), Kentucky, Maryland, Michigan, New Mexico and Wyoming. In the following gallery of the opponents, the Democratic incumbents are at left.



ARIZONA Here the formidable Democratic incumbent, Senate Majority Leader Ernest McFarland, is "running scared" against popular Barry Goldwater, a relative newcomer to politics who has been stumping in his plane.



CONNECTICUT In a close race, Senator William Benton faces Senator William A. Purtell, a Republican who was appointed to fill seat of late Democratic Senator Brien McMahon and is now trying for a full term.



CONNECTICUT The state's second race is for four years of the term vacated by McMahon, Representative A. D. Rulacoff, Democrat, is a slight favorite to win over Prescott Bush who lost to Benton in the 1950 senatorial election.



KENTUCKY The Democratic Senator, Thomas R. Luderwood, has edge over popular John Sherman Cooper, former senator, former football player on Centre College "Praying Colonels," U.N. delegate, early adviser to NATO.



MARYLAND Campaigning for seat of retired Herbert O'Connor, Democrat George P. Mahoney, known as man who cleaned up Maryland horse racing, is building lead over J. Glenn Beall, a congressman for 10 years.



MICHIGAN Senator Blair Moody, Democrat who for more than a year has filled seat of Senator Vandenberg, is running close race with Representative Charles Potter, World War II veteran who lost both legs in combat.



NEW MEXICO Senator Dennis Chavez, whom the Democrats have sent to Washington for 22 years, faces colorful Patrick J. Hurley, ex-Secretary of War and emissary to China who has picked up strength in third Senate bid.



RHODE ISLAND Senator John Pastore, the Democratic incumbent, is the strongest man on his party's state ticket. Against him, Bayard Rustin, 36, a youthful political newcomer, is waging a vigorous but still uphill campaign.



TENNESSEE Albert Gore, the 44-year-old, seven-time representative who won the Democratic nomination last summer from Senator Kenneth McKellar, is confidently facing political unknown named Hobart Atkins.



WEST VIRGINIA Out for a third 6-year Senate term, favored Democrat Harley M. Kilgore, with backing of John Lewis and 120,000 West Virginia miners, is making it tough for ex-Senator W. Chapman Revercomb.



WYOMING This is between state's two most popular politicians, Democratic Senator Joseph O'Mahoney and Republican Governor Frank Barrett whose many campaigns in state may offset O'Mahoney's 19 years' service.



THESE ARE DISPUTED REPUBLICAN SENATE SEATS

The Republicans have 20 Senate seats at stake, and to win control of the upper house they must hang on to every one of them—and pick up two now-Democratic seats besides. Two G.O.P. seats are already certain. In Maine, Frederick Payne has already won an early election, and in California, Senator William Knowland is running on both the tickets. Five more G.O.P. seats are considered just about safe: two in Nebraska, one each in Minnesota, North Dakota and Vermont. In New York and in Wisconsin, Senators Irving Ives and Joseph McCarthy have already built up such powerful backing that only a huge upset would lose these seats for their party. But in the remaining 11 states the Senate races are remarkably close.

Unlike the membership in the House, which has shown a steady G.O.P. gain, the Republican membership in the Senate has fluctuated. In 1936 the G.O.P. won only 16 of the 96 seats; in 1946 it had achieved a 51-45 majority. But 1946 was the Republican's best recent year, and to win this year they will be forced to do nearly as well again. Should Ike be a heavy winner, they have a chance to make their goal. But if Ike should win by a narrow margin, this presidential election may be the first since 1884 to put one party in power in the White House and another in the Senate.



MASSACHUSETTS Senator Henry Cabot Lodge Jr., who bears a famous Boston name, has an extremely tough contest with Congressman John F. Kennedy, the son of another famous Bostonian, ex-Ambassador Joseph Kennedy.



MINNESOTA Senator Edward Thye, ex-governor of the state, longtime Ike man and favorite of the farmers, is holding a strong lead over William E. Carlson, who is running against him on the Democratic-Farmer Labor ticket.



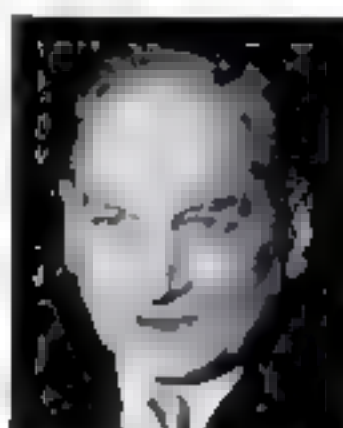
NEBRASKA Senator Hugh Butler, 74, a strong political power in the state, trying for his third term, is a heavy favorite in the race against Democrat Stanley Long, 65, a druggist who ran for Congress, and was defeated, in 1946.



NEBRASKA In the state's second race, held for seat of the late Senator Wherry, Senator Dwight Griswold, former governor, faces William Ritchie Jr., who was state Democratic chairman and Wherry's college roommate.



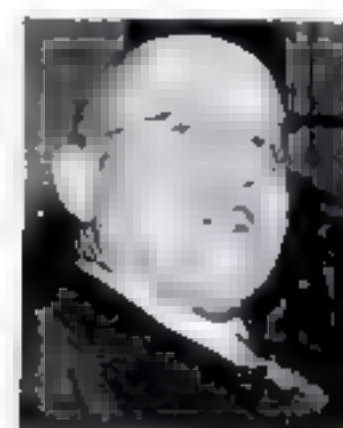
NEW YORK Popular G.O.P. Senator Irving Ives leads Brooklyn Borough President John Cashmore, who is little known upstate and will lose votes of the Liberal party, which usually endorses a Democrat, did not this year.



NORTH DAKOTA The unpredictable Senator William Langer, a Republican who often votes Fair Deal, rode with Truman on his last trip through state, is a shoo-in in race against farm machinery dealer Harold A. Morrison.



UTAH Senator Arthur Watkins who is for a protective tariff and generally against overseas aid, is running for second term against Representative Walter Granger, who declares G.O.P. victory would harm reclamation programs.



VERMONT Senator Ralph Flanders, early Ike backer and hardheaded Yankee liberal, looks like a sure thing in this Yankee state where he is leisurely campaigning against a man little known even in state politics, Allan Johnston.



WRANGLER jeans, jackets, shirts are part of the show at every rodeo! Bill Linderman, World's 1950 All-Around Champ, and many other big-league cowboys, wear Wranglers. They're real cowboy jeans—snug—comfortable—tough as they come!



WRANGLER WESTERN WEAR is "standard" with Jim Shoulders and Gerald Roberts, World's 1949 and 1948 All-Around Champs. Wranglers are Sanforized to keep that "just-right" fit. Jeans have non-buckling zippers—convenient—no awkward buttons.



WRANGLERS' rugged 11-oz. denim takes the hardest rodeo wear for Todd Whitley, World's 1947 All-Around Champ. No wonder four out of the last five world rodeo champions wear Wranglers! They're your best buy too! Jeans for men, \$3.69; youths, \$3.49; boys, \$2.79. Men's jackets, \$3.98, shirts, \$3.69. Women's jeans (8 oz.), \$2.98; girls', \$2.79. Blue Bell, Inc., Greensboro, N. C., World's Largest Producer of Work Clothes.





DELAWARE The Republican incumbent, Senator John J. Williams (left), who made name for himself by uncovering Bureau of Internal Revenue scandals, is up against Alexis DuPont Bayard (right), now lieutenant governor.



INDIANA One of the hardest-fought races will be run between the controversial Senator William Jenner (currently running behind Eisenhower in the state), and the well-liked governor of the state, Henry F. Schricker.



MISSOURI After an all-out campaign over more than a year, archconservative Senator James P. Kern is still trailing W. Stuart Symington, popular newcomer to politics who was once Air Force secretary, cleaned up the RFC.



MONTANA G.O.P.'s Senator Zales Ecton, a wealthy rancher endorsed by McCarthy, is banking on Ike victory to help uppull race against Representative Michael J. Mansfield, a Fair Deal Democrat campaigning on Fair Deal record.



NEVADA Senator George Malone is up against Thomas Mechlin, a young reporter who won Democratic nomination against wishes of Democratic boss, Senator McCarran, and hence is getting little help from McCarran organization.



NEW JERSEY Senator H. Alexander Smith, 72, Republican, has experience and help of Governor Driscoll, while Archibald Alexander, 16, once Army undersecretary, counts as advantages youth, Stevenson's friendship.



OHIO The vote-getting record of Senator John Bricker, who was the 1944 G.O.P. vice presidential nominee, gives him an edge over ebullient Michael DiSalle, ex-U.S. price stabilization director and once the mayor of Toledo.



PENNSYLVANIA Senator Edward Martin, with the backing of farmers, businessmen and the Grundy machine, is facing ex-federal Judge Guy K. Bard who has the backing of labor. Bard needs the help of a Stevenson victory.



WASHINGTON Senator Harry Cain is fighting for his political life against Representative Henry ('Scoop') Jackson whom the Democrats have sent to the House six times and who is concentrating attack on Cain's isolationism.



WISCONSIN Senator Joseph McCarthy, who has made 'McCarthyism' a national campaign issue, is running confidently against ex-State Attorney General Thomas Fairchild, who hopes 'McCarthyism' will get him votes.

COLGATE

Chlorophyll Tooth Powder

Releases The Full Benefits of Active Chlorophyll* In Your Mouth!



Instant Proof!

See
WHITE
Turn
GREEN!

And Only Active Chlorophyll Helps You!

Now you can actually see chlorophyll's magic go to work! New Colgate Chlorophyll Tooth Powder releases active chlorophyll before your eyes. . . . You see it turn from white to green as you use it! And only active chlorophyll can help you combat bad breath . . . tooth decay . . . common gum disorders!

DESTROYS BAD BREATH

Originating in the Mouth



Thanks to an exclusive formula, Colgate Chlorophyll Tooth Powder is quicker-acting . . . more thorough! It keeps your mouth fresh and sweet longer! And it has a delightful, minty flavor you'll love!

FIGHTS TOOTH DECAY

An important cause of tooth decay recognized by many dentists is the presence of certain acids in the mouth. Colgate Chlorophyll Tooth Powder—used right after eating—attacks those harmful acids, helps prevent tooth decay!



CHECKS COMMON GUM DISORDERS!



Chlorophyll has been proven, in clinical tests, to promote firm, healthy gum tissues. Colgate Chlorophyll Tooth Powder brings you the full benefits of chlorophyll to help you care for sore, tender gums!

*Contains Water-Soluble Chlorophyllins



GIANT
SIZE **59¢**
LARGE
SIZE **33¢**

LIFE ON THE NEWSFRONTS OF THE WORLD

Polio loses another battle, a priest loses his butterfly collection and Mother Goose loses face



HOUSTON BABY GETS A GAMMA SHOT

Gamma globulin to the rescue

Right behind the hopeful news of polio vaccines (LIFE, Oct. 27) came a report on the gamma globulin injection. Mass tests on 55,000 children (LIFE, Sept. 24, 1951) show that gamma globulin, a disease-fighting blood fraction, gives good temporary protection against paralytic polio. Because of the scarcity of blood supplies, it will probably be used only in epidemic areas. Final victory must wait until permanent vaccines are ready.

Turkey's friendship with the West has led to a new form of Iron Curtain brutality and intimidation. In the past two weeks corpses of Bulgarian Turks have begun to appear on Turkish soil just across from the Bulgarian frontier. So far Bulgaria has deposited 125 bodies as a sign of its displeasure.

The murder proves imperfect

"The Not-Quite-Perfect Crime" (LIFE, Sept. 15) was scrutinized in a Baltimore courtroom last week. Edward Grammer had disposed of his wife and made it look as though she died in a car accident, but police evidence and the testimony of Grammer's mistress, U.N. Employee Mathilda Mizibrocky, convinced the judge that he had killed his wife, presumably so he could marry his mistress. The verdict of first degree murder carries a mandatory sentence of life imprisonment or death by hanging, but Grammer has demanded a new trial.

Last summer Major John Evans amused his children by writing out a check for a million pounds, putting it in a bottle and launching it off the south coast of England. Last week he got a solemn letter from F. W. Van Houten of Holland, who found the check and inquired, "What do I have to do now?"

The nations take up Korea

As the U.N. General Assembly settled down to its first full week of business in its new home (pp. 113-119), the major topic was Korea. Aiming at an international settlement, the Assembly voted over Russian opposition to 1) invite

the South Korean government to the talks, 2) not invite the North Koreans and Chinese Communists, 3) consider setting up a commission to study China's germ warfare charges against the U.S. Reviewing the Korean situation for the Assembly, Secretary of State Dean Acheson calmly and methodically placed the blame on Russia, asked for formal approval of U.S. conduct of the war and the truce talks.

Two vetoes for TV

Television likes to think of itself as a popular medium but last week it ran into stern opposition from two critics. In London the coronation commission decided that the crowning of Queen Elizabeth in Westminster Abbey next year could not be carried on live TV because the cameras might catch the queen in an informal moment, patting her hair or mopping her brow. In Long Island, Frank Walsh, annoyed by the noisy show his wife, mother-in-law and children were watching, pulled out his trusty .38 and shot the set dead.

Into Hong Kong last week came a saddened 87-year-old priest, Father Adolph Buch. On leaving China after 46 years as a missionary, he had had to surrender both his hearing aid and his prize collection of butterflies to Red customs officials. It is illegal to take any mechanical device out of the country. As for the butterflies, the Chinese said they were afraid Father Buch might give them to Americans who would infect them with germs and scatter them over China.

U.N. flushes its Reds

When some American employees of the U.N. refused to tell a Senate Internal Security subcommittee whether or not they were engaged in Communist and espionage activities, Secretary General Trygve Lie immediately fired one man, suspended a second and placed 10 others

on "special leave." Still another U.N. official, David Zablodowsky, admitted that he had once worked for the Communist underground, thereby confirming the charges made against him by Witness Whittaker Chambers.

The soft coal miners and the soft coal operators had negotiated their way to a new contract allowing for a \$1.90 wage boost. But when the contract came up for review, the Wage Stabilization Board said the boost was inflationary and reduced it to \$1.50. Promptly 350,000 miners went out on strike. By the end of the week the soft coal operators were in the unique position of begging the government to let them pay the full \$1.90.

Villainy in nursery rhymes

In England a Manchester publishing house is worried because few people realize "the extensive villainy" to be found in Mother Goose nursery rhymes. Taking an average 200-rhyme collection as a sample, investigators found two cases of choking to death, one death by devouring, one death by shriveling, one boiling to death, eight allusions to unclassified murder, one body snatching, one desire to have a limb severed, one bleeding heart, one case of cannibalism, one description of marriage as a form of death, one case of scorning the blind and two instances of racial discrimination.

Gambler Frank Costello had already been tucked away in prison (LIFE, Aug. 25), but the Department of Justice decided to go one step further. A petition was filed last week to take away Costello's citizenship on the ground that he had not been of good moral character when he applied for naturalization 27 years ago.



PLANE HAS A HIGHWAY ACCIDENT (LEFT) AND CRASH VICTIM'S SHOES ARE STILL LACED

Two freakish plane accidents took place in the U.S. last week. In Memphis when one motor of a C-46 failed during take-off, the ship ploughed off the runway and smashed a car on the highway (left). In Miami when a Piper Cub crashed, the tremendous impact threw passenger Sam Miller right out of his shoes (right) and killed him.



A gift of Beauty -- a joy forever

This charming decanter is a replica of those that graced the bars of famous taverns, inns, and sideboards of the Old South. In those by-gone days, whiskey was sold in barrels and served from decanters which are now antiques. Filled with the Aristocrat of Bonds, the Kentucky Tavern decanter is truly a gift of beauty... a joy forever.

It comes to you at the same price as the regular bottle...

Kentucky Straight Bourbon • Bottled In Bond • 100 Proof • $\frac{4}{5}$ Quart.

Glenmore Distilleries Company, Louisville, Kentucky

**KENTUCKY
TAVERN**
DECANTER





THE ARCHBISHOP of North and South America speaks during dedication, praising Skouras' help.

A Cathedral from Charlie

A GENEROUS SKOURAS SHOWS HIS DEVOTION

Charles P. Skouras, who came to the U.S. from Greece when he was 19 and made a fortune as a theater owner, is one of this country's most faithful members of the Greek Orthodox Church. Ten years ago Skouras resolved to build a church for the 12,000 Orthodox Greeks in Los Angeles. The resulting edifice was dedicated last month and named the Cathedral of Saint Sophia. Much of the \$2 million cost was met by Charlie Skouras himself. The rest was contributed by his two brothers, Spyros, head of 20th Century-Fox, and George, along with Skouras' friends and fellow church members.

Devout and immensely proud of his church, though brisk and breezy in talking about it, Mr. Skouras asks visiting friends, "How do you like the joint?" Most of the friends, who call him Charlie, are overwhelmed. The massively ornate interior (*opposite page*) boasts tremendous murals, icons lit by neon tubing, air conditioning and a pipe organ from a Los Angeles movie theater. The lighting system can produce 100 different combinations.

"I've blended my theatrical experiences into this thing," said Charlie. "If something don't look good, tear 'em down and fix it good." Striving for perfection, he had the \$68,000 worth of chandeliers rehung three times before he was satisfied. At the cathedral's opening last month, Archbishop Michael showed his church's gratitude by bestowing on Charlie the Ecclesiastical Medal, Greek Orthodoxy's highest lay award. It was the first time the medal had ever been given to an American citizen.

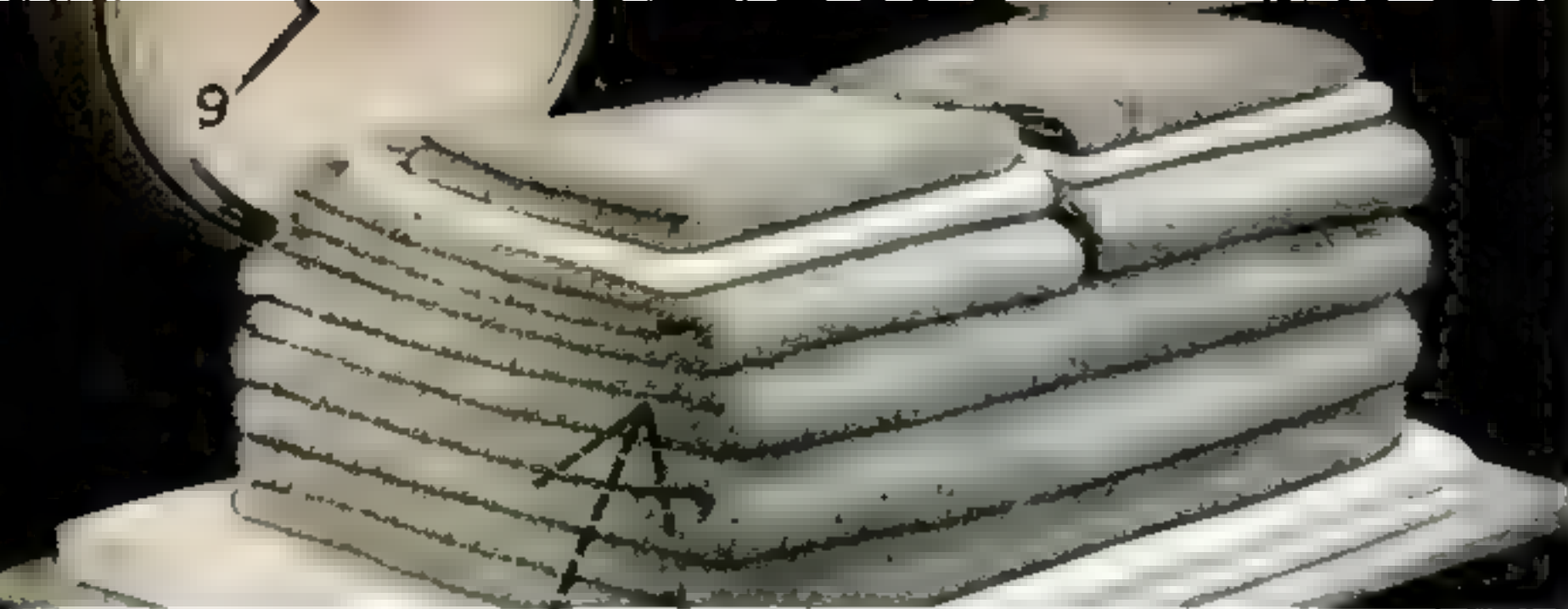


THRONE for bishop is tested by Charlie. Chair is made of iron and decorated in gold leaf, cost \$1,150. Inscription on back of chair is a symbol of Christ.



PROCESSION led by acolytes marks the beginning of the dedication, winding through the cathedral grounds. Church itself is built of steel and concrete.

← **BYZANTINE RICHNESS** of interior is backdrop for celebration of Divine Liturgy at altar screen.



All these washed in
just 7 minutes!



WASH FASTER—GET CLOTHES CLEANER WITH THIS

NEW NORGE ^{TRIPLE-ACTION} WASHER

GETS ALL THE DIRT! Norge Triple-Action propels clothes up, down and around gently but freely—gets clothes cleaner.



WON'T TIP! Exclusive Pyramid design prevents tipping and vibration. 5 easy-rolling casters—2 self-locking.

Here's the wringer washer that really *streamlines* washday. You do *fewer loads*, in *less time* per load—for Norge's big porcelain-enamel tub holds 9 pounds of clothes, gets them sparkling clean in 7 minutes or less.

Gentle-Touch Wringer with balloon rolls adjusts instantly to any fabric thickness, won't break buttons. 2 safety push-pull release bars let you stop wringer instantly from either side. Locks in 8 positions.

Automatic Timer saves needless running and clock-watching. It rings a bell and shuts off the washer at the end of the wash-time you select.

Precision made—to run quietly and efficiently for years and years.

NORGE

Merchandise Mart, Chicago 54



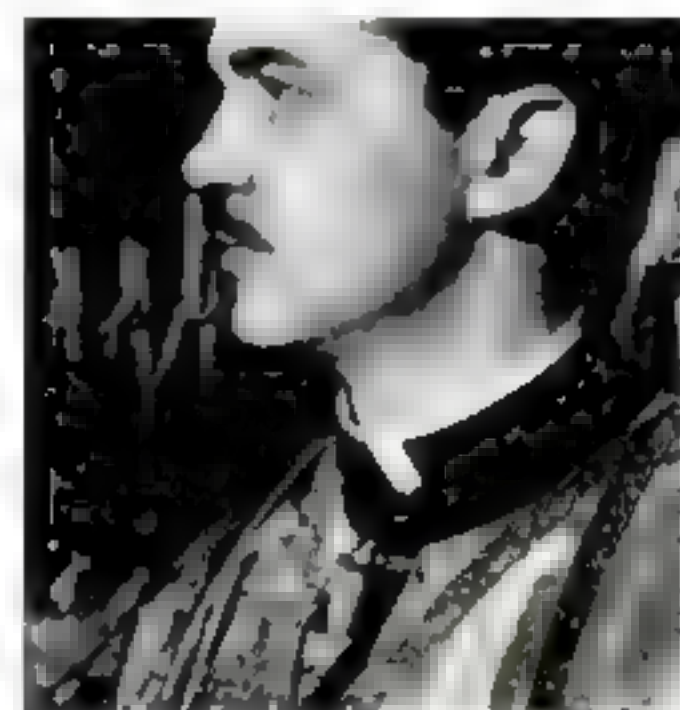
CATHEDRAL CONTINUED



WARNING SIGN for choir is held up by choirmaster. Dedication was televised for two and three quarter hours, most of cost being paid by Skourases.



MEDAL is given to Charlie by Archbishop Michael in ceremonies before cathedral doors were officially opened for dedication.



WIRELESS MIKE pinned just below collar transmits chanting by participants in church ritual during services to cathedral's amplifying system.



BAPTISMAL FONT complete with faucets of hot and cold running water is inspected by Charlie and a bronze expert. It has a drain similar to a bathtub.

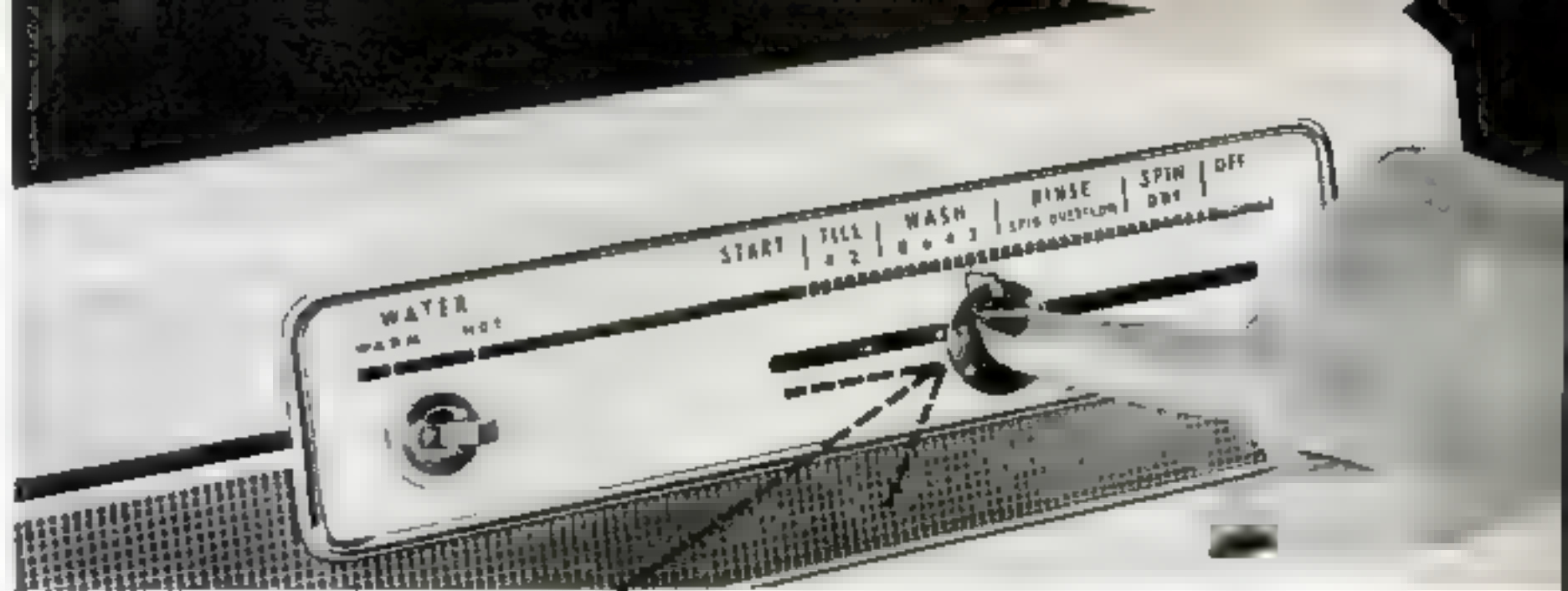


CARILLON CONSOLE is tried out by Charlie. Church has two sets of bells, one operating from this console and one through the organ keyboard.

THREE BROTHERS, Spyros, 59, Charles, 63, and George, 56, pose by plaque of which Charlie says, "It says who comes through with the do-re-me."



Copyrighted material



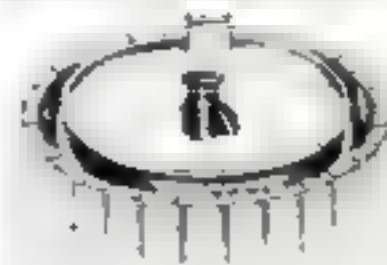
Press here to eliminate
washday!



NEW NORGE TIME-LINE AUTOMATIC WASHER

... SATISFACTION GUARANTEED OR YOUR MONEY BACK!

5 WARM RINSES including
agitated, overflow rinsing
—yet Norge uses less hot
water than other washers.



TANGLE FREE SPIN-
DRYING leaves clothes al-
most ironing dry, but never
torn or twisted.



Call your Norge dealer and have this new Norge installed
in your home. If—after 30 days—you don't agree that
it's the finest, simplest, most efficient automatic washer
on the market—your money will be returned.

Not even a dial to set. Touch the Time Line button and
Norge fills with just the right amount of *soft* water,
washes, rinses, spin-dries, even cleans itself. *Completely*
automatic—but you can skip or repeat *any* part of the
cycle *any* time.

New Norge Double Four-Vane Agitator gets clothes
cleaner—by actual test. Yet Norge Wave Agitation is so
gentle it actually *prolongs* the normal life of line fabrics.
Costs far less than most automatics—but
it's Borg-Warner engineered for long, de-
pendable service. *No holding down*

NORGE

Also, Addison Industries, Toronto



Exciting News...for every woman who wants to cook the modern way!

HERE's the most exciting line of cookingware in a decade! Designed by Corning Glass Works . . . it's the new PYREX tempered Flameware!

No other cookingware for the top of the stove is so beautifully, practically designed. It lets you see what's cooking . . . is as easy to clean as a dinner plate!

The new Flameware is sturdier, more durable than you ever imagined glass could be! It's *tempered*, by an *exclusive* Corning process, to make it so tough it's backed by an unconditional 2-year replacement warranty if it breaks from heat!

The beautiful matched sets are truly matchless cookingware. See this new PYREX Flameware now, in the housewares department of your favorite store.



Tops for coffee, and it WON'T TIP! Extra-broad bases mean that new PYREX Flameware won't tip over easily. Coffee perks faster . . . tastes better, too, because PYREX utensils don't carry over odors from one cooking to the next. Lock-on covers make pouring safe and easy.

PYREX Flameware Percolators
4-cup size, \$2.45
6-cup size, \$2.95
9-cup size, \$3.45

NEW tempered

Just a whisk and a wipe—and your PYREX Flameware is spotless and shining. These handsome Flameware saucepans have stay-cool handles, and lock-on covers with easy-grip knobs. Hang-up rings are an additional convenience.

PYREX Flameware Saucepans
1-quart size, \$1.95
1½-quart size, \$2.25
2-quart size, \$2.45



No peeking necessary—you see at a glance whether more water's needed and how the cooking's coming along. Hang-up rings in the handles are convenient; cover fits both upper and lower bowls.

**PYREX Flameware
Double Boiler**
1½-quart size, \$3.45



PYREX
BRAND

flameware

Good looks that last! Use it and re-use it—PYREX Flameware simply won't show its age! You'll boil, brew, serve proudly in your PYREX teapot. You get more beauty, more strength, *more for your money* with the new PYREX tempered Flameware.

PYREX Flameware Teapot
6-cup size, \$1.95

2-YEAR WARRANTY

If any glass part of PYREX tempered Flameware breaks from heat within two years, your dealer will replace it in exchange for the broken pieces.



Corning Glass Works



makers of **PYREX** ware

VISIT
THE CORNING GLASS CENTER,
CORNING, N. Y.

"PYREX" is a registered trade-mark of Corning Glass Works in the United States.



THE BLOSSOM OF THE ANCIENT LOTUS WAS FULLY OPEN BY 9 A.M., CLOSED BY 3 P.M. THE FLOWER BLOOMED FOR FOUR DAYS, THEN ITS PETALS DROPPED

The Oldest Flower

Buried 2,000 years, lotus seed finally gets chance to bloom



DR. OHGA kept four-day vigil over the flower, recorded hourly changes.

Most lotus plants bloom every year, but the lotus above waited 2,000 years to produce its first blossom. Until a year and a half ago its seed had lain in a neolithic canoe which was buried beneath 18 feet of earth in a peat bog not far from Tokyo. While digging for the peat, some Japanese workmen discovered the canoe and turned it over to some archaeologists. The archaeologists in turn discovered the 2,000-year-old seed and turned it over to Japan's lotus expert, Dr. Ichiro Ohga, who placed it in a tank of water to see if it would sprout. This summer, after a year of germination and growth, the seed developed into a beautiful pink flower. Although it is the oldest seed ever to blossom, it did not overwhelm Dr. Ohga, who has had similar success with 1,000-year-old seeds. "It's quite a flower," he said, "but not different from lotuses today."



TALK-ABOUT LOVELINESS!

ORIGINALITY. Beauty and clear time-telling! Newest of Telechron electric clocks for every room in your home. Clear plastic ring joins dial and numeral hand. Recess for excess cord. **8⁹⁵*** Color-styles your kitchen in red, yellow, aqua, white.

**New color, new glamour
for your kitchen...**

Telechron® electric clocks

*PRICES PLUS TAX. PH. LES AND SPEC. FICATIONS SUBJECT TO CHANGE W. THOUT NOTICE. TELECHRON IS A TRADEMARK FOR PRODUCTS OF TELECHRON DEPARTMENT, GENERAL ELECTRIC COMPANY, ASHLAND, MASS.



YOU'RE RIGHT ALL WAYS!

ADVISOR. Up-to-the-minute timing, and up-to-the-minute color-styling. White case, red dial; or dial in yellow, blue, green, case in pastel shade of dial color. **5⁹⁵***

**HURRY! HURRY!
DON'T DELAY! ENTER TODAY!**

**\$15,000.00
CONTEST**

Closes midnight, December 1, 1952

**1st prize \$2,500 2nd prize \$1,000
3rd prize \$500 1,007 valuable prizes!**

Just for telling in 25 words or less why you want a (name of model) Telechron electric clock in whichever room in your home you care to name!

Easy! Nothing to buy! Enter often! Go to your dealer's today for your free entry forms with contest rules. And while you're there, look over his Telechron electric clocks. You'll find lots of ideas to help you win!

Get free entry forms at your Telechron clock dealer's today



EASY ON THE EYES!

JUBILEE. Lovely to look at, easy to read! Red, yellow, ivory, white. Like all Telechron electric clocks, silent, needs no winding, carries full-year warranty. **4⁹⁵***



BEST-KNOWN BEST-LIKED BOX OF CANDY IN THE WORLD

Whitman's Sampler

The pieces in this box
correspond to this diagram

Raspberry Caramel Layer	Chocolate Rice Truffle	Vanilla Fudge	Vanilla Cup	Liquid Raisin
French Pineapple	Saint Nicholas	Mellow Mint	Dipped Pineapple	Solid Chocolate
Honey Nougat	Mint Marshmallow			Jordan Almond
Vanilla Caramel	Nut Honey Caramel	Malted Milk Caramel	Mocha Crème	Liquid Pineapple
			Cashew Nut	Liquid Cherry
			Raspberry Cordial	

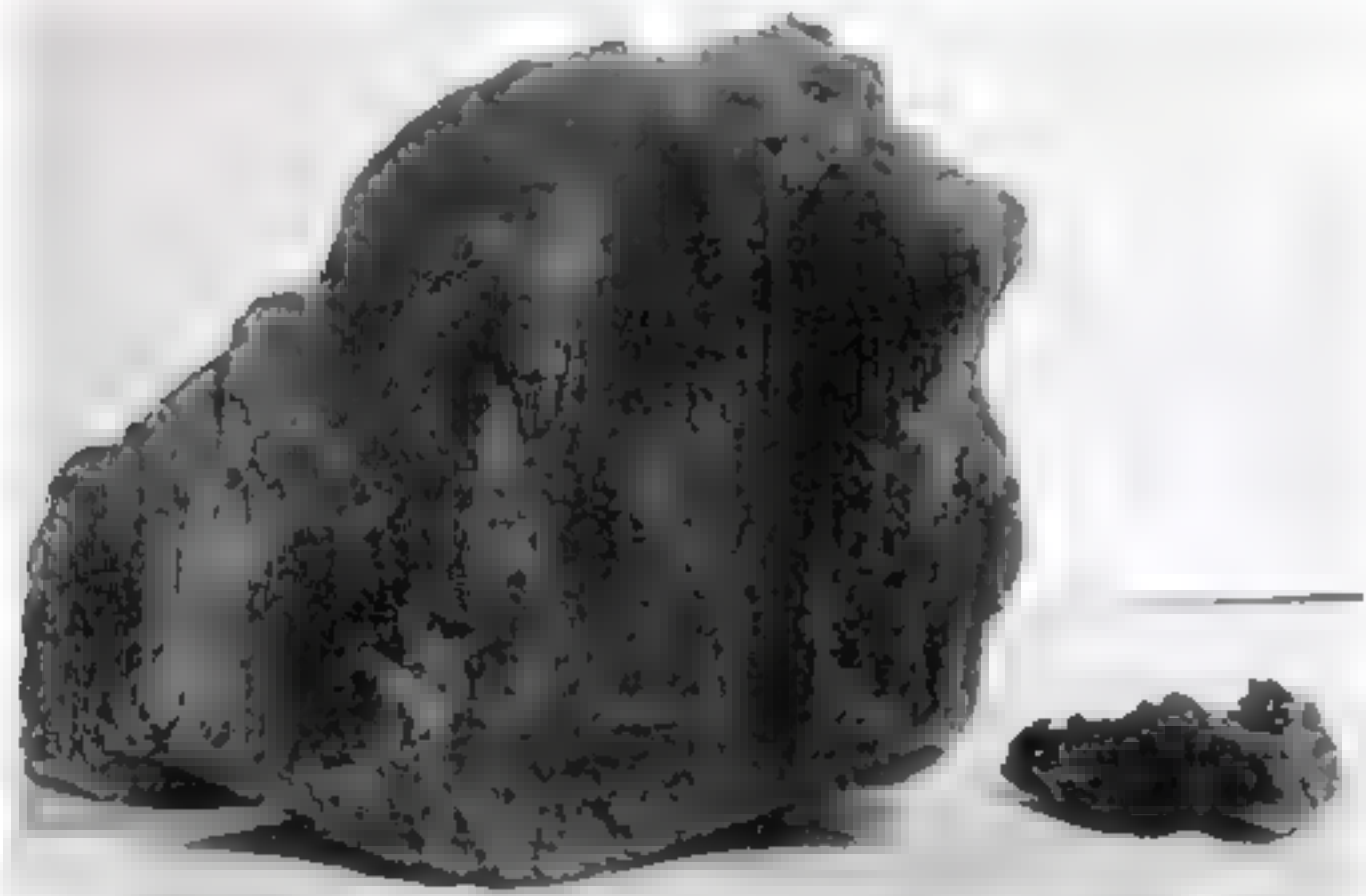
This is an exact guide to the pieces in your Whitman's Sampler, to help you choose among all your favorites

Have you opened a Whitman's Sampler lately? Here indeed is pleasure at your fingertips. You'll feast your eyes on a wider variety of superb chocolates than in any other box of candy—each piece a masterpiece of the candy-maker's art. Here is a modern box of chocolates, kept modern, yet with a distinguished heritage—the Whitman's Sampler. Give one . . . enjoy one . . . today!



A WOMAN
NEVER FORGETS
THE MAN WHO
REMEMBERS

ANCIENT SEED SPROUTS



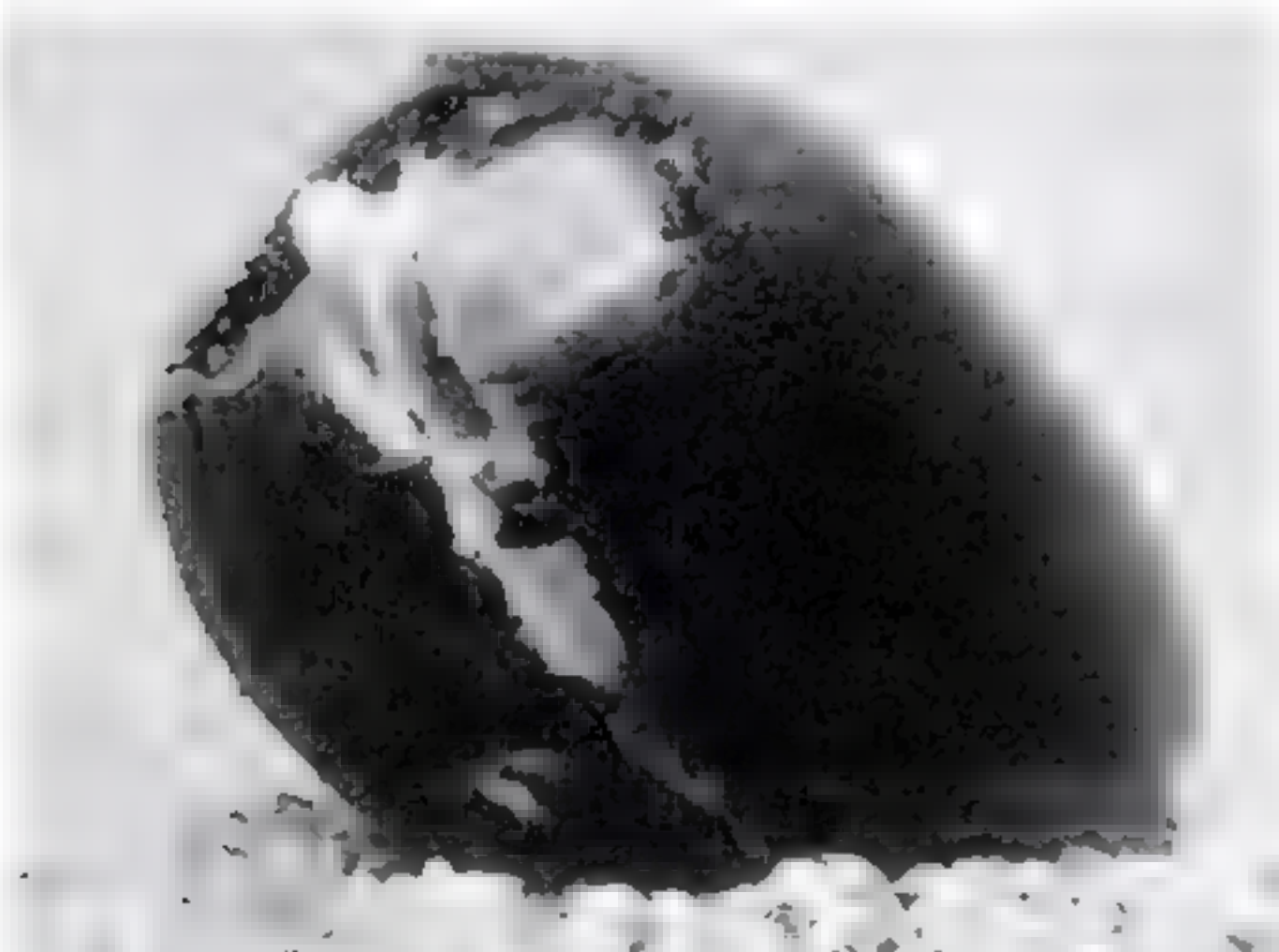
ANCIENT HOME of lotus seeds was this fossilized section of a peat-thin canoe. Only one of the three seeds found in the fossil has produced a blossom.



TEMPORARY HOME for seeds was glass tube. No germination took place in tubes, which only served as storage place until Dr. Ohga could experiment.



GERMINATION BEGINS when Dr. Ohga cuts seed shell with scissors and places it in water. Old seeds develop hard shells, making growth impossible.



THE SPROUT APPEARS on the fourth day after the shell was cut. Dr. Ohga's prediction that the flower would be pink came true 14 months later.

YOU SHAVE CLEANER IN 1/2 THE TIME!



"Get it over with" fast with Schick Injector, world's only razor specially engineered to give you "Twice Over" smoothness with "Once Over" Shaving!

This famous razor is engineered by experts. It has no movable parts that get out of adjustment, no detachable parts that can be dropped or misplaced. And you'll find Schick Injector Razor is specially designed to "fit" your face—under nose, around lips, along jaw, on neck, and all hard-to-get-at places—features that mean faster, cleaner shaves.

Today, get your complete razor kit:
★ Gold-Plated Razor... ★ 12 Scalpel-sharp
"Gold Pack" Blades... ★ Handy Travel Case.
Big \$1.75 Value. NOW ONLY

98¢

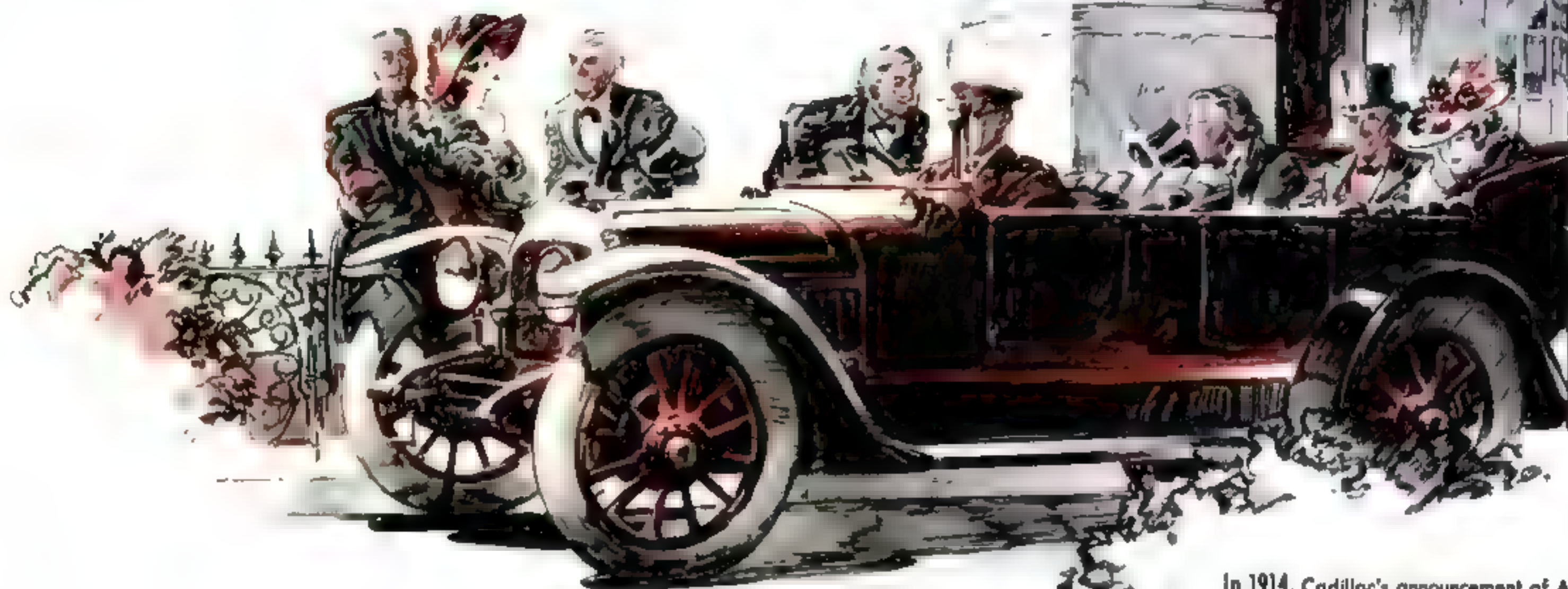
No other razor offers you these 4 advantages

- 1. EXTRA SHARP, EXTRA THICK, HEAVY DUTY BLADES**
Only blade that fits Schick perfectly!
- 2. SAFETY GUARD SMOOTHS DOWN SKIN—TEES UP WHISKERS**
Cuts whiskers clean—right at base!
- 3. AUTOMATICALLY LOCKS BLADE**
Blade always at same, precise angle!
- 4. AUTOMATICALLY CHANGES BLADE**
Just push-pull, click-click!

SCHICK INJECTOR
RAZOR & BLADES
Engineered for Faster, Smoother, Easier Shaves!

©1952, Eversharp Inc., 350 Fifth Ave., N. Y. C.

Back when Wilson was President



In 1914, Cadillac's announcement of America's first V-8 engine shared the news headlines with such stirring events as the start of World War I and the opening of the Panama Canal.

BACK WHEN Wilson was President -- and the 1914 Cadillac was the "Standard of the World," as it is today -- AC was already the established leader of the spark plug industry.

ACs have "sparked" the performance of every new Cadillac model since -- have been standard factory equipment on nearly as many new cars as all other makes of plugs combined.

AC's latest improvement is the patented **CORALOX** Insulator. It provides better insulator shapes -- better heat conduction -- better electrical insulation -- greater resistance to fouling -- surer firing throughout the entire heat range of the engine.

For smoother, surer, longer-lasting spark plug operation, vitalize your engine with ACs. There's a type for every make of car.



In 1952, Cadillac again hit the headlines with its Golden Anniversary model, "featuring the finest performance of all time." For 38 consecutive years, Cadillac has standardized on AC Spark Plugs.

GM AC SPARK PLUG DIVISION
GENERAL MOTORS CORPORATION



IN HIS LONDON STUDIO EPSTEIN WORKS ON MONUMENTS SYMBOLIZING SOCIAL CONSCIOUSNESS. THEY WILL BE PLACED IN PHILADELPHIA'S FAIRMOUNT PARK

A Spurned Sculptor Triumphs

ATTACKED FOR 50 YEARS. EPSTEIN IS ACCLAIMED IN HUGE EXHIBIT

Five years ago the trustees of the Tate Gallery in London created a furor when they refused to accept a gift of a gigantic statue of Lucifer by Jacob Epstein. This month the Tate trustees, whom Epstein had labeled "a lot of nincompoops," did an about-face. In a huge exhibition covering a half century of his work they paid honor to the 72-year-old sculptor and to his once-spurned *Lucifer*, which towered over the whole show (p. 66). The triumph was sweet to Epstein. For most of his life he has been the center of artistic controversies, attacked by public and critics alike. His

distorted and often misshapen statues, decried as "vile" and "obscene," were censored with fig leaves, splattered with red paint, even sent on tour in a kind of peep show under the billing of "the world's greatest shocker." But in spite of the controversies—or perhaps helped by them—Epstein has gradually gained public approval. His titanic sculptures, most of them as extreme and uncompromising as ever, have made their way into museums, parks and public buildings of Europe and the U.S. Today Epstein is hailed by critics as "England's greatest living sculptor."

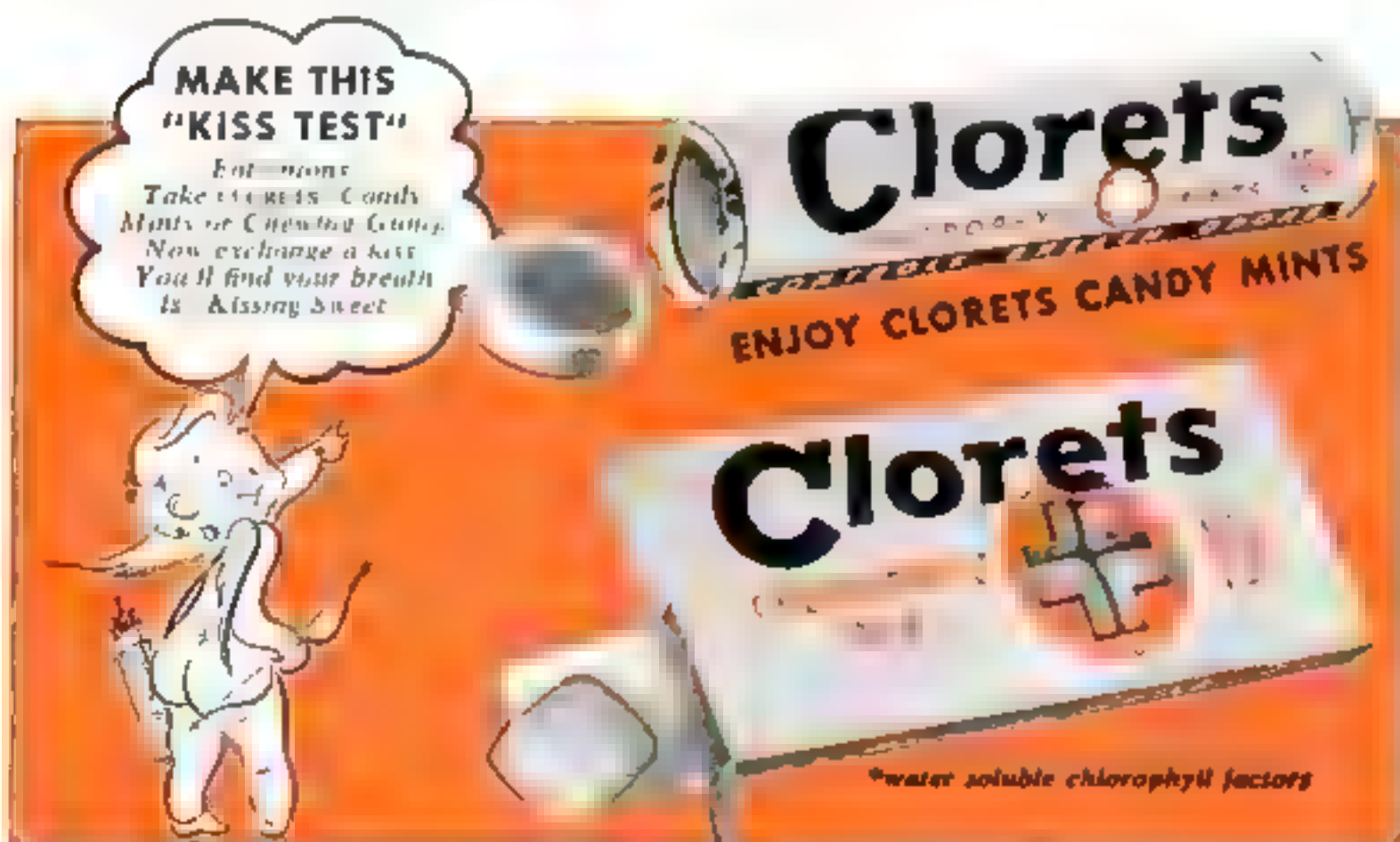


Clorets, with active chlorophyll*, banish odors from such causes as: ONIONS, GARLIC, SMOKING, ALCOHOL

CLORETS HAVE ONLY ONE PURPOSE They make breath "Kissing Sweet" in the quickest, pleasantest way possible. More people buy CLORETS than any other product made for this purpose.

It's simply amazing how fast new CLORETS Candy Mints or CLORETS Chewing Gum banish breath odors even after onions, smoking, alcohol.

True, not synthetic... CLORETS contain *active* chlorophyll. CLORETS Candy Mints and delicious CLORETS Gum bring you the astounding benefits of chlorophyll, put into a most effective, quick-acting form. You'll love the fresh, minty flavor of CLORETS Mints and Chewing Gum. Keep your breath "Kissing Sweet" with CLORETS.



DISPUTED "LUCIFER" looms over Epstein as he talks to a visitor at opening of exhibition. The bronze statue, 11 feet high, took five years to complete.



APPROVING MODEL, Judith Margulies, stares up at portrait which Epstein made of her in 1951. Her father owns three other sculptures by Epstein.

CONTINUED ON PAGE 61

only from Admiral!

21" TV

at price of other 17's

Admiral's new DX-53 chassis is a real advance in TV reception.



Model 121DX11—Admiral 21" TV with new "DX-53" chassis in smart, stain-resistant cabinet.

\$199⁹⁵

NO FINER PICTURE AT ANY PRICE!

Bigger—yes—but that's not all! You get an amazingly *better* picture, too. Because it's powered by Admiral's extraordinary new "DX-53" chassis—five years in the making. A top quality chassis that out-modes all previous ideas of "fringe area" reception . . . that makes thrilling performance possible in those exasperating "pockets" where rolling countryside or surrounding buildings "blank out" ordinary sets . . . that delivers strikingly superior pictures in *any* location . . . a chassis the like of which has never existed until now! Yours, too, is the proved advantage of *guaranteed* UHF reception, provided by Admiral's famous Cascode Turret Tuner. But—see it! Discover for yourself the host of truly worthwhile advances that await you in Admiral TV for '53. Compare—and you'll see why it's a fabulous buy!



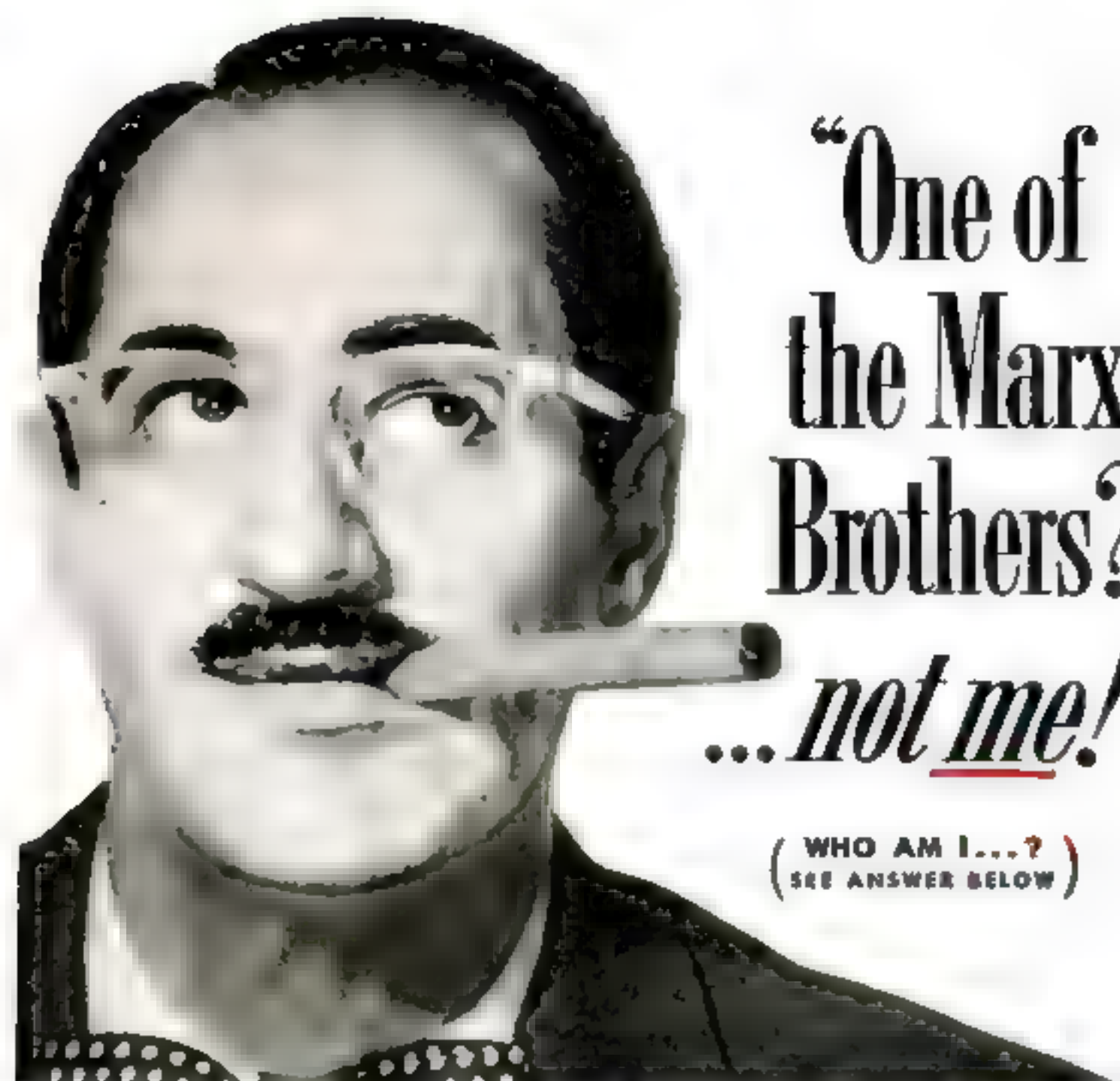
Model 222DX15—21" TV with 245 sq. in. Panoramic picture tube. In walnut, mahogany or blonde. In walnut, only, \$319.95



Model 322DX16—21" TV-radio phonograph with Panoramic picture tube (245 sq. in.). Mahogany cabinet . . . \$529.95

Prices subject to change without notice. Subject to change without notice. Federal Tax and other charges included.

Admiral **WORLD'S LARGEST TELEVISION MANUFACTURER**



"One of
the Marx
Brothers?
... *not me!*"

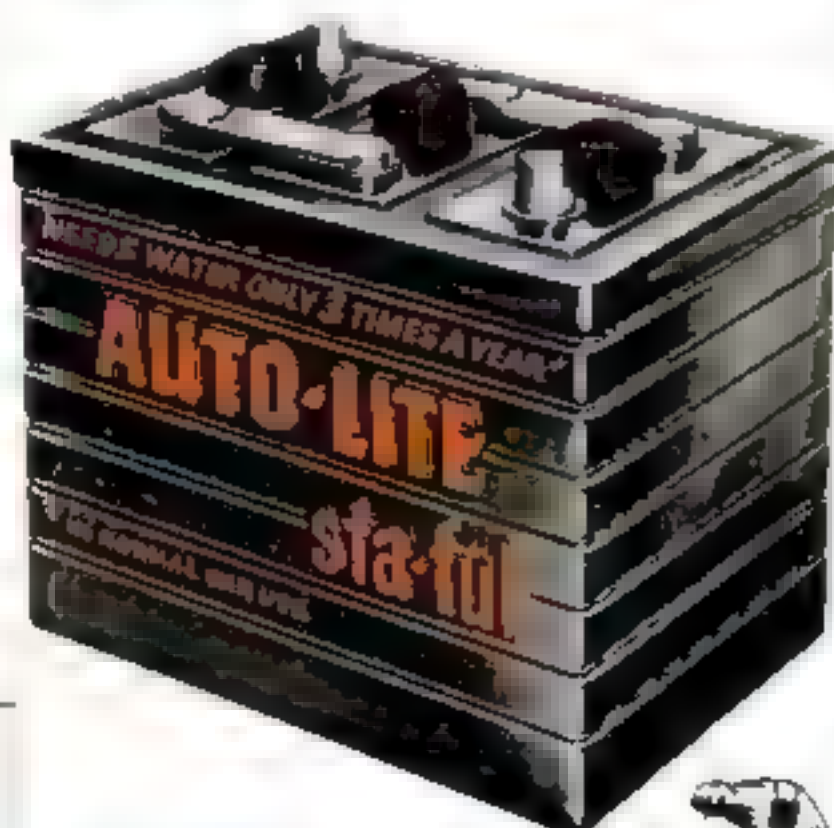
(WHO AM I...?
SEE ANSWER BELOW)

Batteries also look alike,
but **AUTO-LITE STA-FUL**
needs water
only 3 times a year!

IN NORMAL CAR USE

YOU CAN bet your life movie stars have their look-alikes, and so do automobile batteries. But the amazing Auto-Lite "Sta-ful" Battery is different . . . needs water only 3 times a year in normal car use . . . and lasts longer, too! So don't be fooled by appearances. Make your next battery an Auto-Lite "Sta-ful."

You were wrong if you thought the man shown above was Groucho Marx. Although Donald Moray of West Hollywood, Calif., is frequently confused with Groucho, there are no family ties. And if you want to be right about batteries, see your nearby Auto-Lite Battery Dealer who services all makes of batteries. Remember, money cannot buy a better battery than the Auto-Lite "Sta-ful."



See or hear **GROUCHO MARX** in
"YOU BET YOUR LIFE"
on Radio and TV over N.B.C.

Phone Western Union . . . ask for "Operator 25" . . . she'll give you the name of your nearby Auto-Lite Battery Dealer. There is no charge for this service.



AUTO-LITE sta-ful

Tune in "SUSPENSE" on Radio Mondays and on TV Tuesdays. Consult your local newspaper for time and station.

SCULPTOR TRIUMPHS CONTINUED

TWO BIBLICAL 'SHOCKERS'



"BIOLOGISTS' NIGHTMARE" was the term used by critics in 1939 in denouncing *Adam*, a 7-foot statue which the sculptor carved from pink alabaster. They also called it "three tons of ugliness," but Epstein defended the statue as a symbolic portrayal of the "aspirations and development of mankind."



"IT IS FINISHED" is Epstein's name for a prostrate figure of Christ showing wounds in hands and feet. Done in 1937, the two-and-a-half-ton figure was attacked by one critic as "an outrage on Christian ideals," praised by another as "magnificent," described by still another as "a riddle without an answer."

Put more play in baby's day!



Only Playtex® Panties

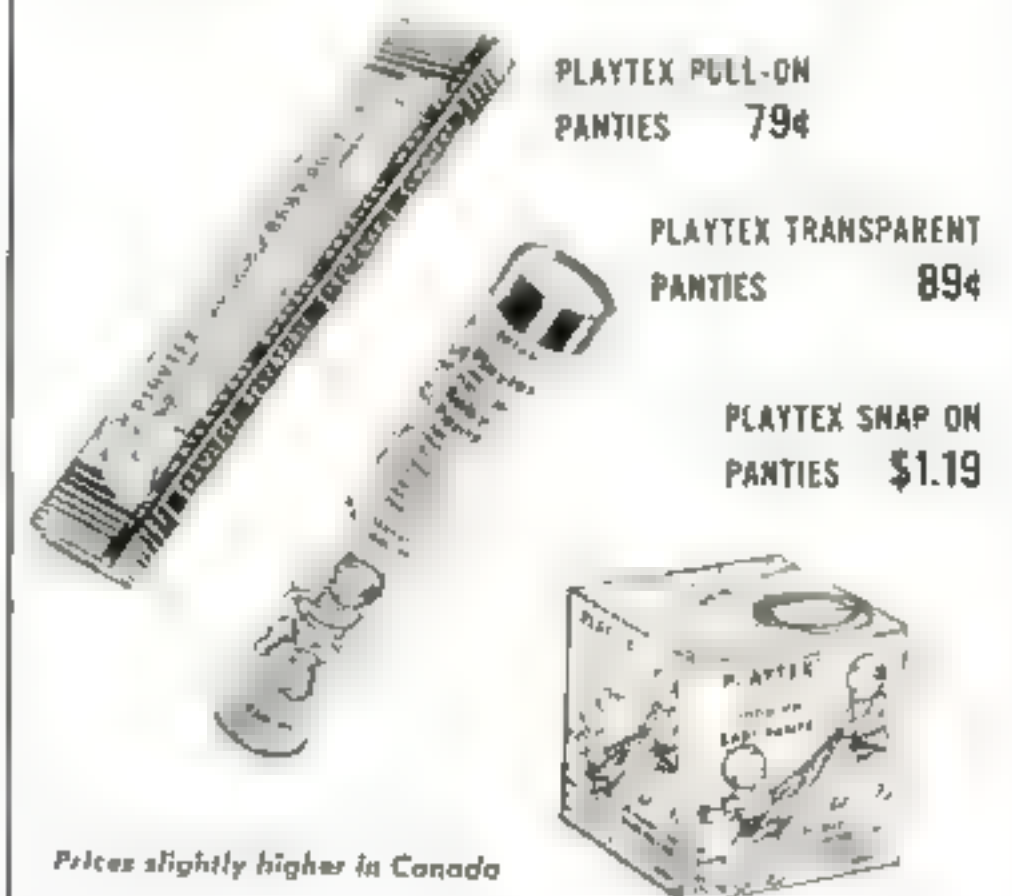
**Fit so snugly, protect so gently...
keep your baby "Socially Acceptable"® always**

There's truly a world of safe, waterproof comfort for your precious baby...gently protected and free to play...in wonderful PLAYTEX Panties. These soft, smooth panties of creamy latex *stretch all over to give all-over comfort as no ordinary baby pants can.* Made without irritating seams or stitches by PLAYTEX, the greatest name in Baby Care—these panties are accurately sized by baby's weight...slip on and off in a jiffy; rinse fresh in seconds and pat dry with a towel. And how they wear! Let *your* baby enjoy this softer, stretchier waterproof protection! Get several pairs of PLAYTEX Panties *today!*

Featured at your favorite Department Store and wherever Baby Needs are sold.

Try—Before You Buy!

Prove to yourself right at the store counter that no other waterproof baby pants fit so snugly, yet so gently! Simply slip your arm through a leg opening and feel why PLAYTEX Panties never cut circulation, never bind or irritate...are stretchier than any other baby pants.



More babies wear Playtex than any other baby pants!

Sew all these without attachments



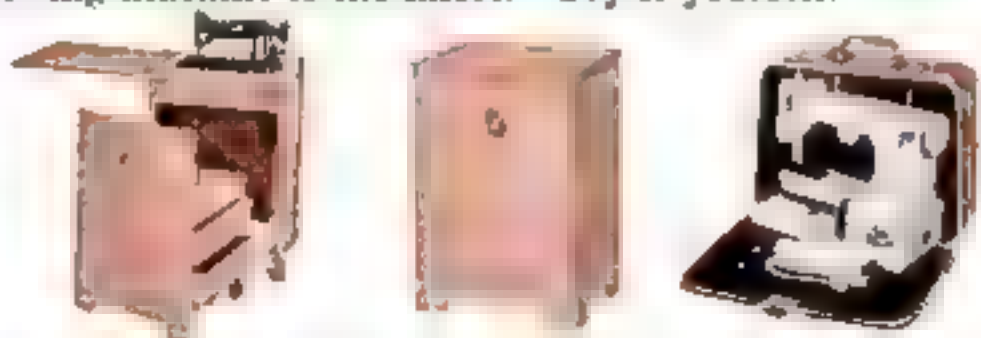
on the fabulous **PFAFF**[®]
Sewing Machine



When you sew the Pfaff way, you say goodbye to troublesome, temper trying attachments. A simple twist of the exclusive built-in Pfaff Dial-A-Stitch and you can embroider—applique—monogram—darn—sew on buttons—make buttonholes—blindstitch—hem—zig zag—overcast—bar tack—sew straight or reverse—plus all regular sewing. You have a complete home sewing center without attachments—and it's as easy to operate as dialing a radio.

Sewing is believing. Once you've tried it, you'll see why 4 million women the world over say "Pfaff sewing machine is the finest." Try it yourself.

There's a Pfaff sewing machine dealer near you. Parts and service available nationally. Look for this emblem.



MANY FINE CABINET styles to choose from! Hand-rubbed finishes, superbly grained, custom designed. PFAFF regular and de luxe streamlined, lightweight portable models also available.



MAIL THIS COUPON FOR VALUABLE FREE PFAFF BOOKLET TODAY

PFAFF SEWING MACHINE CORP., Dept. LN
820 Greenwich Street, New York 14, N. Y.

- ☐ Send me my FREE Pfaff Sewing Hint Booklet and name of nearest dealer
- ☐ I would like a FREE home demonstration of the Pfaff without obligation to me.

Name
Address
City
Zone State
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SCULPTOR TRIUMPHS CONTINUED



EPSTEIN AND EINSTEIN met in 1933 when the scientist escaped to England from Nazi Germany. Epstein did bust at Einstein's retreat near Cromer.

A LIFE OF HARD LABOR

Although Britain now claims Jacob Epstein as one of her great sculptors, he was born in New York City. The son of Russian-Polish immigrants, he studied at the Art Students League, earned money on the side selling drawings to a magazine. In 1902 he went to Paris, three years later settled for good in London. In 1907 Epstein provoked the first of a long series of controversies when, commissioned to decorate an office building, he produced some brazenly nude statues. These brought him notoriety and more commissions. Before long Epstein was coupled with two celebrated contemporaries, Gertrude Stein and Albert Einstein, in the now-famous limerick:

I don't like the family Stein:
There is Cert, there is Ep and
there's Ein;
Cert's poems are bunk,
Ep's statues are punk,
And nobody understands Ein.

While the public in general agreed with the rhymers, an array of notables took exception and kept Epstein busy doing their portrait busts. His sitters included most of the great figures who have lived in or passed through England: Winston Churchill, George Bernard Shaw, Nehru, Haile Selassie, even his rhyming "relative" (above).


Now at the peak of his fame, Epstein divides his time between vehemently individualistic monuments and vigorously realistic portraits. He seldom goes out but enjoys a steady flow of guests who want to visit with the "master" or study his collection of African sculpture. But most of his day is dedicated to working. "Anyone who decides to be a sculptor," he says, "condemns himself to a life of hard labor."



SCULPTOR'S HOME is four-story house in Kensington area.



EPSTEIN AT TEATIME entertains friends as working day ends. Since his wife died in 1947, he is generally visited by one or more of his five children.

An illustration of a woman in a light-colored hat and coat sitting in a foxglove trap. She is holding a pack of Old Gold cigarettes in her right hand and a shotgun in her left. A dog is sitting next to her, looking up at her. The background is a blue sky with a large, stylized foxglove flower.

We set our sights on just one thought —

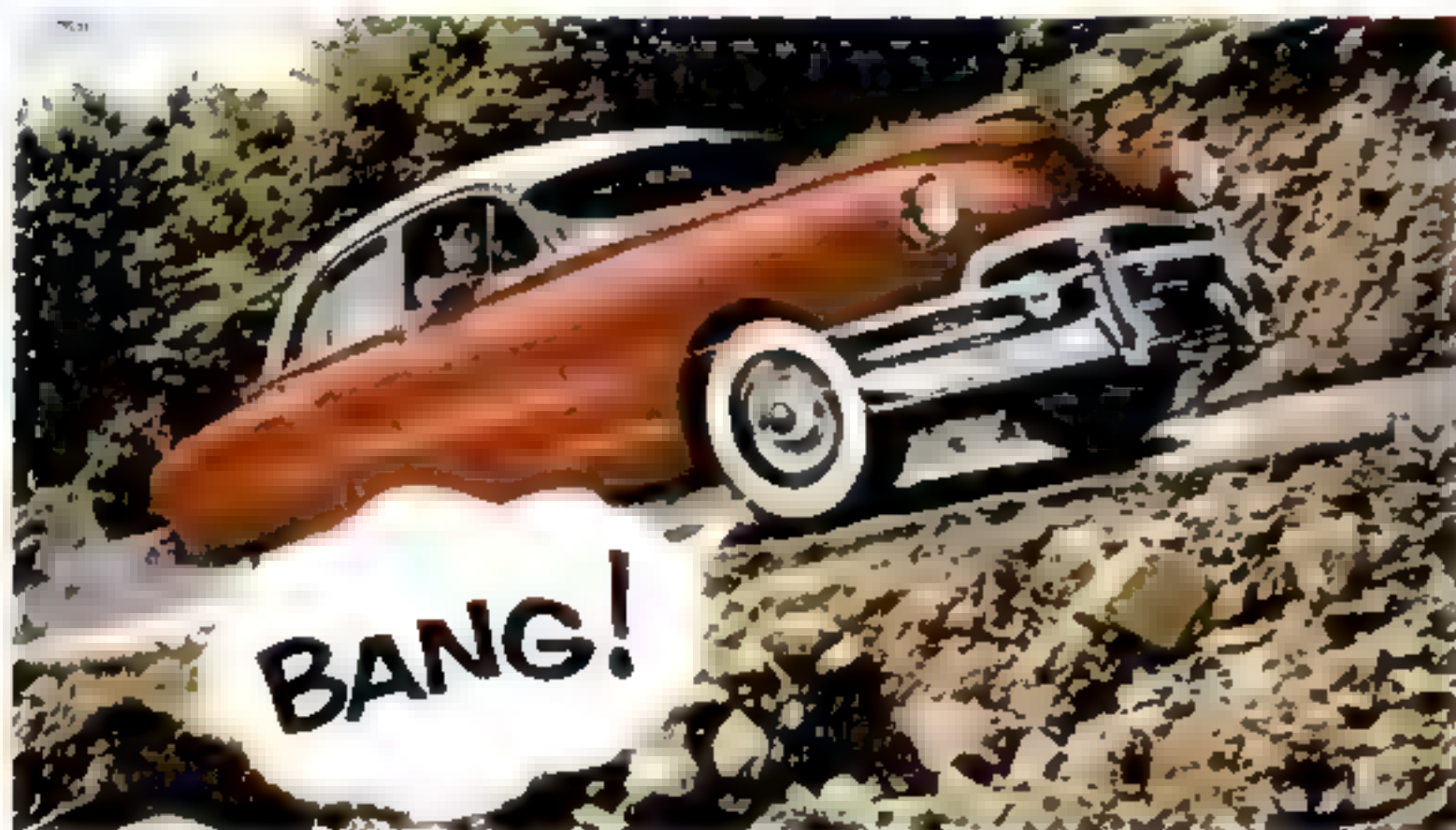
For a TREAT

instead of a TREATMENT

smoke Old Golds!

HUNTING for the truth about medical claims for cigarettes? Then remember this: No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the United States Government.

X-Rays show how **New Life** SAFETY IN ALL BLOWOUTS...



Any tire, new or old, can blow out! And when you have a blowout... only the LifeGuard double air-chamber principle shown in these X-rays can fully protect you against dangerous loss of control!



1. Inner chamber of New LifeGuard Safety Tube is made of tough cord fabric to protect you. Watch it in X-ray action!



2. Blowout break is just beginning to appear. In a split second the air will rush out! But only out of the outer chamber.



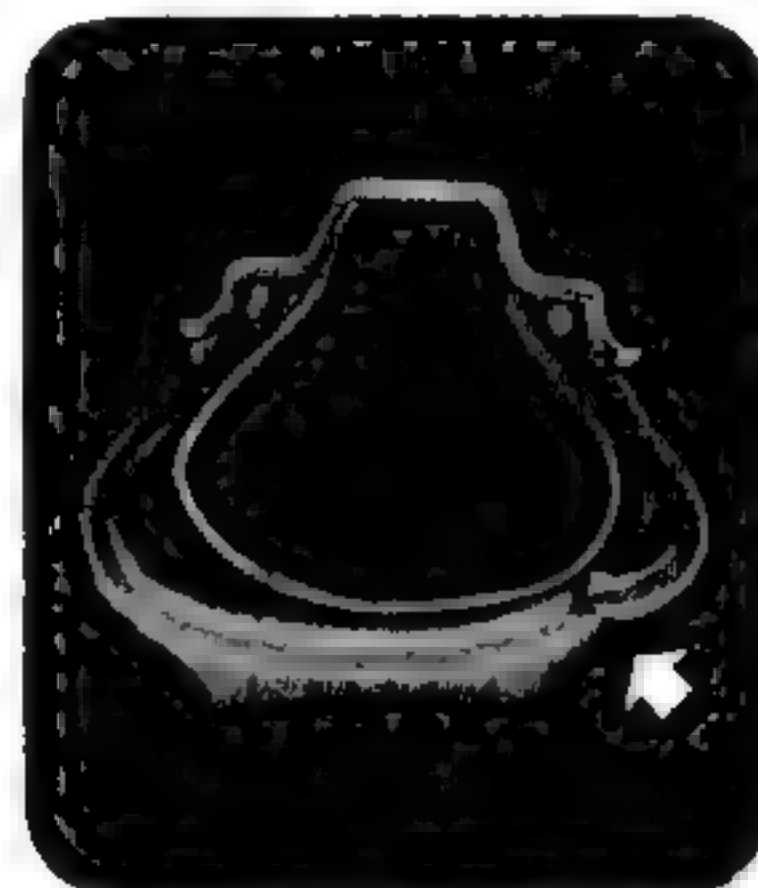
3. In 17 years, in millions of miles, we know of no case of failure of this LifeGuard principle in a blowout emergency.



4. Break is complete. With so large a blowout, puncture-sealant alone could not prevent a dangerous drop to the rim.



5. See how the inner LifeGuard chamber still holds air—a lifesaving reserve of air to prevent accidents.



6. LifeGuard lets you come to a safe, controlled, straight-line stop. Be sure you're safe with LifeGuards!

THE ONLY 100,000 MILE RE-USABLE



You save 20% to 43% per wheel!

This is the *only* protection against both blowouts and punctures that doesn't wear out when your tires wear out!

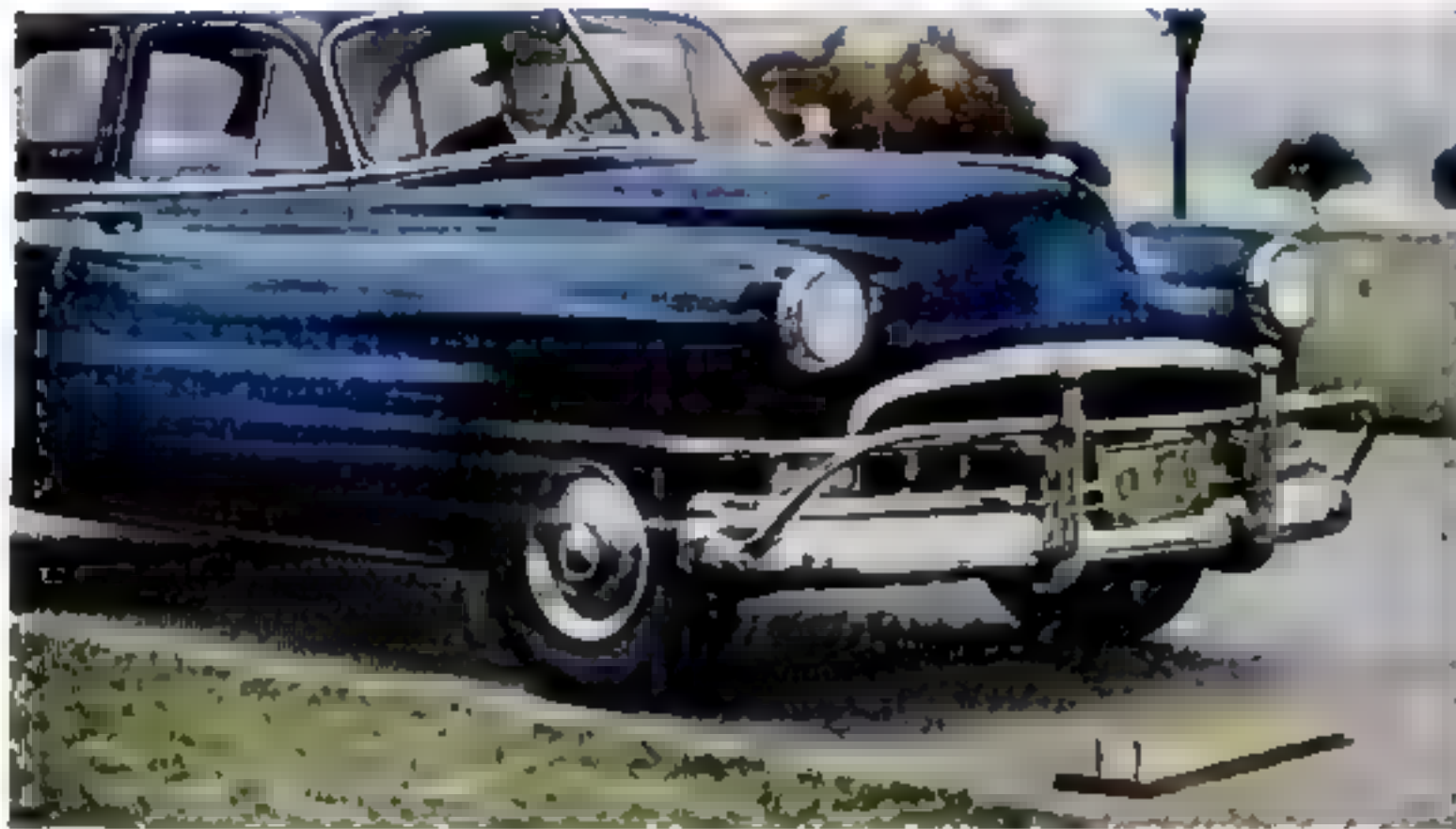
You spread the cost of the New LifeGuard Safety Tubes over 3 or more sets of tires, for 100,000 miles

or more of blowout-safe, puncture-safe driving. Thus you save 20% to 43% per wheel.

You can use them in your present tires. If your tires are still good, you can have blowout and puncture protection *now*—for the price of the tubes alone. Just have your Goodyear dealer equip your tires with a set of New LifeGuard Safety Tubes!

NEW LIFE GUARD SAFETY TUBES

Guard Safety Tubes give you SEAL THEIR OWN PUNCTURES!



Puncture coming up! But don't worry, you won't have the dirty job of changing a tire when you're riding on New LifeGuards. These X-rays show how New LifeGuards mend their own punctures.



1. Notice the layer of soft gum-rubber on the inside of the New LifeGuard Safety Tube? Now watch what happens . . .



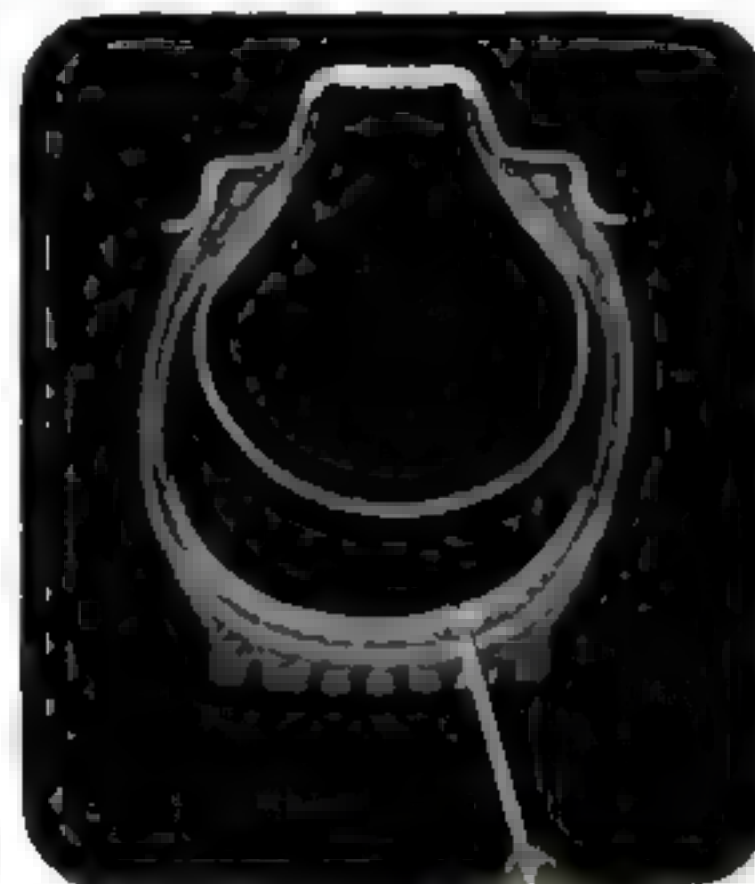
2. Nail pierces tire! Notice how sealant surrounds the nail, seals puncture, prevents loss of air pressure.



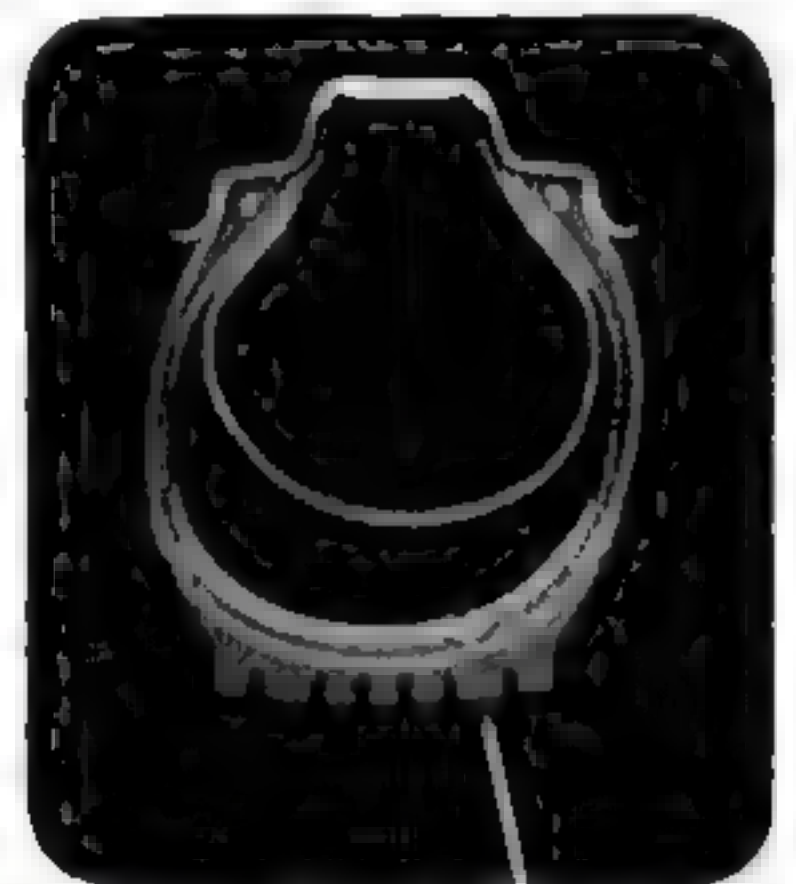
3. Inner chamber of 2-ply cord fabric floats freely, offers no resistance to puncturing object, is not pierced.



4. Now we pull the nail out. The air pressure inside the tire forces the puncture-sealant against the nail.



5. Now you can see the puncture-sealant already flowing into the hole as the nail comes out. And now . . .



6. With the nail entirely out, you see that the New LifeGuard Safety Tube has completely mended its own puncture.

PROTECTION!

Pay as little as \$1.25 a week

Most Goodyear dealers will be glad to arrange a convenient budget plan for you. You can enjoy blowout-safe, puncture-safe motoring for as little as \$1.25 a week.



Get Goodyear tires for the longest mileage, the safest mileage, the most comfortable ride on wheels. And equip them with New LifeGuard Safety Tubes for blowout-safe, puncture-safe and carefree motoring.

by **GOODYEAR**

LifeGuard, T. M.—The Goodyear Tire & Rubber Company, Akron, Ohio

It bakes
it broils... in the same oven...



at the same time!

The exciting new Frigidaire "Wonder Oven" Range

NOW—with this new kind of range—you can bake as you broil—right in the same oven! Cake and steak. Potatoes and chops. Because the marvelous "Wonder Oven" range has a single huge oven that becomes *two* ovens in a matter of work-free seconds! Nor is that *all* the news. The Frigidaire "Wonder Oven" Range gives you the unsurpassed Cook-Master Oven

Clock Control. This amazing device lets you *out* of the kitchen, while complete meals cook to perfection. You'll get more, faster heat, on less current, thanks to new 5-Speed Radiantube Surface Units. And easy-to-clean Lifetime Porcelain finish, inside and out, adds to any homemaker's delight. See the sensational "Wonder Oven" Ranges at your Frigidaire dealer's soon!

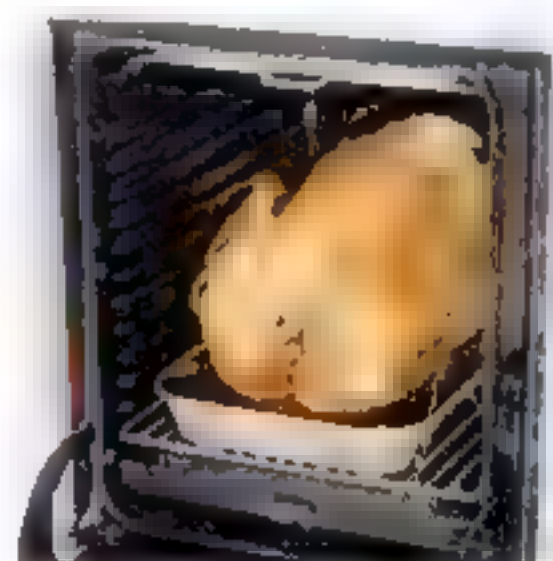


It all happens at once! While your steak broils to tender perfection in the top oven—your cake bakes to fluffy goodness in the bottom. Only Frigidaire's magic "Wonder Oven" makes this cooking miracle possible!



◀ Look! It's two ovens!

Each separate, each with its own heat control. Compact, complete, thrifty. Top oven 10½" high, bottom oven 9½" high—plenty of room for all normal needs.



Presto! It's one oven! ➔

Just drop the center heating unit to its bottom position—and there you have one giant oven—20" high, 16" wide, 19 ¼" deep. Holds a 30-lb. turkey.

New Frigidaire Electric Ranges



See the "Thrifty-30"—low in price
but what a big, big oven!

It takes a complete meal with ease! A wondrously efficient, space-saving, money-saving dream—the famous Frigidaire "Thrifty-30" Range. Just 30" wide—yet the oven's big enough to bake 6 pies at once—or take a 30-pound turkey! Automatic cooking, too. The Cook-Master Oven Clock Control cooks entire meals, while you're miles away from home. New Radiantube Cooking Units use less current, give faster heat. Easy-cleaning, Lifetime Porcelain finish covers handsomely modern styling.

Good service, good looks, good value galore in the biggest little range ever designed for today's kitchens.

Take just a few minutes to learn about the complete line of Frigidaire Electric Ranges—and other household appliances—at your Frigidaire Dealer's. Look for his name in the Yellow Pages of your phone book. Or write Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Toronto 13, Ontario.

Frigidaire reserves the right to change specifications, or discontinue models, without notice.

Frigidaire families live better, because Frigidaire appliances are better





MONORAIL SWINGS AROUND SHARPLY BANKED TURN AT 90 MPH. TRAIN STRADDLES TRACK. IN OVERHANGING FENDERS ARE GUIDE WHEELS WHICH GRIP RAIL

ONE-RAIL TRAIN

Wenner-Gren's monorail model tests an idea old as railroading

Ever since trains started running on two rails a few imaginative engineers have claimed they would do better on one. These one-track-minded men believed a monorail train would be faster and cheaper to operate. But because twin-rail roads became widely established, only one operating monorail was ever built (p. 78).

Last month a new monorail, built at a cost of \$2.4 million, was demonstrated near Cologne,

Germany. Called the "Alweg" after its barker, the Swedish multimillionaire Axel L. Wenner-Gren, it is a passenger-carrying scale model which rides on a single row of wheels. Extra wheels grip the sides of the rail and keep the car from falling off. Because the rail is sharply banked, the train can easily take turns at top speed. The Alweg's designers say full-sized monorails will travel at more than 200 mph.



If your car feels like this... it's time for **MARFAK** chassis lubrication



That cushiony feeling lasts longer with—

You'll feel the wonderful difference when your car gets *Marfak* chassis lubrication! *Marfak* sticks right to its job — keeps on protecting bearings and points of wear for 1,000 miles or more. Longer lasting *Marfak* is specially made to resist wash-out, jar-out, squeeze-out. Today, get *Marfak* lubrication from your Texaco Dealer, the best friend your car ever had.



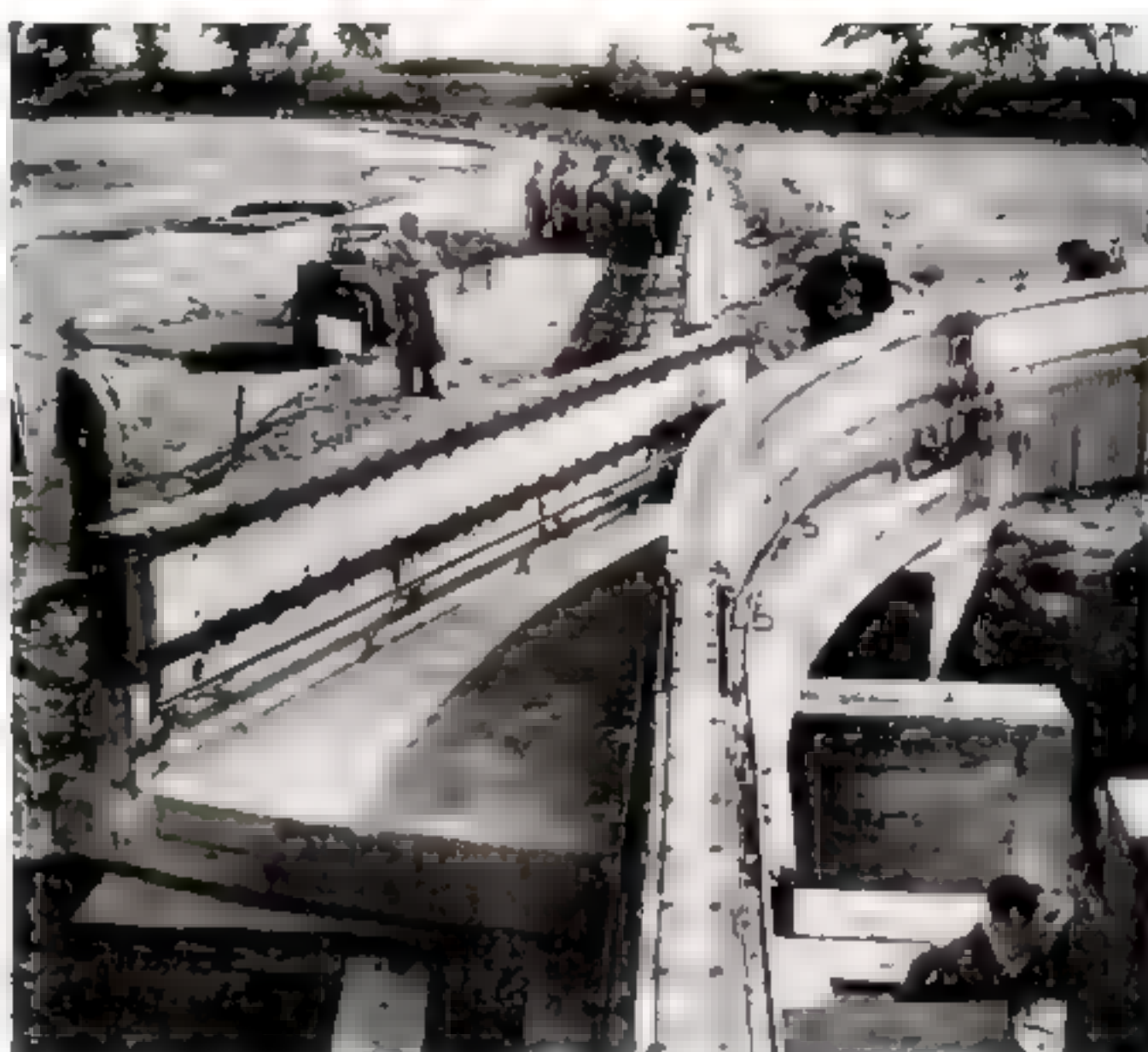
THE TEXAS COMPANY
TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and in Latin America



TUNE IN: On television—the TEXACO STAR THEATER starring MILTON BERLE. See newspaper for time and station.

One-Rail Train CONTINUED



MONORAIL SWITCH is shown above in these two pictures. At top the position of switch allows a monorail train to follow straight track. To switch the train onto curve at right, the platform on which straight and curved sections are mounted swings, connecting (second picture) straight track to the curve



MONORAIL INTERIOR holds electrical power equipment which will be hidden in later cars. Power comes from charged rails. In center is the engineer.

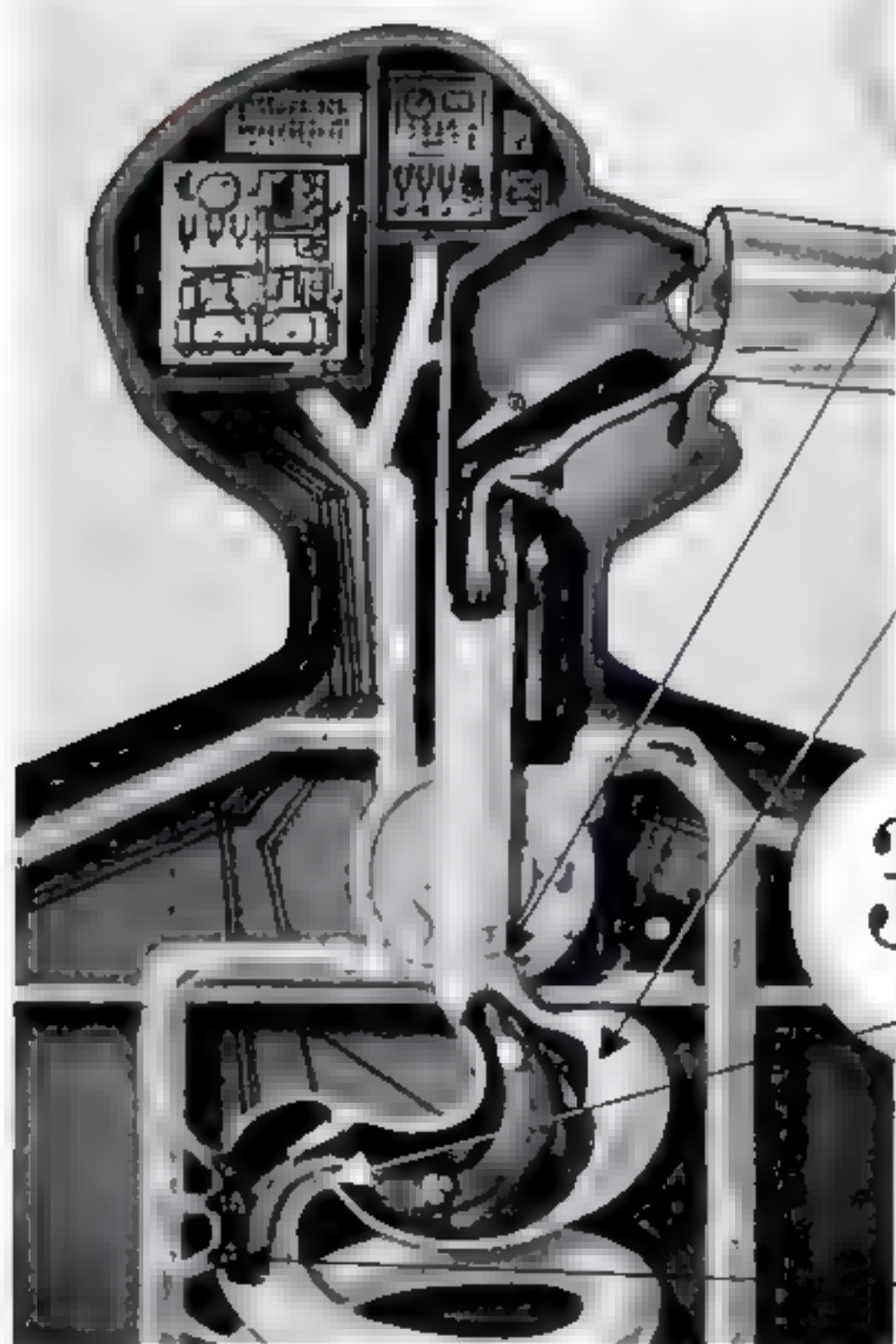


New way to get fast pain relief!

Bufferin

TRADE-MARK

- acts twice as fast
as aspirin!
- doesn't upset the
stomach!



1 Here's why Bufferin does everything aspirin does and does it faster and better!

2 Before any product can relieve pain, the pain-relieving ingredients must get out of the stomach and into the bloodstream.

3 Bufferin, being antacid, opens the trap door of the stomach, gets into the bloodstream twice as fast as aspirin.

4 That's why Bufferin relieves your pain twice as fast as aspirin, doesn't upset the stomach!



PRODUCT OF BRISTOL-MYERS

No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin, being antacid, *opens* the stomach valve, gets *into* the bloodstream *twice as fast* as aspirin! So, Bufferin acts *twice as fast* to relieve pain.

And Bufferin won't upset your stomach as aspirin often does, because Bufferin is antacid.

Clinical studies prove that people who took Bufferin had more pain-relieving ingredients *actually in the bloodstream* in ten minutes than those people who took aspirin had in twenty minutes. That's why Bufferin acts *twice as fast* as aspirin to relieve pain.

For headaches, neuralgia, and ordinary muscular aches and pains, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist . . . *today!*

If you suffer
from ARTHRITIS or RHEUMATISM, ask your physician about Bufferin



DON'T LET YOUR BIG PARTY LAY AN EGG!



SERVE YOUR GUESTS KING—THE BLEND THAT TASTES THE BEST!



FOR SMOOTHER, Milder, LIGHTER DRINKS STEP UP TO THE KING OF BLENDS!

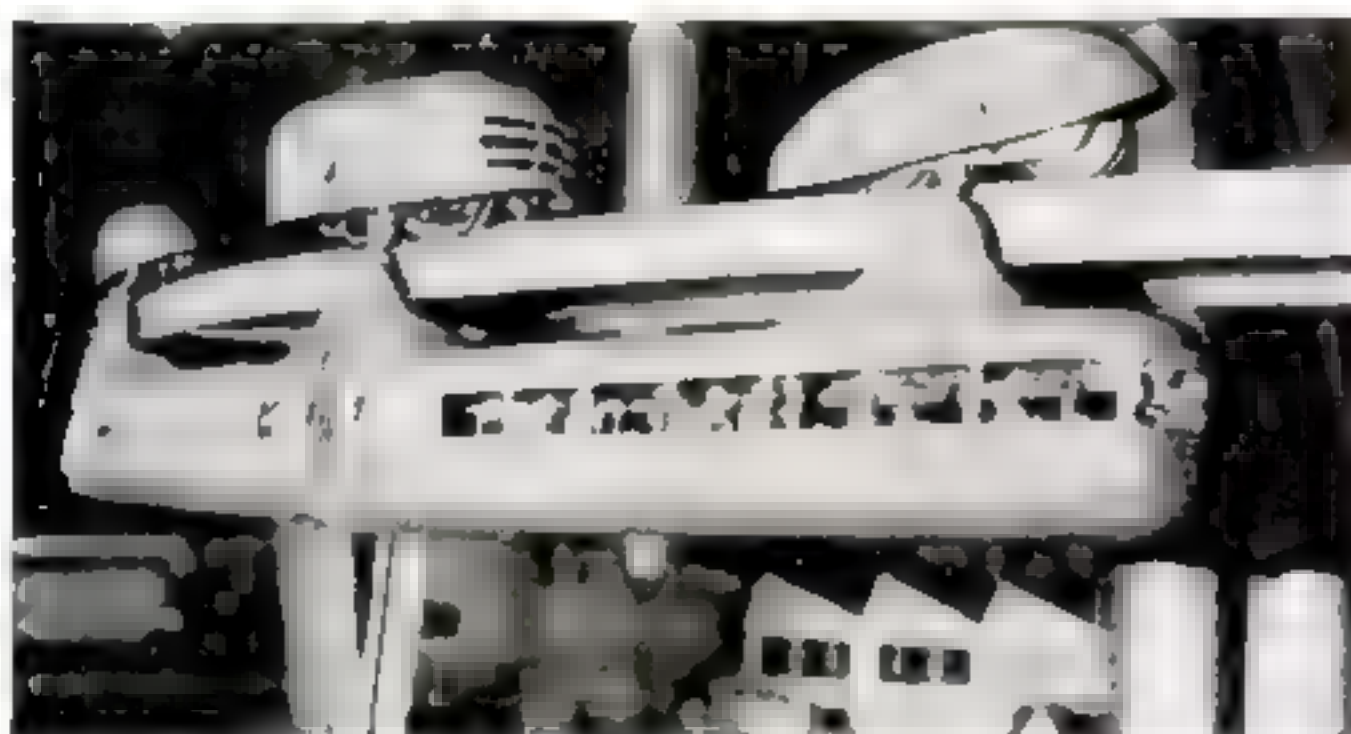
BLENDed WHISKY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 37½% STRAIGHT WHISKIES. 62½% GRAIN NEUTRAL SPIRITS. 86 PROOF. BROWN-FORMAN DISTILLERS CORP. AT LOUISVILLE IN KENTUCKY.

One-Rail Train CONTINUED

ANCIENT TRAIN, FUTURE MODELS



OLD MONORAIL, probably only other in existence, was built in 1901 to connect two German towns, is still running. Its cars are suspended beneath rail. Originally supposed to do 100 mph, it sways so violently at high speed because of poor aerodynamic design that its top safe speed is only 25 mph.



NEW-TYPE TRAINS, designed for Los Angeles to relieve congested traffic, were exhibited recently by their inventors. The upper two are suspended beneath rails, the bottom one rides between a top and bottom rail. Los Angeles recently appropriated \$50,000 for study of feasibility of projects like these.

RELAX...



TUMS

NO FEAR OF ACID INDIGESTION, HEARTBURN

Relax and enjoy your food! If acid upset follows, simply take TUMS. These delicious antacids neutralize the excess acid that causes your stomach distress. That is why you feel fine—so fast.

TUMS are carminative; comforting; soothing. Never over-alkalize.

• still only 10¢ a roll



FOR THE TUMMY

GUARANTEED TO CONTAIN NO SODA

Thot

A Battery You can Always **TRUST**



Made by a company that, for 34 years, has built trustworthy batteries for many of the largest, most-respected marketers of automotive products



Interchangeable. Write for details on the portable Thot line.
PRICE BATTERY CORPORATION
CHAMBERS, PA. 15024
©1954 U.S. PAT. OFF.

PHOTO REVEALS SECRET OF CLEANER, EASIER SHAVES!

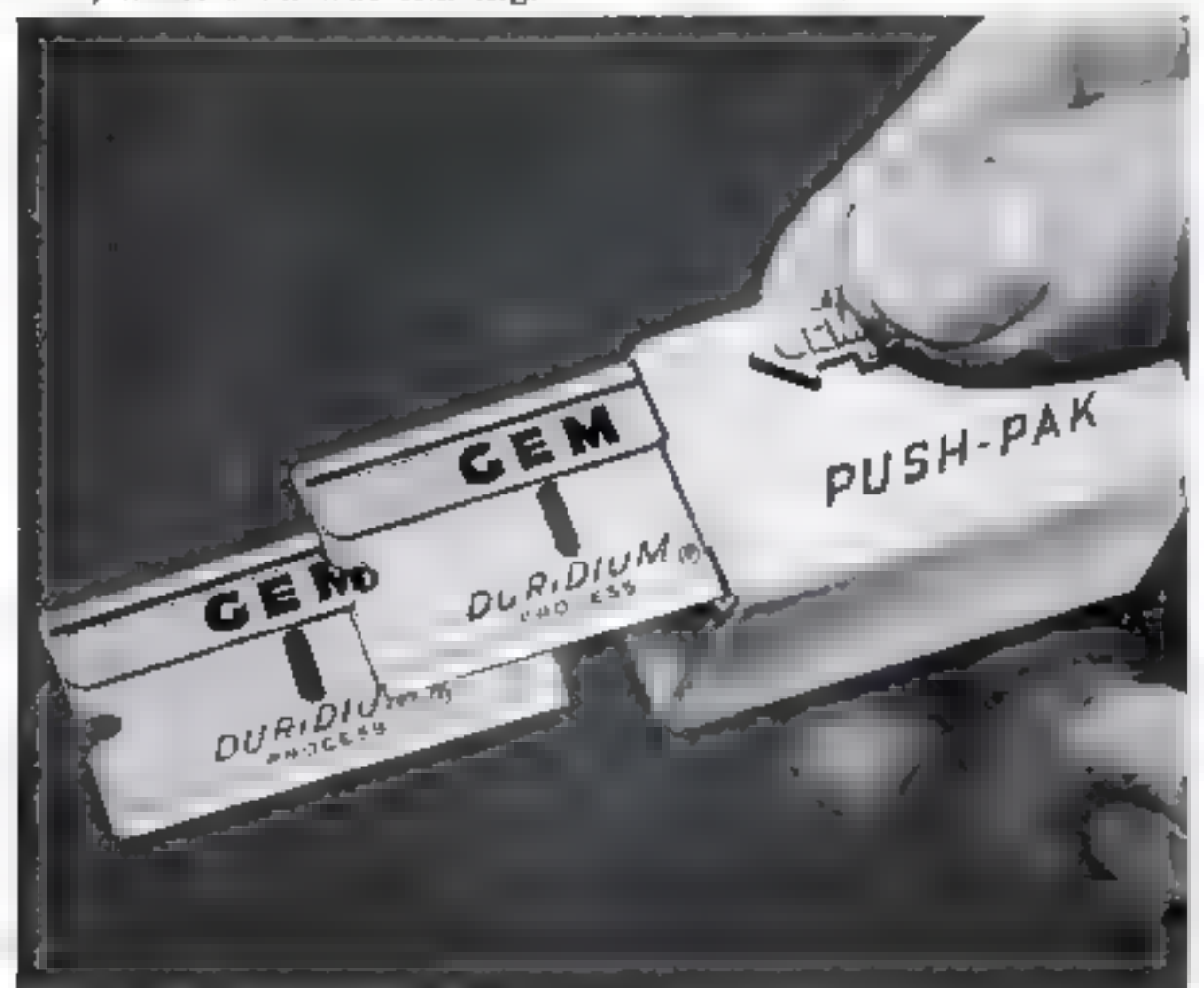
**Amazing Gem Duridium Blade shaves
cleaner...with far fewer strokes
...proved easier on the face**

This is welcome news to millions of shavers because it means no more tug or skin-scrape. No more after-burn. This remarkable photo (at right) proves that here, *at last*, is a blade with a keener, longer-lasting edge. The new Gem Duridium super sharp-edged Blade whisks away the toughest whiskers with smoother, sweeter — and far-fewer strokes.

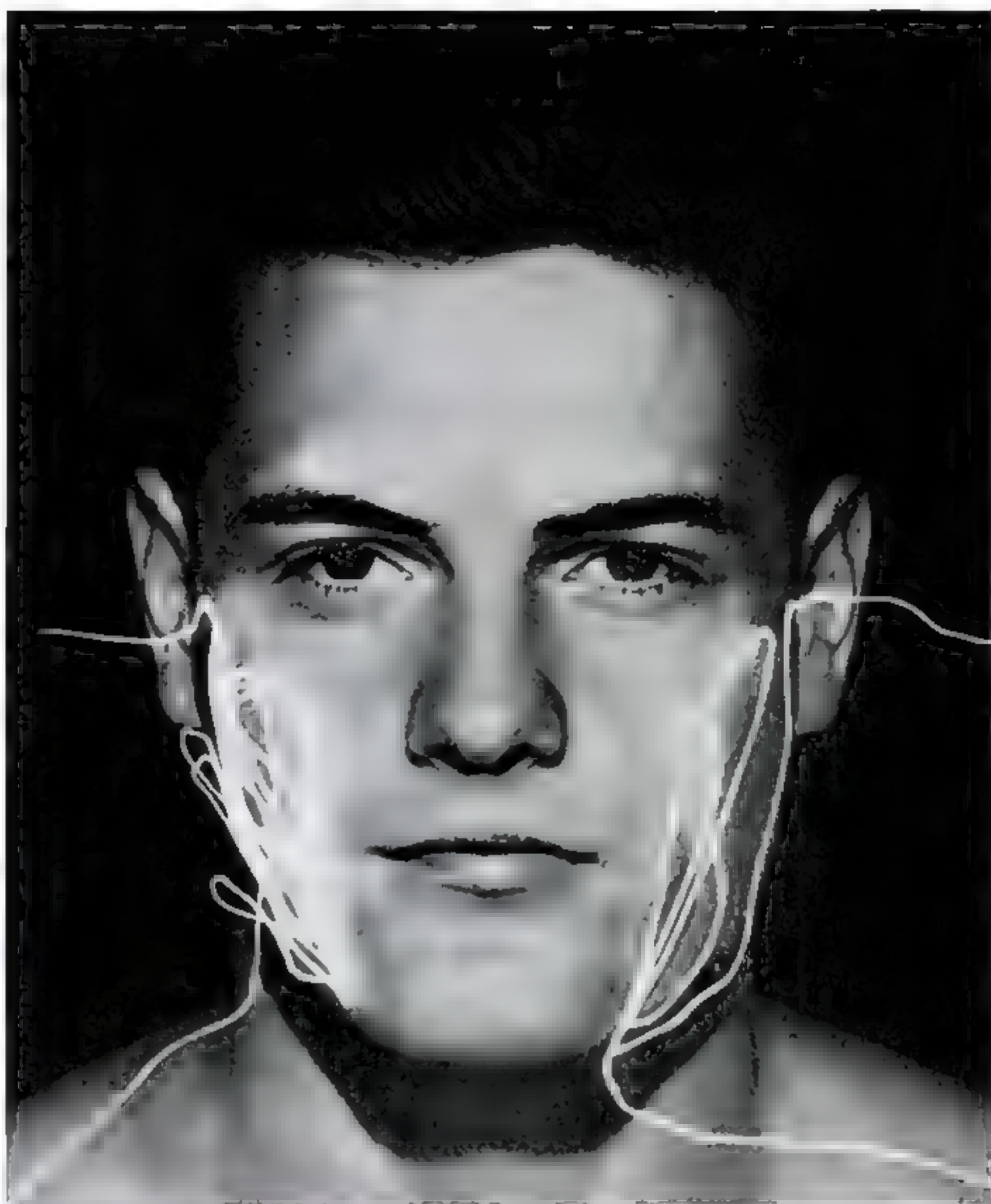
Make this test yourself: shave one side of your face with your *regular* razor and blade... then shave the other side with the new Gem Razor and a new Gem Duridium Blade. You'll be amazed at the *smoother, easier* difference. Your money back if the Gem Duridium Blade doesn't give you a smoother shave with fewer strokes!



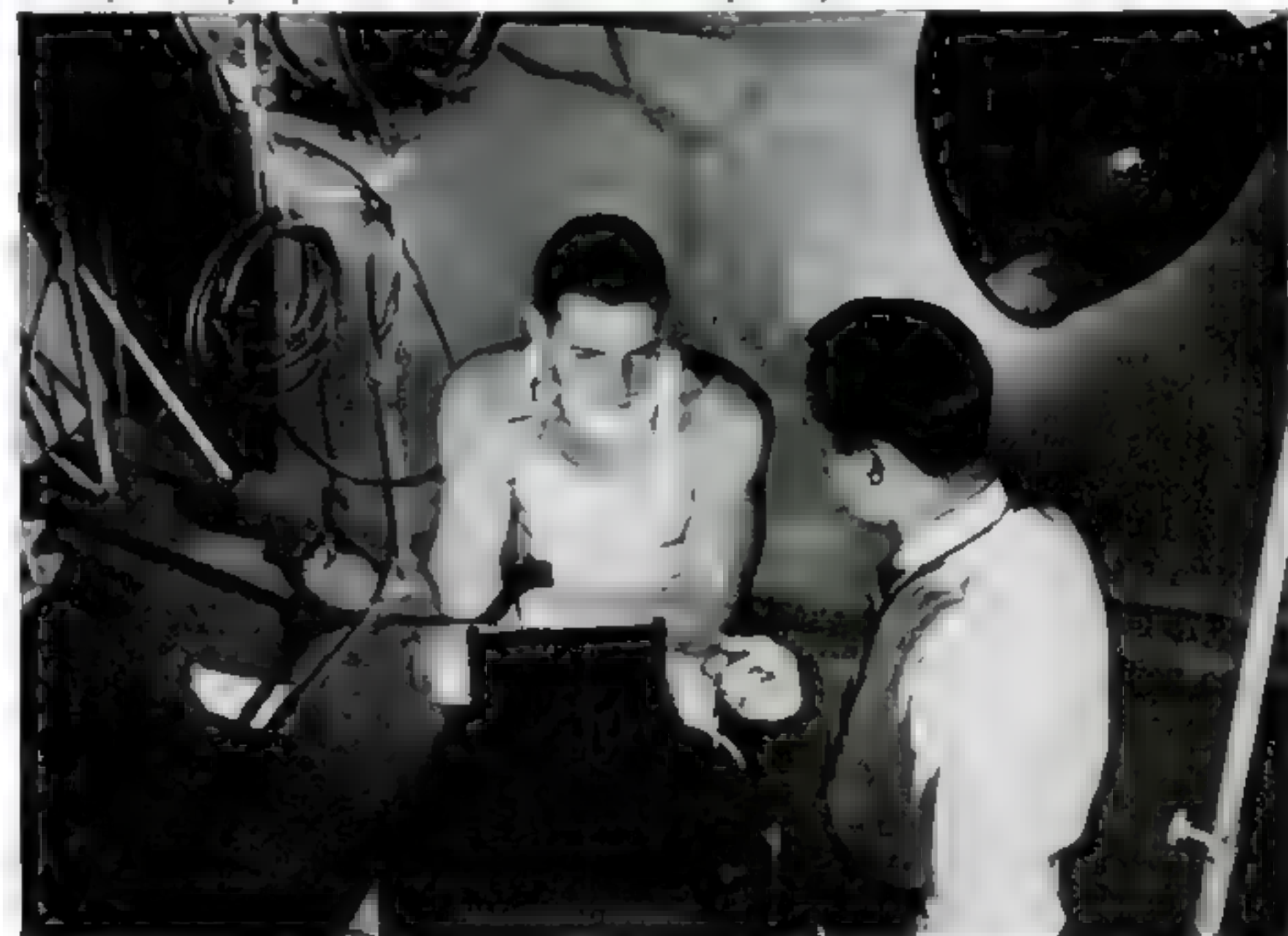
CLOSE-UP OF RAZOR shows tiny light attached to head of Gem Feather Weight Razor, which left streaks of light on photographic film, while man was shaving.



NEW GEM DURIDIUM BLADES are available in Push Pak Dispensers: 10 Blade Dispenser 55¢, 20 Blade Dispenser 98¢. Also regular pack, 5 for 29¢. **Important:** If you don't own a Gem Razor, get the new Feather Weight Gem, 10-blade Gem Duridium Push-Pak, crystalline case, all for only 98¢. A \$1.80 value!



LIGHTS AT LEFT show how ordinary blade takes more strokes to shave clean. Result: *hard on the face*. Lights at right show how new Gem Duridium Blade shaves with far fewer strokes. Result: *easy on the face*—Graphic proof of Gem Duridium Blade's superiority!



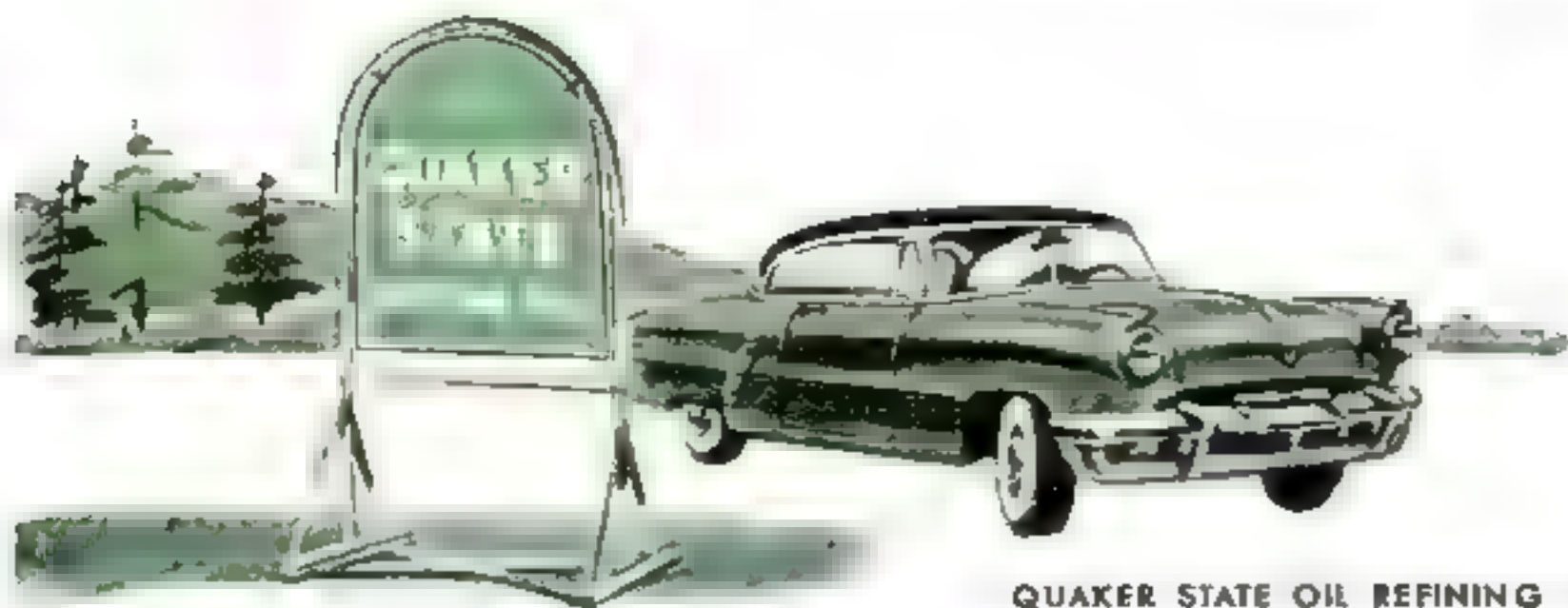
1/10,000 SECOND EXPOSURES were taken with ultra high-speed camera in order to capture "shaving pattern" of light on Razor head. Each light streak indicates a separate shaving stroke. Picture shows how man was photographed during this amazing test.

American Safety Razor Corp., Brooklyn 1, N.Y. • Precision ASR Products

Time to Change



to Quaker State Winter Oil



For quick starts and better all-around performance this winter, change to Quaker State today! Made from 100% pure Pennsylvania Grade Crude Oil, Quaker State is, we believe, the finest motor oil made in the world today!

If the manufacturer of your car recommends an oil with high detergency, ask for Quaker State HD Oil.

QUAKER STATE OIL REFINING CORP., OIL CITY, PA., MEMBER PENNSYLVANIA GRADE CRUDE OIL ASSOCIATION



FAME came to Mitsuko with LIFE cover last year.

COMFORT which followed includes the wooden bathtub which Mitsuko bought for \$50. Her mother is here fanning charcoal in the built-in stove to keep water hot.



THANKS TO DUNCAN-SAN

A poor Japanese girl achieves fame, fortune and charcoal-heated bathtub after appearing on LIFE's cover

Mitsuko Kimura was a 19-year-old Japanese girl, pretty and charming but fatherless and poor. Last year she was taken by a photographer to a club where she met LIFE Photographer David Douglas Duncan. Duncan, who was making a photo essay, decided that Mitsuko had the perfect face to sum up the strong and dainty beauty of Japan. He photographed Mitsuko in color and in course of time she appeared on the cover of LIFE's special

Asia Issue in December. An American lady in Oklahoma saw the cover and sent it to her husband, who was in Tokyo making a Japanese movie. He hired Mitsuko. Now Mitsuko has become a star and earns 960,000 yen (\$2,400) a year. Still unspoiled and unmarried, she gives all earnings to her mother, who, every night at bedtime, clasps her pious hands and, addressing the honorable LIFE photographer, says, "Thanks, Duncan-San."

Keeps going on and on...



Dependable
DELCO
Battery

When you buy a battery for your car, you want dependable starting power and long battery life. That's what you get when you replace with a Delco—the battery preferred by car engineers and millions and millions of car owners.

The Nation's
No.1
Battery



DELCO BATTERIES

A GENERAL MOTORS PRODUCT



A UNITED MOTORS LINE



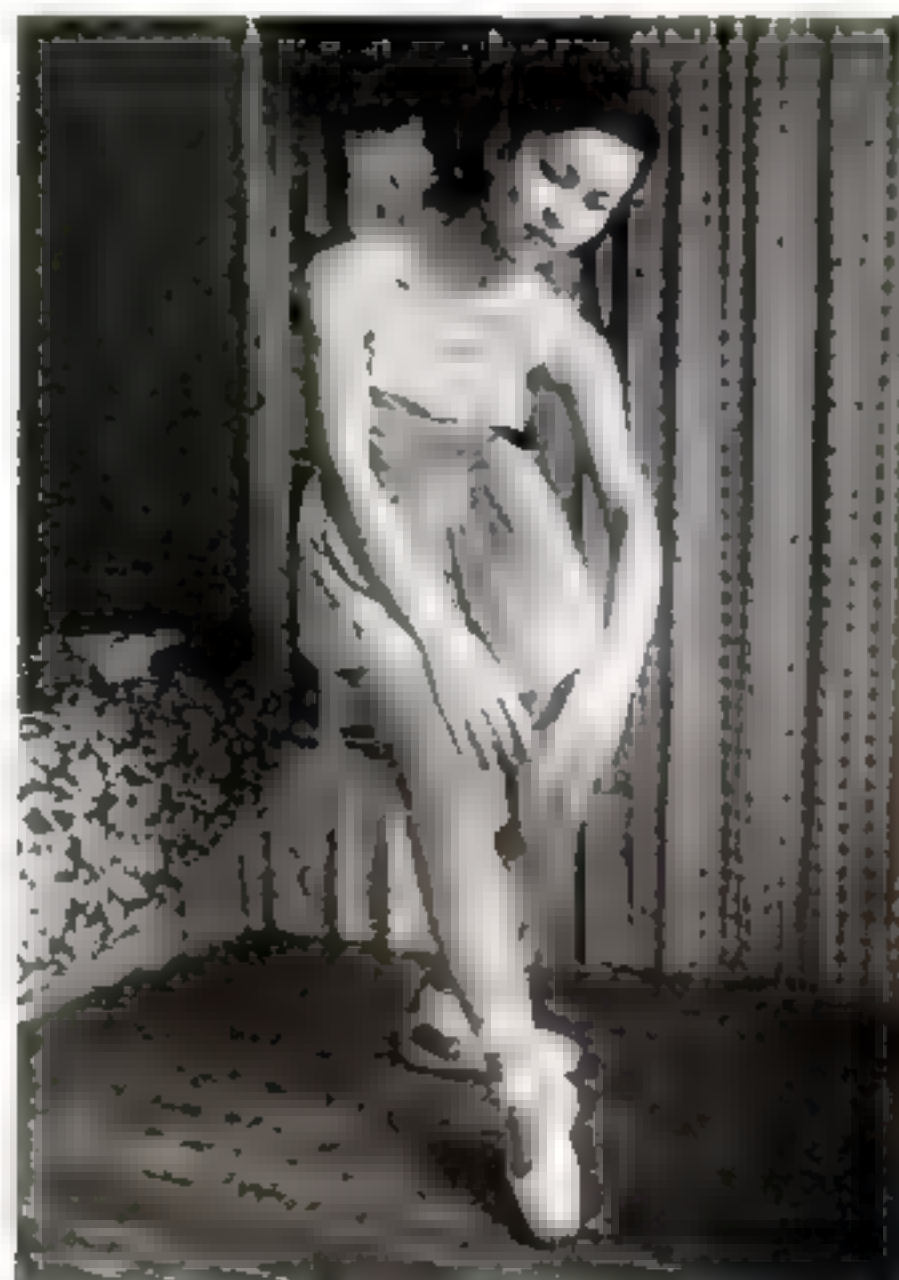
Thanks to Duncan-San CONTINUED



ADMIRATION for Mitsuko is expressed in Occidental style by a pencil-chewing autograph hunter.

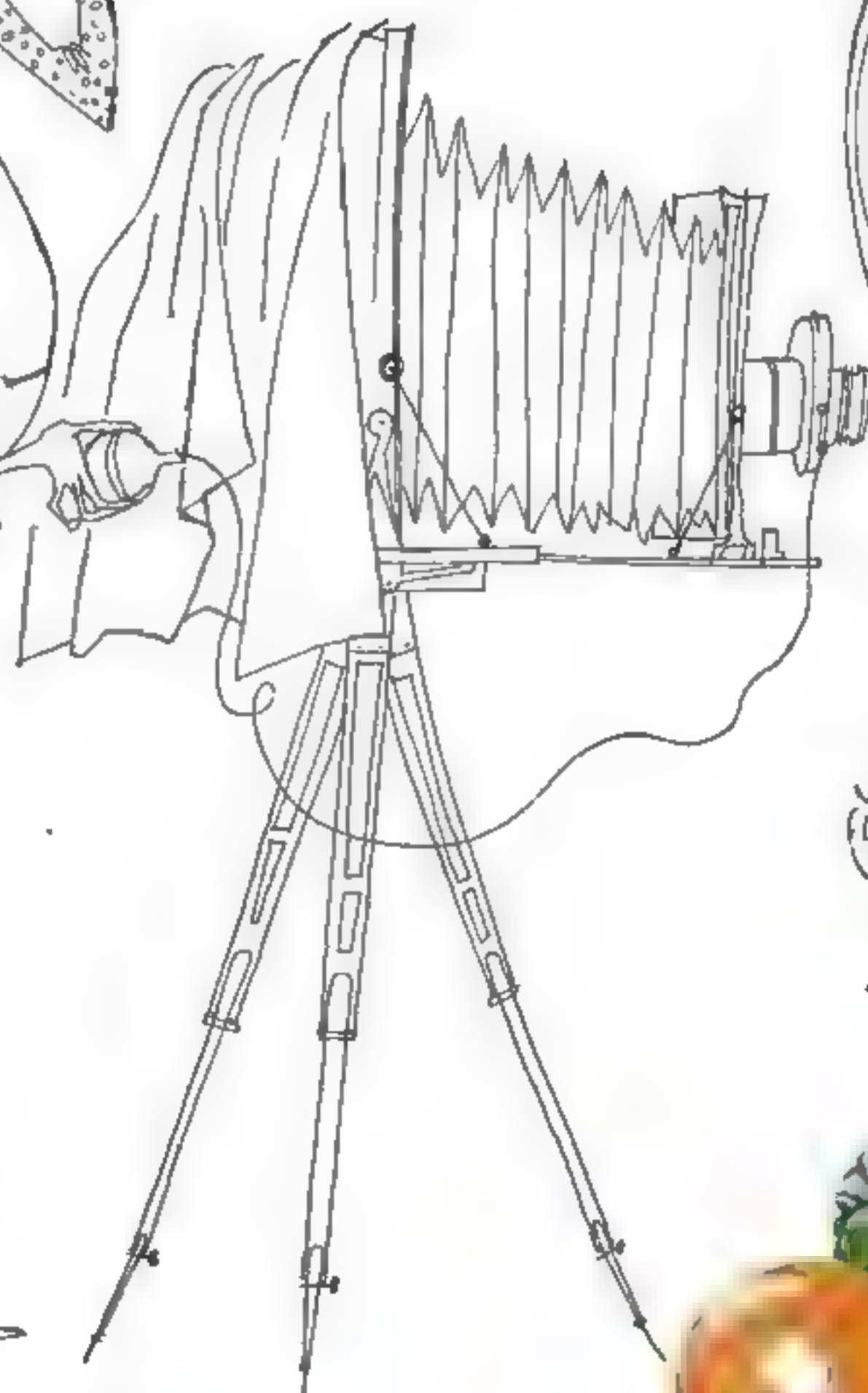
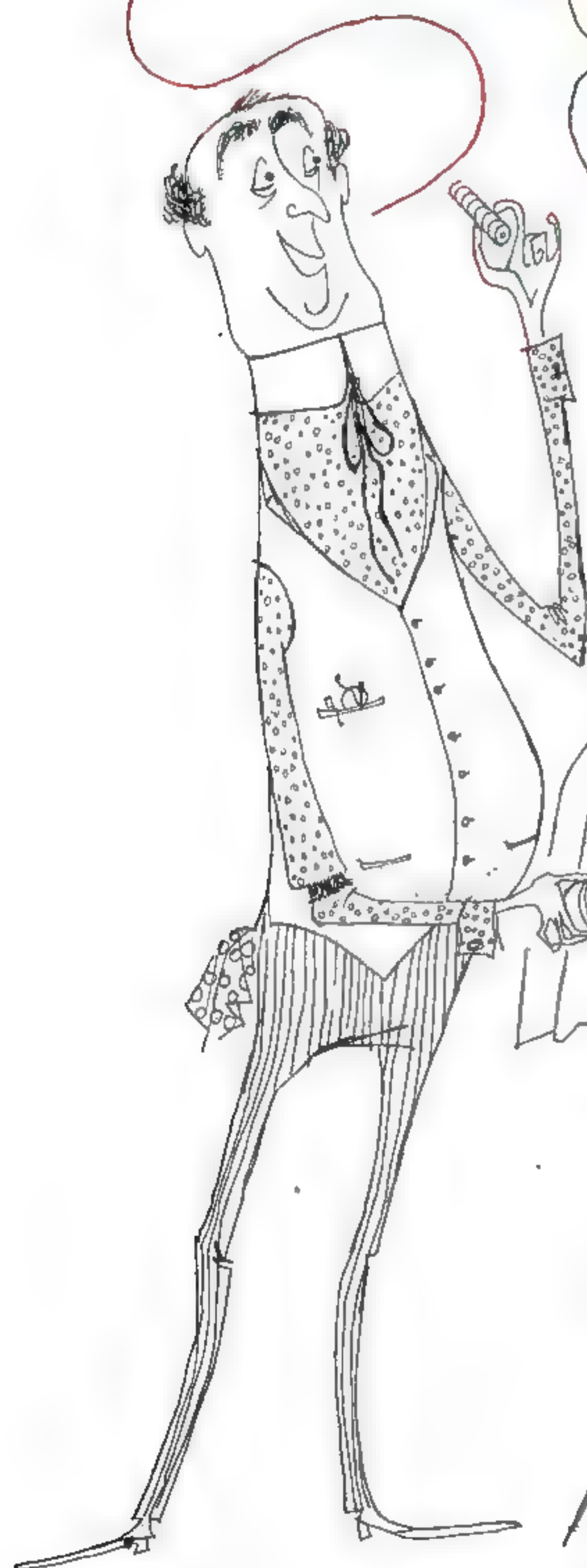


THUS FAR AND NO FARTHER may lovers kiss in Japanese movies. Here Mitsuko gets up to the line with her costar in a film called *Forever My Love*.

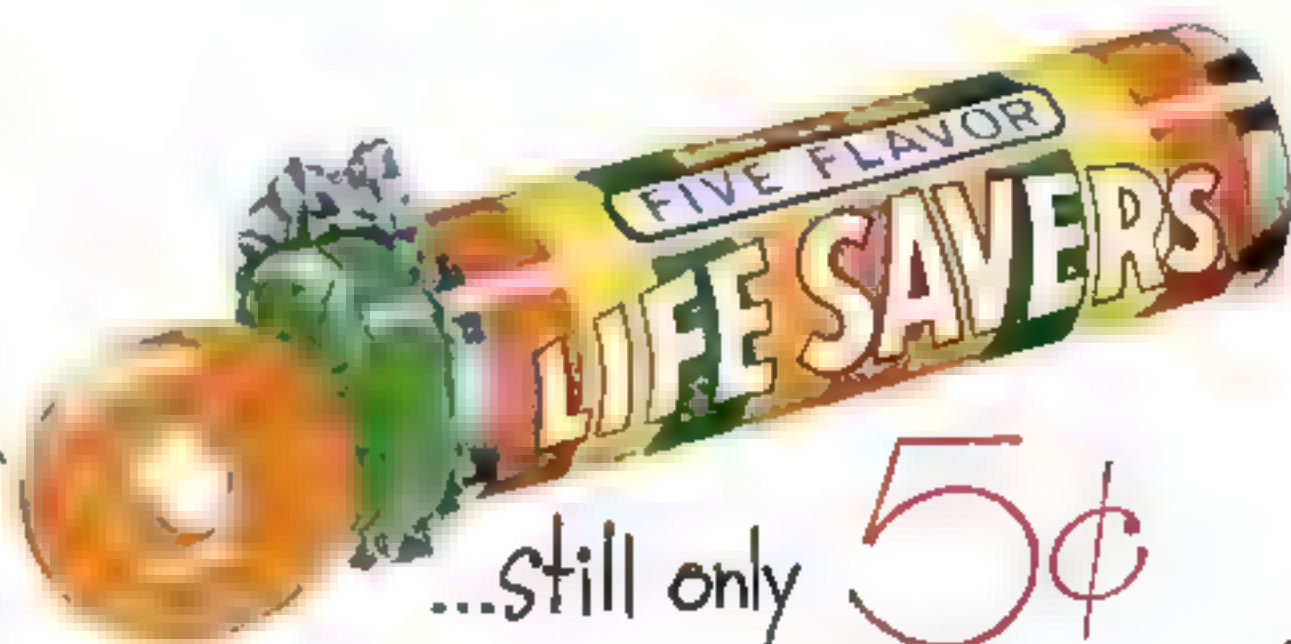


AMBITION of Mitsuko is to be a ballerina like Moura Shearer. She practices every night at home.

That's right, think of
something pleasant



the candy with the hole



...still only 5¢



Hans Christian Andersen



REAL-LIFE ANDERSEN IN HIS LIBRARY AROUND 1860

THE DANISH STORYTELLER'S LIFE MAKES A COLORFUL MOVIE

The most colorful and the costliest of 1952's movies, *Hans Christian Andersen*, is based on the life of a gentle, unassuming Dane whose great talent was spinning stories for little children. The peculiar charm of Andersen's fairy tales lies in their combination of the airy and unreal with the earthy and familiar. These pictures, taken by Gjon Mili on the movie set, show how the film tries to re-create that combination.

Producer Samuel Goldwyn, who had long planned to do a film on Andersen's life, was

encouraged by the fabulous success of a British movie based on Andersen's *The Red Shoes* (LIFE, March 8, 1948). Goldwyn spent \$1 million on the project, gathering an array of all-star talent—Moss Hart to write the script, Frank Loesser to set famous tales (*The Emperor's New Clothes*, *The Ugly Duckling*) to music, Danny Kaye to play Andersen, Renée Jeanmaire to dance in Roland Petit's ballets. And he built huge sets, including the eerie undersea palace of a mermaid princess (next page).

GAY WHIRL of tutus and tights in the Royal Danish Ballet entrances Hans Christian Andersen when he first arrives in Copenhagen from his country town of Odense.



MOVIE ANDERSEN, as played by Danny Kaye, is a cobbler who perches gaily in front of the king's statue in a square in Copenhagen to sing praises of his wares.



THE LITTLE MERMAID, one of the most poignant of Andersen's tales, is the subject of a 10-minute ballet which is the film's climax. With the aid of metal



harnesses and invisible wire, 16 dancers float, dive and drift around green lit stage decorated with a mile of fish netting, giant shells, wrecked ships and other bottom

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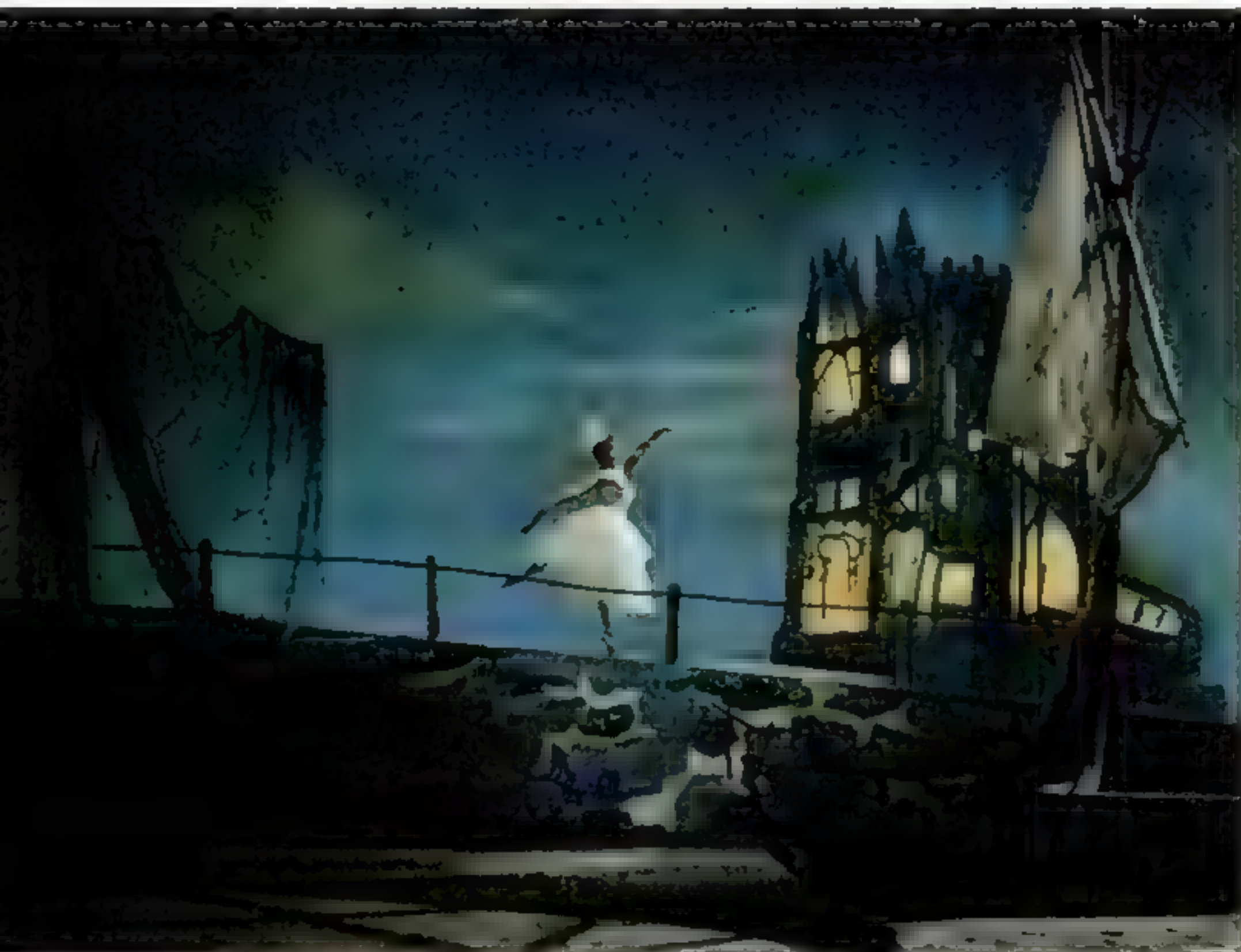


A FORLORN LOVER, Andersen comes to realize that the girl he loves (Renée Jeanmaire) is really in love with her husband and ballet master (Farley Granger).

The film's plot is pure fairy tale

The movie's Hans Christian Andersen has little in common with the real one except name, and his story sounds like one of the master's plots. He is a cobbler who becomes infatuated with a prima ballerina. Out of his hopeless love he writes the story of *The Little Mermaid*, who falls in love with a human, follows him to dry

land and kills herself when he chooses another woman. The movie's despairing lover, less dramatically, goes back to storytelling. The real Andersen was somewhat eccentric, but many Danes thought it sacrilegious to put the still more eccentric Danny Kave in the part. However, his performance is engagingly restrained.



HAPPY MERMAID runs to palace of her beloved prince, where she will find disappointment and death.

HAPPY HANS, reconciled to loss of his love, gaily spans out tales to youthful and grownup admirers.





Dramatic True Stories Explain Why Ronson is America's Favorite Lighter to Give and to Get!



908 LIGHTS IN A ROW WITHOUT A SINGLE MISS!

At a San Francisco Air Base, airmen competed to see whose lighter lit most often without a miss. Milligan owned a Ronson, the inimitable lighter made with jewelers' precision.

10, 20, 30 . . . went the count. Then one by one, the other pilots missed,

and dismally dropped out of the contest. But on and on went Milligan! *Press . . . it's lit, release . . . it's out!*

700, 800 lights. And then at last, at 908, a weary Milligan stopped! 908 lights without a miss. That's a record! That's a Ronson!



QUANDARY IN THE LAUNDRY

In Princeton, N. J. Mrs. R. A. Vendett washed her son's trousers in the machine. Later found his Ronson, a birthday gift, in the pocket. Was it ruined? Mrs. Vendett refused it. Then she pressed it. After whirling in the washing machine for 15 minutes, that Ronson lit at the very first try!



INSIDE STORY

You don't buy a lighter to abuse it. But these true stories show how Ronsons have survived grueling tests—prove they're built with endurance for years of dependable service. Other lighters may look like Ronsons, but only Ronsons perform like Ronsons! That's why a Ronson costs less in the long run.

*To Give and to Get... It's America's Favorite
4 to 1 Over All Other Lighters Combined*

TO AVOID IMITATIONS LOOK FOR
THIS NAME ON THE LIGHTER:

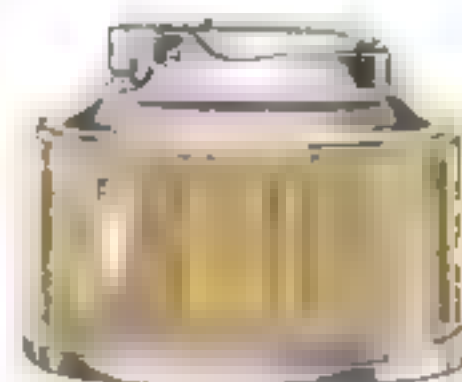
RONSON

WORLD'S GREATEST LIGHTER

P. S. All lighters work best with Ronsonal® Fuel and Ronson® Redskin® 'Flints'



GIFT FOR A LADY—RONSON PRINCESS. Ladies' dainty lighter in silver blue glow-enamel finish. Also in silver-gray. \$6.95.



GIFT FOR A MAN—RONSON SENATOR. Handsome desk lighter in genuine blond Prime Vera wood veneer. \$15.40. Also in genuine leathers and other wood veneers.



GIFT FOR A HOSTESS—RONSON MINERVA. Table lighter. Silver plate and porcelain with graceful floral design. \$12.50 plus tax. Other Ronson Table Lighters from \$9.50 plus tax.



FOR A SPORTSMAN—RONSON WHIRLWIND. Disappearing windshield. Tortoise enamel with chromium plate. \$11.00. Others from \$8.95.

LIGHTERS SHOWN IN REDUCED SIZE

RONSON • NEWARK, N. J. • TORONTO, ONT. • LONDON, ENG.

INTERNATIONAL RACE

English horse wins dream contest on U.S. track

International "dream races" which bring together the world's fastest horses have been held frequently but seldom satisfactorily. The long ocean trip and the change of climate always unsettled the invaders, giving the home horses an enormous advantage. Last week modern air transport helped bring off a successful international race. Two of England's top horses and a noted German Thoroughbred made a quick, easy trip to the U.S. by plane. Their destination was Laurel, Md., where they were to meet one Canadian and three American horses for a \$50,000 purse. As an incentive to Europeans there was a European-style walk-up start instead of a U.S. starting gate and the race was run over grass (below) instead of dirt. With these concessions an English horse, 4-year-old *Wilwyn*, and his cocky 24-year-old jockey (p. 94) ran away from the North Americans.



ENGLISH THREAT. *Wilwyn*, walks calmly off plane after smooth Atlantic crossing. Flight put him a little off his feed but not enough to hurt his running.

RUNNING ON A GRASS TRACK MARKED OFF INSIDE REGULAR DIRT TRACK AT LAUREL, MD., THE SEVEN HORSES ARE CLOSELY BUNCHED AT HALFWAY MARK



CONTINUED ON NEXT PAGE

MOST ACCURATE SELF- WINDER!



How accurate can a watch be? Over half as accurate as five world-famous makes... when it's a self-winding CROTON AQUAMATIC. A completely impartial testing organization subjected three watches of each make to a tough 30 day "wearing test". And here are the dramatic results:

Croton Aquamatic:
23% more accurate
than the nearest
competing watch.
52% more accurate
than the average.

CROTON AQUAMATIC

Self-Winding, Certified Water Safe, Shock Resistant, Balance Staff Guaranteed For Life

Illustrated, Aquamatic 69, 17 Jewels, sweep second hand unbreakable crystal, 10 kt yellow gold-filled case, \$69.50 tax included. Other self-winding models from \$39.95 to \$137.50. For free booklet write Croton, 48 W. 48th St., New York 19

© 1952 Croton Watch Co., New York

International Race CONTINUED



SIZING UP RIVAL before race, one of England's most successful young jockeys, Manny Mercer (left), eyes Eddie Arcaro, America's ace. Their conversation was brief. Said Mercer, "I never wear a skullcap during a race... it gives me a headache." Replied Arcaro, "It's better than a hole in the head."



FIGHTING FOR LEAD which changed six times in thrilling race, Arcaro keeps Greek Ship (2), hot favorite and chief U.S. hope, under control the first time around. The big German horse Niederlander (6) is threatening on outside. At left on rail Mercer on Wilwyn (1) is biding time and saving ground.



CROSSING THE FINISH after spectacular stretch run Wilwyn wins easily. Greek Ship finished far back, but another U.S. horse, Ruhe, beat out England's other entry, Zucchero, for second place. Niederlander was fourth. Wilwyn's owner collected winner's \$32,500, refused offer of \$100,000 for horse.

Your Present Tires will Cover the Down Payment

ON A
COMPLETELY
SAFE SET
OF



GENERAL SAF-T-MILERS

90% of tire trouble comes in the last 10% of wear. Why risk it? Your worn tires will cover the down payment on new, safe GENERAL SAF-T-MILERS.

SEE YOUR GENERAL TIRE DEALER

School Time **PEP!**

CREAMETTES

MORE TENDER • MORE DELICIOUS **MACARONI**

Get aboard the Gravy Boat

GRAVY MASTER

RELIEVES PAIN OF
HEADACHE • NEURALGIA
NEURITIS

FAST

The way
thousands of
physicians
and dentists
recommend

Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

CONTINUED ON PAGE 24

What's new about the woolens these folks are wearing?



- 1. Sports shirt
- 2. Socks
- 3. Baby's woolens
- 4. Flannel bathrobe

- 5. Jersey blouse
- 6. Jersey skirt
- 7. Girl's sweater
- 8. Woolen jumper
- 9. Boy's sweater
- 10. Boy's slacks

They're
"SANFORLAN"
woolens...they wash
without shrinking out of fit!

Now you can buy *all kinds of woolens*—woven as well as knit—that wash without losing their fit, without getting matted and hard!

Just think how wonderful to keep the wools that touch your skin soap-and-water fresh! And, of course, only *washing* can get a youngster's clothes clean!

So look for the magic word "Sanforlan" on all wool garments—yard goods, too! "Sanforlan" trade-marked woolens stay wearable longer—cut cleaning bills.

"SANFORLAN" brought to you by the "Sanforized" people . . . Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforlan" only on woolen articles which have been treated by procedures approved by this company and which meet its rigid requirements. When washed in accordance with recommended procedures for wool, garments bearing the trade-mark "Sanforlan" will not mat, felt, or shrink out of fit.

Here's the *ONLY* Cough Drop...

VICKS MEDICATED COUGH DROPS
20 Drops

VICKS ... REALLY MEDICATED

with cough-easing ingredients of Vicks VapoRub plus other soothing medications.

THAT'S WHY THEY'RE SO EFFECTIVE!

The World's Greatest Christmas Gift for '52

Aladdin VACUUM PITCHER

USEFUL—BEAUTIFUL—UNUSUAL

- ★ **VACUUM INSULATED!** Keeps full quart of coffee, juices, other beverages, steaming hot or frosty cold for hours.
- ★ **HANDSOME STYLING.** In practical plastic. Choice of Ivory-Brown or solid Ivory finish.
- ★ **CAN'T OVER-POUR!** Unique closure controls pouring to a constant, steady flow.
- ★ **TAKES FULL-SIZE ICE CUBES.**
- ★ **NO-DROP SPOUT** ends spotting of clothing, table cloths.
- ★ **CLEANS IN A JIFFY** with soap and water.
- ★ **ALL-PURPOSE!** Ideal for dining room, night stand, sick room, office. The perfect gift for every adult.

Other outstanding Aladdin gifts! For the youngsters, the sensationally popular Tom Corbett Space Cadet or Hopalong Cassidy School Lunch Kits and Vacuum Bottles, only \$2.89. And the revolutionary new Wide Mouth Vacuum Bottle, just \$1.98.

At Leading Stores in your community
ALADDIN INDUSTRIES, INC.
NASHVILLE, TENNESSEE

In Canada: Aladdin Industries, Inc., 1401 The Queensway, Toronto, Ontario

MAKERS OF FAMOUS ALADDIN ELECTRIC LAMPS

Amazing Value! BUY TODAY FOR CHRISTMAS GIVING \$6.95

International Race CONTINUED



BREATHLESS JOCKEY AND HIS SERENE MOUNT ENTER WINNER'S CIRCLE

MERCER HAS A GREAT FUTURE

Little Manny Mercer showed up for the race with a big chip on his shoulder. He and the other English jockey, Charlie Smirke, expected to be boxed in, shut off and generally bounced around by their American rivals. But it was Smirke who inadvertently bumped Arcaro in the race's only collision. "Sorry," Smirke called above the pounding of hoofs, to the astonishment of Arcaro, who is unaccustomed to such apologies. Mercer, who is considered among the logical successors to England's greatest jockey, Gordon Richards, is famous for his confidence and his shrewd judgment of pace. He displayed both at Laurel. "It was a lovely race," he said approvingly after he had won.



AT CHAMPAGNE PARTY Mercer fingers gift, a silver cigaret case, as he tells President John Shapiro of Laurel (right) he knew that he would win.

PACKAGING
has Come of Age



Now Gin has Come of Age...

*Prove it with a Seagram Martini
or a Golden Gin-on-the-Rocks*



Costs More
-and Worth it!

HERE is the perfect test for a perfect gin drink. What a rare and delightful combination—delicious food and those smoother, dryer, *pleasant-tasting* drinks that only *Seagram's Gin* can make.

Seagram's, you know, is made with patient, leisurely care—the first basic improvement in gin in 300 years. It's the Original American Golden Gin—and it's *naturally* golden!

As Modern as Tomorrow

DISTILLED FROM AMERICAN GRAIN. 90 PROOF. SEAGRAM DISTILLERS CORP., NEW YORK, N.Y.



SEAL OF PROTECTION

FOR FAST STARTS—LONG ENGINE LIFE!



Change Now to Fresh Mobiloil Arctic!

GET extra protection this winter—at the Sign of the Flying Red Horse. Have used summer oil drained and replaced with *new, super-detergent* Mobiloil Arctic!

Special combination of ingredients drastically reduces engine wear during cold-weather starts, warm-ups, stop-go driving ... proved by radio-active tracer tests!

More than ever, Mobiloil Arctic gives unsurpassed *triple-action*—easier cranking ... effective protection against deposits, corrosion and wear ... peak operating economy!

Drive in today for new, *super-detergent* Mobiloil Arctic.* At the same time have your friendly Mobilgas dealer protect your whole car with his winter Mobil-Care!



*Specially formulated for winter use. Mobiloil Arctic is a registered trademark of the Socony-Vacuum Oil Company, Inc. and its affiliates. Mobilgas is a registered trademark of the Socony-Vacuum Oil Company, Inc. and its affiliates. Mobil-Care is a registered trademark of the Socony-Vacuum Oil Company, Inc. and its affiliates.

AT SERVICE STATIONS, CAR DEALERS, GARAGES

WINTERPROOF YOUR ENTIRE CAR!



TUNNELING IN GLASS, a common corkscrew fastened to machine acts as a cutting tool, makes neat twisting tunnel in the cube. Metal block supporting glass

cube is turned up off a duplicate corkscrew to push glass into upper corkscrew at right speed and angles. Hole would be almost impossible to drill with old methods.

ULTRASONIC CARVING MACHINE

The 'Cavitron' uses high frequency vibrations to chisel out odd-shaped holes in hard-to-work materials

A grave threat to increased U.S. arms production, the severe shortage of the abrasive diamond dust needed to carve hard materials, may be removed by an ingenious new application of ultrasonic waves. The Cavitron Equipment Corporation in Long Island City, N.Y. has developed a machine which uses ultrasonic vibrations and cheap abrasives to push soft steel tools through the hardest substances. The powerful high frequency waves make the tip of the steel cutting tool vibrate 27,000 times a second, turning it into a miniature trip hammer that pounds the abrasive against

the material and chips off microscopic flakes. The cutting tool can be blunt, flat, threaded or irregular in shape and thus the machine can cut holes which are impossible to make with conventional equipment (*above*).

Because it cuts more quickly and cheaply than conventional machine tools, the Cavitron is already being tried by companies that make aircraft parts, radio parts and delicately carved jewels. But its greatest effect on American industry may in time stem from the jobs which it alone can successfully do: carving intricate shapes in hitherto uncarvable materials.



GEAR-SHAPED CAVITY was sunk into glass cube by machine using glass-car wheel as cutting tool. Cube's sides caused multiple images of the piece.



INTRICATE STAMPINGS were made by pushing a medallion into tungsten carbide (left) and by driving rings and rods into a ruby (right) to make watch bearings.



VIBRATING BIT does not hurt finger touching it because flesh is resilient. But it atomizes water squirted at it (right) and could cut tungsten carbide.

CONTINUED ON PAGE 100



Doctors Don't Guess... Doctors Know

Specialized ACCURATE DOSAGE

Tablets are 1/4 adult dose—the dosage your doctor finds easiest to prescribe.

Specialized ORANGE FLAVOR

America's No. 1 health flavor. Easy to give, children love it. Try it yourself, mother, see why!

Specialized CREAMY TABLET

Creamy, smooth texture. Quick dissolving. No gritty lumps. Never a bitter after-taste.



AMERICA'S
Mother-and-Child
FAVORITE

Recommended by more doctors than all other brands combined. Buy the 39¢ size today—your child may need it tonight.

*that this original, genuine,
specialized, orange flavored aspirin
for children is the one made
to best fit children's needs!*

THOUSANDS OF DOCTORS HAVE GIVEN WRITTEN APPROVAL

St. Joseph Aspirin For Children is right for children in every way! You give exact dosage "just as the doctor orders" . . . without having to break tablets, ever! And children prefer its pure orange flavor, take it readily. That's why St. Joseph Aspirin For Children usually works faster to relieve childhood aches and pains.

WORLD'S LARGEST SELLING ASPIRIN FOR CHILDREN

**ST. JOSEPH
ASPIRIN
FOR CHILDREN**



APRIL 1954

For Your Family's Regular
Aspirin Needs... **BUY**

**St. Joseph
ASPIRIN**

36 TABLETS 25¢
100 TABLETS 49¢
12 TABLETS 10¢

NEW NIBBLE-SIZE
CHOCOLATE PEPPERMINT PATTIES
Welch's Junior Mints



Don't Get Left... **GET RY-KRISP!**



Make Your Bread RY-KRISP!



Famous Reducing Plan on every package

Filling, far more hunger-satisfying than soft, quickly eaten breads. Whole-grain-rich in proteins, minerals and B-vitamins.

COMPARE THE CALORIES...
Ry-Krisp 1 double-square wafer .. 21
Greed.... 1 slice 63
Plain roll or bun 118
Biscuit or muffin 129



Now—for the first time—you can send LIFE in either English or Spanish as your Christmas gift to friends overseas.

Both six-year-old LIFE International and LIFE EN ESPAÑOL (to be published for the first time this Christmas season) are essentially the same as the LIFE you know. Published every two weeks, they will bring your friends in other lands all that you enjoy in LIFE: eyewitness reports on world events, Photographic Essays, Special Features.

- ☐ When you give LIFE's International editions to friends, relatives or business associates overseas, you give a handsome gift, for LIFE's quality is unmatched among international publications.
- ☐ You give a continuing gift which reminds the receiver many times of your thoughtfulness.
- ☐ You give an American gift through which your friends watch us at work and play, read of our attitudes on matters that interest them, and thus come closer to understanding us.
- ☐ And you give an economical gift, for special Christmas Gift Rates enable you to send LIFE thousands of miles for less per copy than you pay for LIFE here at home.

There's just time for us to process your order and get LIFE's handsome gift card (inscribed with your name) to your friends by Christmas. To order, please use the coupon below or write to the address given. No need to pay now, unless you prefer to. But please send your order today, before the last-minute rush begins.

LIFE International Special Christmas Gift Rates.

(These rates apply to either the English or Spanish edition.)

To Central and South America, the Caribbean, Bermuda, Guam and the Philippines:	\$4.00
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Please send the indicated edition of LIFE International as my gift to:

Name _____

Address _____

City _____ State or Province _____

Country _____

Send the English Edition ☐ Spanish Edition ☐ (check one)

My Name _____

Address _____

City & State _____

I enclose _____ in payment Please bill me ☐

SIGNED _____

"Soaping" dulls hair— Halo glorifies it!



Not a soap,
not an oily cream—
Halo cannot leave
dulling soap film!



Gives fragrant
"soft-water" lather
—needs no
special rinse!

Wonderfully
mild and gentle—
—does not dry
or irritate!



Removes
embarrassing
dandruff from both
hair and scalp!



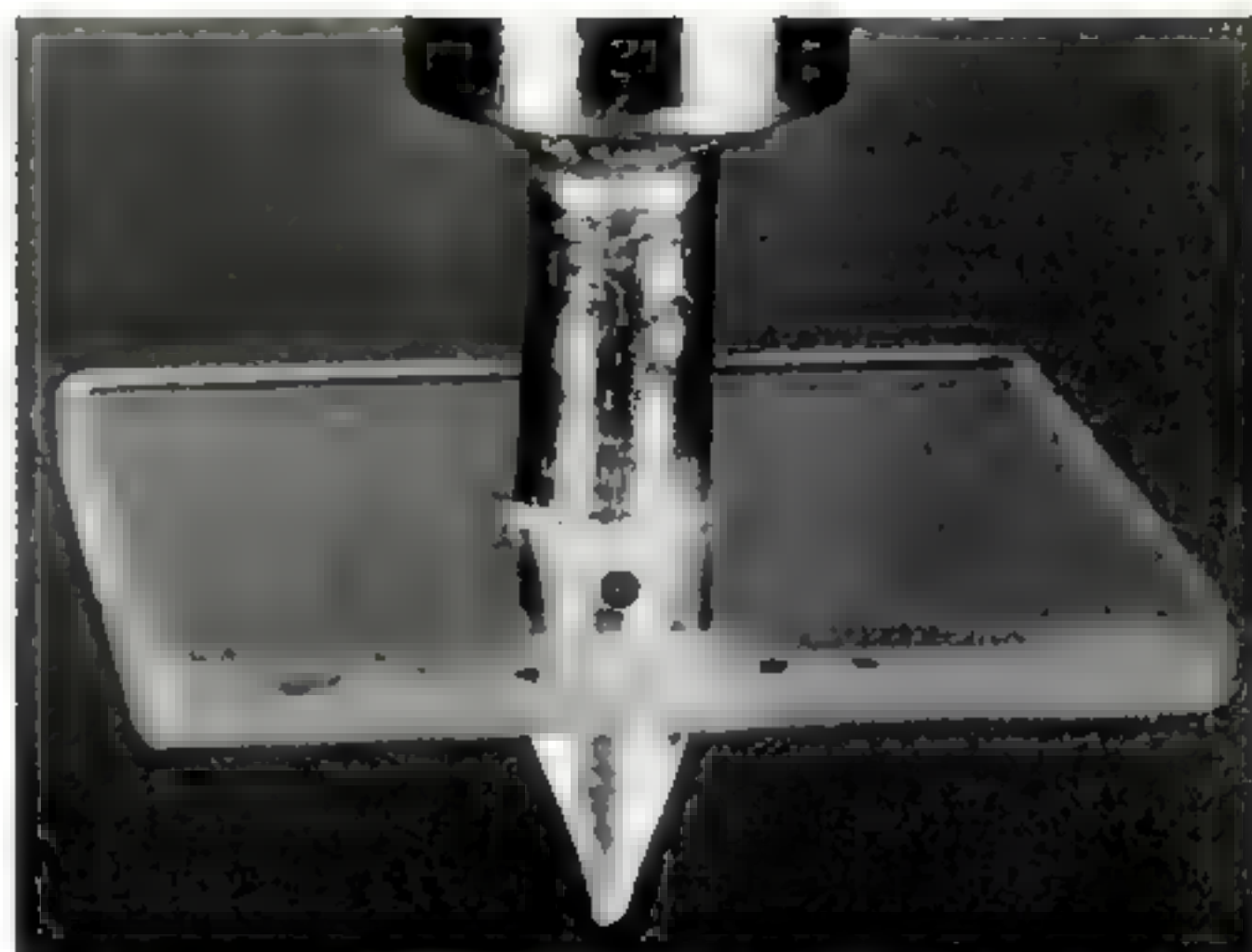
Leaves hair
soft, manageable—
shining with colorful
natural highlights.
Halo glorifies your
hair the very first
time you use it.



Halo reveals the hidden beauty of your hair!

Ultrasonic Carver CONTINUED

VIBRATED PEN PIERCES GLASS



PEN-POINT PUNCH is ordinary pen nib (top) soldered to Cavitron's tip. Covered with abrasive compound and vibrated by ultrasonic waves—pen pierces plate of glass (center) and two minutes later reaches other side (bottom).



Now's the time for

When a bunch of youngsters get together, there's bound to be some gay goings-on! And there's bound to be some big dishes of Jell-O ready and waiting for them to dig into—if there's a wise "mom" in the house! Jell-O gelatin desserts always cost so little . . . and always please so much!



MENGEL

INTRODUCES AN

...DESIGNED BY

... a whole series of surprises

(...and a surprise for the whole family at Christmas!)



"Accent" Chest in cinnamon and graphite. Flips its front to become a living room desk. Conveniently compartmented, with big sliding tray. Write this opposite someone's name on your gift list! About \$135.



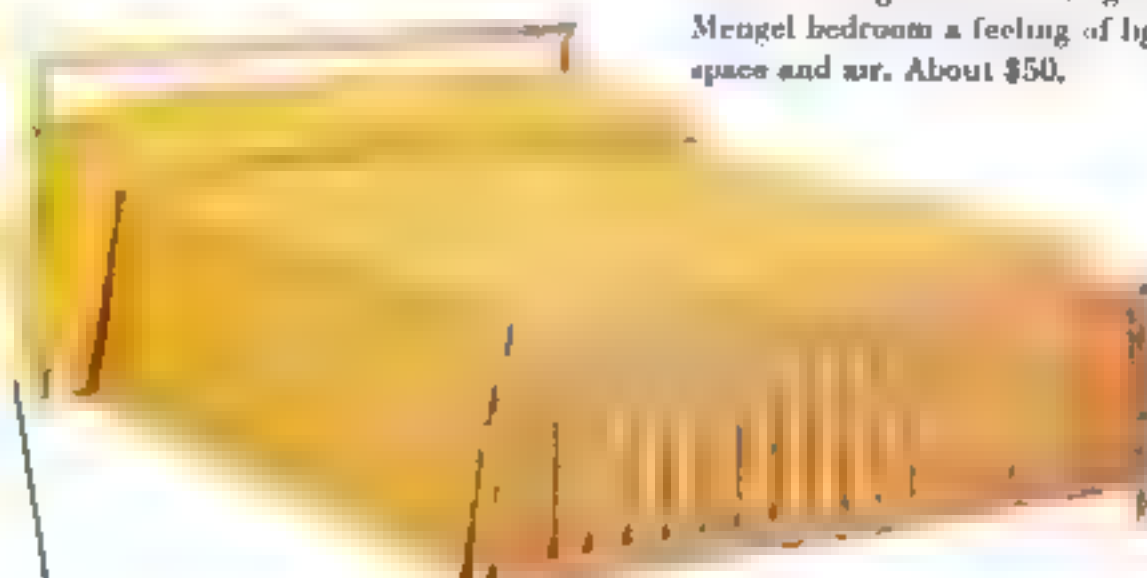
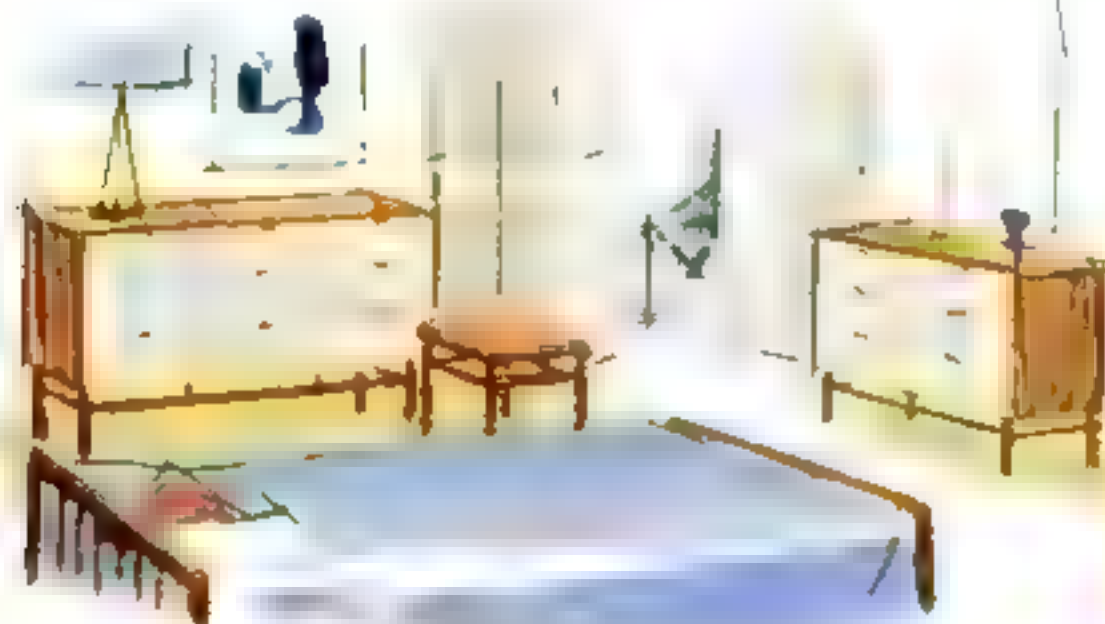
"Accent" Night Table or Phone Stand, with attached bench upholstered in pomegranate red. You'll think of lots of uses for this ... and lots of people who would love it for Christmas. About \$60.



"Accent" Triple Dresser ... whose center drawer reveals dressing table with compact mirror and sliding jewelry trays. Use this piece to your advantage in your living room, too. Nine drawers will provide a wealth of storage space. And the console top, for your or other services, will save that step in the morning. About \$160.



Double Bed ... both headboard and footboard a succession of wooden reeds. Slender and graceful ... to give your Mengel bedroom a feeling of light and space and air. About \$50.





RAYMOND LOEWY,
one of the pioneers of
industrial design in
this country, and head
of Raymond Loewy
Associates.

EVENTFUL NEW MODERN

RAYMOND LOEWY ASSOCIATES

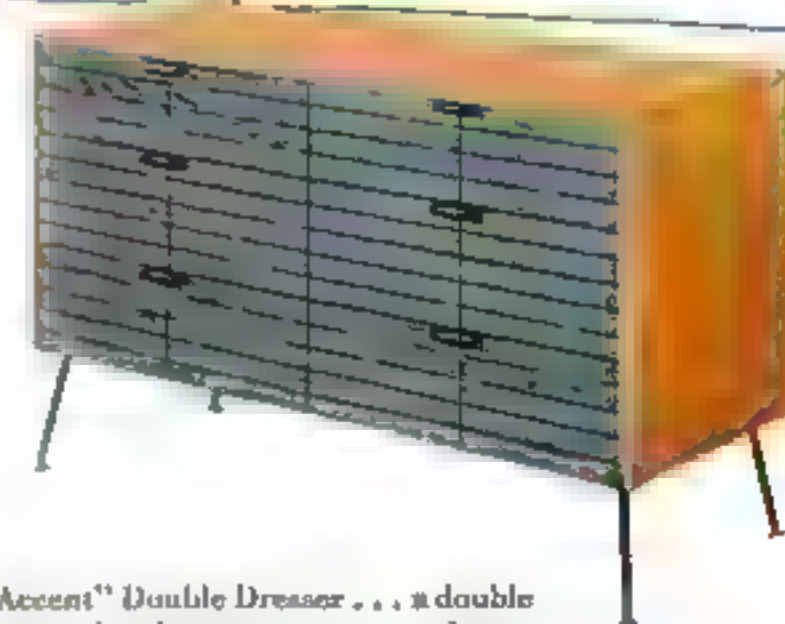
in furniture



"Accent" Bench, with pomegranate red upholstery. Give someone a pair for in front of the TV set, or to sit comfortably by the Christmas fire. About \$27.50 each.

MENGEL

"First Edition" in cinnamon and white gives this room a double life . . . sitting room by day, bedroom by night. Day Bed with drop-leaf arm, Triple Dresser with vanity-drawer, Chest-Desk, upholstered Bench, and double-duty Night Table. Group, as shown, about \$430.



"Accent" Double Dresser . . . a double joy in the dining room . . . to house your linens in the smoothest fashion, and to serve as an efficient server. About \$120.

A chest that's a desk, a dresser that's a vanity, a nightstand that holds the phone and the phoner . . . these are a few of the surprises in this collection of Mengel Furniture by the famous design organization, Raymond Loewy Associates.

Note, too, the unexpected use of color and texture and more color. See the amazing drawer-space, and the sleek horizontal lines that make a room look surprisingly large. The prices are surprisingly small.

Choose from two groupings . . . one group called "Accent" with slender wrought-iron legs, the other called "First Edition" for you who like all-wood. Which of your rooms will be first to welcome this new Mengel Furniture?

Look for this Loewy-designed furniture in your dealer's windows and newspaper advertisements . . . or we'll send you his name on request.

**Prices vary somewhat by locality.*

THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY

You know it's good!

ARMOUR
STAR

The Armour Star label is one of
the world's great guarantees!

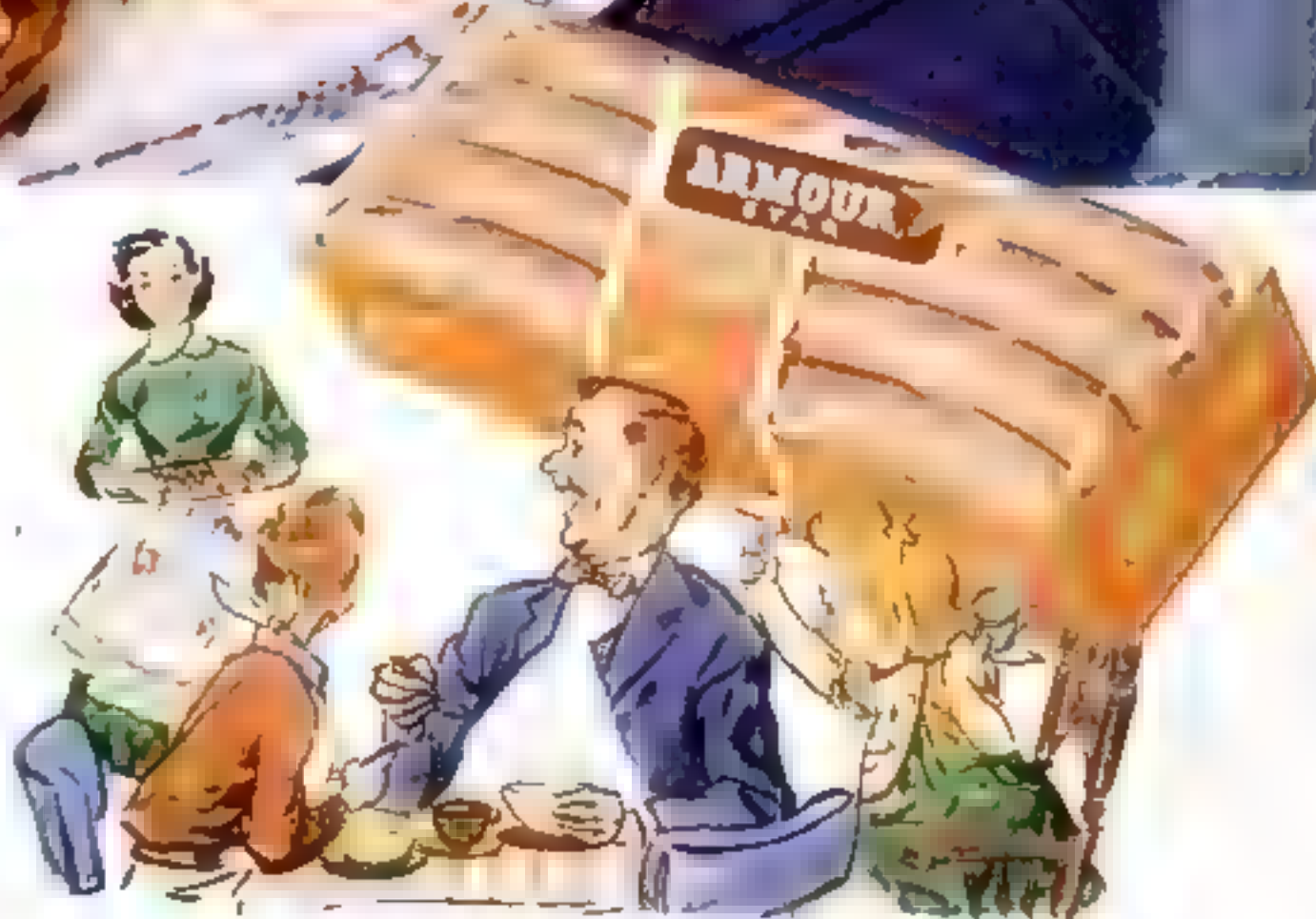


King-size breakfast — right size for a busy day!

Pan-fried Armour Star Pure Pork Sausage and apple rings with take-your-pick cereals — here's a big-day breakfast that's ample and easy and packed with energy! The sausage links are plump with pure pork and delicate spices — made fresh daily in an Armour Sausage Kitchen nearby. Place the links in cold frying pan and cook over low heat 12-15 minutes, turning occasionally. Pour off drippings as they accumulate —

saving some to fry the apple rings. A choice of ready-to-eat cereals adds a pleasing touch to a breakfast everybody will like!

It's another of Marie Gifford's favorite recipes! For other meal-planning ideas and interesting recipes, write for the helpful letter "Hot and Cold Hits" Address the famous home economist Marie Gifford — Armour and Company, Dept. 542, Chicago 9, Illinois.



ARMOUR 85th ANNIVERSARY



"There is always hand to put over face," explains Valentina, showing black outfit for the occasions when depressed wearer wishes she had stayed at home.



"All those damn glamour girl," she complains, got a photogenic break in striped hat and untrimmed coat.

Performance by Valentina

DESIGNER AD LIBS THROUGH NEW COLLECTION

One of the bonuses of being a regular customer of Valentina, the New York couturier, is an invitation to attend her exclusive showings. Not only are the clothes distinguished but the showing itself is one of the best solo performances in New York. Valentina models her own creations, turning, for the occasion, into a free-wheeling, ad-libbing actress and giving a sharp spoof of a fashion show. Hustling through 34 outfits in just over an hour, she proves that her clothes are easy to put on and, by exuberant antics like mounting a chair (*belon*), that they are wearable as well as handsome. In her deep Russian accent, she offers zany hints on what

to do with a handkerchief, how to dress to ask forgiveness of a lover and makes remarks which shrewdly describe, even though they sometimes seem to deprecate, her designs.

This performance comes naturally to the volatile Valentina who has costumed dozens of plays and operas. Her designs change little from year to year. She is a firmly severe critic both of her own creations and her customers' tastes. Even after an order has been accepted, a client who arrives to be fitted in a red dress may find that Valentina has decided it should be blue. A "Take it or take it," is Valentina's ultimatum, which the baffled buyer inevitably does.



"One of those horrors that nothing happen to" is her description of the lining of Lyons velvet coat.



"It is if you want to clumb," she explains, hooking up her foot to show comfort of jersey traveling dress.



"It hangs in your closet for years" is her guarantee of durability of silk chiffon white evening dress.

"Lots of silly nonsense with the handkerchief" goes with the gay outfit she calls "Cocktails Chez Vous."

Most make-ups shout: "Made-up!"— Magic Touch whispers: "Natural beauty"

Replace that heavy
"made-up" look with
natural-looking
loveliness by using
Magic Touch.
No puff, no sponge.



42¢ and 1.00—6 magic shades
... a CAMPANA product

Magic Touch is NEW ... a tinted cream
make-up so sheer your skin glows
through! ... yet it hides each tiny
blemish while it smooths and softens
and adds glorious color. ... Apply with
fingertips (with or without powder)—
so quick, so easy, so naturally lovely!

... another one of these wonder-
ful blouses... from our exciting new
group... in lustrous, sanforized
broadcloth... about \$3, \$4 and \$5
at good stores everywhere.

for store nearest you, write

Bobbie Brooks

Cleveland 14, Ohio - New York 16, N.Y.

VALENTINA CONTINUED

SHE IS HER BEST MODEL



"Why cover up your diamond with fur?" is a sensible question. She lines them up on hip of cocktail dress.



Valentina has worn her own designs since she landed as a Russian refugee some 25 years ago. Unable to buy clothes, she made her own, soon had friends asking for copies. Beginning by selling clothes off her back, she still designs with herself in mind, sometimes refuses to sell anything she feels is suited only to Valentina.



"I thought I was taller" explains why this flap pocketed coat looks too long on her when worn without its belt.



"I feel like prima donna, absolutely" is her parting comment on this dramatic evening dress. It also has a covering jacket for those times when the wearer does not wish to dance; if she changes her mind, jacket can be tossed aside.

CONTINUED ON PAGE 108

IS YOUR WIFE A DEMANDING WOMAN?



Some thoughts on this subject from a company
that has made a career out of pleasing her

Ever notice the change that comes over your gentle wife the minute she sets foot inside a grocery store?

She pinches the grapefruit. She squeezes the bread. She looks for "specials" with an eagle eye.

For when it comes to spending your hard-earned money, your wife is a far tougher customer than you are. This, believe it or not, is an expression of love.

Your wife, you see, lives to please her family

and you. We at Procter & Gamble make our living by pleasing her.

In our business of pleasing women, we have laboratories at P&G where we take in bundles of family wash—8,000 a year. Then we wash them in the kind of washing machines you find in homes, and measure how clean they get under an electric eye.

That's one way we test new formulas, so we can keep right on improving washday favorites like Duz and Oxydol, year after year.

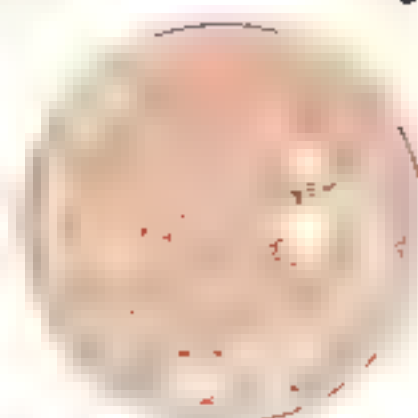
Now, women don't ask us to make these improvements. They seem plenty satisfied with our products as they are.

But to keep your wife as a customer, we must keep right on pleasing her by constantly making progress. If we ever stood still, competition would wean her away. And that would serve us right.

Your wife—she's made us what we are today, and we aim to *keep* her satisfied.

We never will be.

Progress Through Constantly Trying To Please



PROCTER & GAMBLE

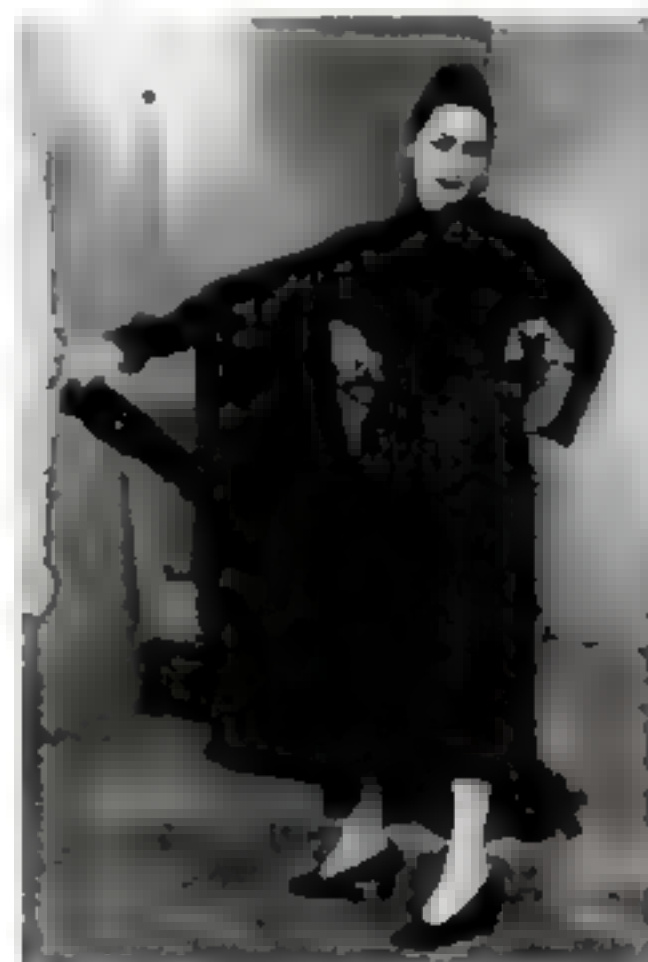
IVORY SOAP • IVORY FLAKES • IVORY SNOW • DREFT • TIDE • DUZ • OXYDOL • CREEN • JOY • SPIC AND SPAN
LAYA • CAMAY • DRENE • PRELL • SNASTA • LILT • CRISCO

SHE PEELS TO DRESS UP

Valentina gears her clothes to customers who travel freely and also provides for wearers who change their minds. The layers of this outfit can be shifted to change street garb into theater dress. She believes that women who love clothes too much look terrible and only those who treat them with scorn can be really well dressed.



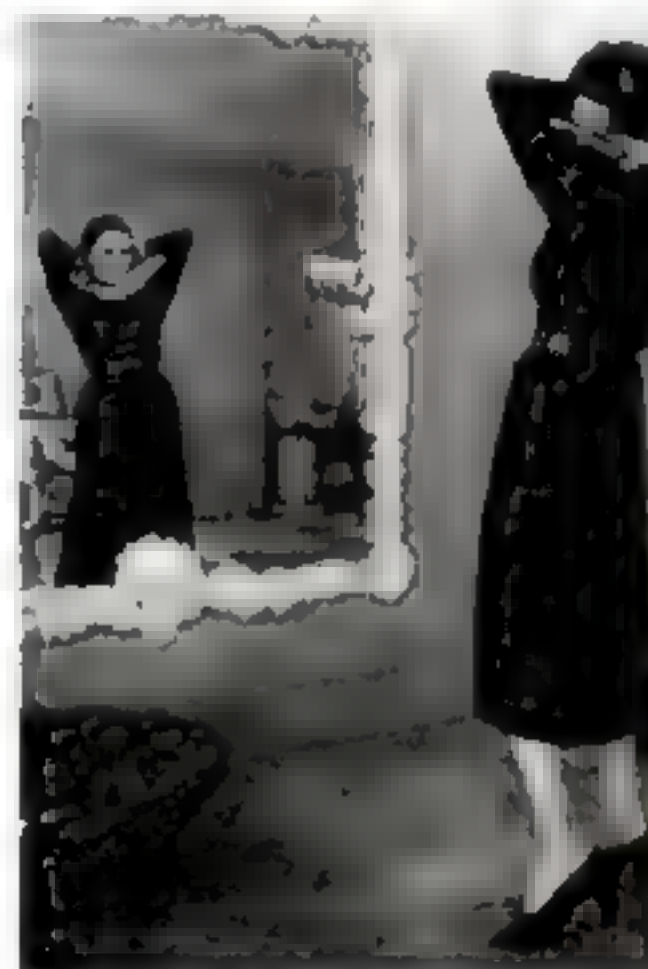
"Istanbul, lovely place. aaaaah . . ." she pauses while displaying versatile outfit named for her onetime home.



"You do that . . ." Valentina wriggles out of coat and discards it on floor, showing red overskirt slit in front.



"And that . . ." she unbuckles overskirt from belt and reveals slim black dress which is made of pure silk crepe.



"Then . . ." she pulls scarf from her neck, uncovering strands of pearls, and ties it on head in snood fashion.



"I hate clothes . . ." she bursts forth, exiting in transformed dress which began as a daytime outfit.

Volupte reflects the prettiest faces




"Geometric" Sophisticated Carryall
For evening or the cocktail hour. Has comb, mirror, lipstick holder, powder well, cigarette or money space. Engraved gold color bands on silver background. Plus little carrying case. \$18*



"Regency" Compact
Exquisitely engraved and jewelled with rhinestone crown. Two-tone gold color. \$8*

Cigarette lighter to match. \$12.50*

"Floral" (below) Watchcase Compact
Dainty...thin...only two inches across! Golden scalloped and pastel flowers on black enamel. \$5



illus. at top:
"Tiara" Watchcase Compact
Glittering rhinestone on two-tone golden background. \$10*

Other lovely Volupte Gifts from \$2.00 at fine stores everywhere or write for store nearest you

VOLUPTÉ

347 Fifth Avenue, New York 16, N. Y.

COMPACTS • CIGARETTE CASES • CARRYALLS • LIGHTERS • PINBUCKLES

The "Rocket" Oldsmobile's
New Power Steering* makes
driving so easy you can...

Park with just 1 finger!



Above: New Oldsmobile Super "88" 4-Door Sedan.

In addition to Power Steering* Oldsmobile features Hydra-Matic Super Drive®, and the new Autronic Eye®. (*optional at extra cost.) Equipment, accessories and trim subject to change without notice.

Parking is actually a *pleasure* . . . in a "Rocket" Oldsmobile with Power Steering*! For it's really remarkable . . . the effortless way you can ease this big, beautiful car into perfect position at the curb. That's because Power Steering supplies nearly 80% of the effort every time you turn the wheel. It adds to your motoring safety, too—makes it easy to maneuver in tight traffic—gives you better control in any emergency. Try a demonstration. Discover how easily the wheels respond to the slightest touch. Make a date with Oldsmobile's new Super "88"!

"ROCKET"

OLDSMOBILE

No cooking! No beating!

10-minute Wonder

creamy and delicious every time!

Read how easy it is to make this

NEW KIND OF FUDGE

Exclusive recipe developed in the famous Durkee and Hershey Kitchens
(Patent Applied For)



1. No cooking! Just melt the chocolate and margarine—then mix with other ingredients.



2. No beating! When ingredients are mixed, press and smooth into pan. Then cool. That's all!

Yes, Durkee's Margarine! This, you know, is the New Gold Standard of Margarine. Contains a secret new food discovery that makes it ideal for 10-minute Wonder Fudge. And for table use, seasoning and cooking. Tastes better, spreads better—why, it doesn't even spatter in frying. Reach for Durkee's Margarine in the shiny gold package.

With this recipe, you just can't miss making the best fudge you ever put in your mouth. But remember, perfect results only if you use Durkee's Margarine, Hershey's Chocolate Dainties and Durkee's Coconut.

10-Minute Wonder Fudge

Put together 1 package (6-oz.) Hershey's Semi-Sweet Chocolate Dainties, 4 level tablespoons Durkee's Margarine (half of $\frac{1}{4}$ lb. stick), in double boiler.

Add.... 3 tablespoons warm water, 1 teaspoon vanilla, to above.

Stir..... 3 level cups confectioners' sugar, dash of salt, into large mixing bowl.

Mix..... 1 cup Durkee's Stayfresh Coconut, or 1-5 oz. can Durkee's Dixie Cut Coconut, with sugar.

Stir..... melted mixture into bowl of dry ingredients.

Press..... into 8" pan.

If desired, top with coconut. Chill in refrigerator until set. Remove from refrigerator, cut into squares and serve. (Makes about 1½ lbs.)

Creamiest fudge you ever made—faster and easier than you ever made it—and you get perfect results every time!

Now! The first way ever discovered to take the *work* out of fudge-making. And what wonderful fudge it is—creamier, smoother, more delicious than you ever thought *fudge* had any right to be!

More wonderful—you just can't miss! Even a child can make fudge now in minutes and with perfect results every time. Buy what you need today for this wonder fudge—Hershey's Chocolate Dainties, Durkee's Margarine (the New Gold Standard) and Durkee's Coconut!

Fudge



MAKE IT CREAMY, SMOOTH, DELICIOUS WITH

DURKEE'S MARGARINE

THE NEW GOLD STANDARD OF MARGARINE

HERSHEY'S SEMI-SWEET CHOCOLATE DAINITIES

DURKEE'S COCONUT



Look for the free recipe on displays in your grocery store today; also on packages.

Better See Motorola Radios



NEW Pin-up Clock Radio

in four decorator colors



Model 52CW
Slightly Higher
South and West
\$39.95*

"Timer Too!"

time the eggs... or it switches on your favorite program when you want it

Here's a new idea—it's Motorola Pin-Up Clock Radio, designed for every one of you who has ever said, "Give me a clock I can see clear across the room... and a radio that doesn't take up shelf space!"

But that's not all, Motorola added a magic timer that turns on your favorite radio program automatically!

Wonderful for kitchen, bathroom, rumpus room, den, porch, and in your choice of four decorator colors—cherry, leaf, off-white, citron. Notice the attractive design, the clock face made for easy reading, the smooth bakelite finish that wipes clean in a split-second. Then turn the dial and listen to the Golden Voice of radio with its big-set tone. See it—hear it now—it's a wonderful idea for putting your minutes to music all around the house!



Kitchen: Choose cherry, off-white, leaf, or citron... save precious shelf space—use it to time your cooking.



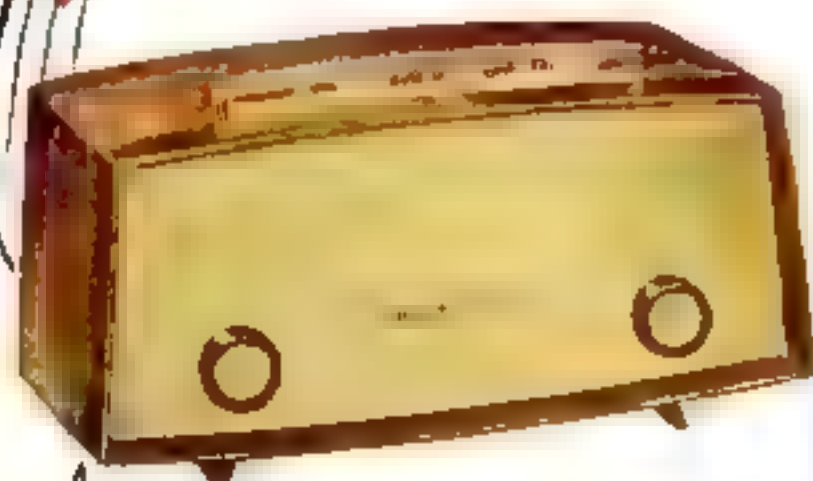
Bathroom: Music while you time your home permanent—a clock to help get you dressed in time for appointments.



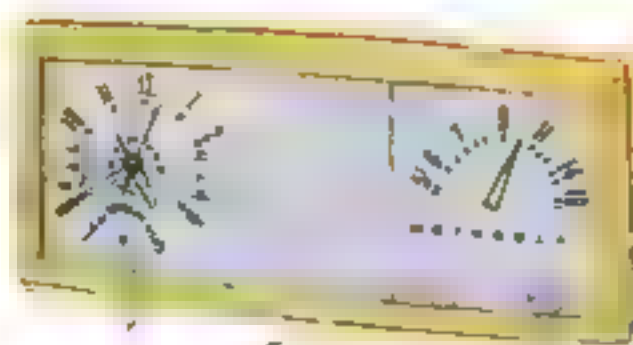
Den or Rumpus Room: Use it anywhere—comes complete with wall hooks that make installation a matter of seconds.



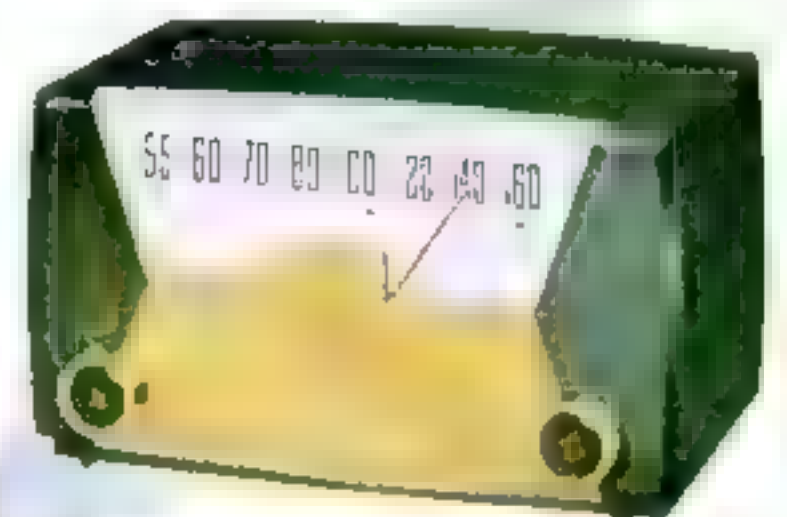
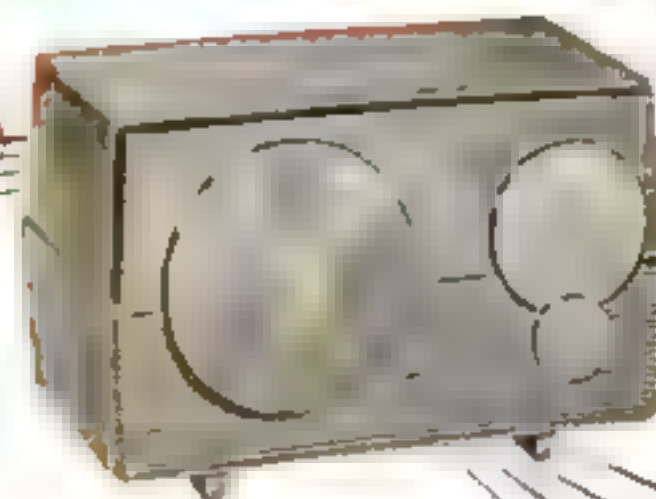
Porch: Pin-up music on any wall—and patented outlet plug adjusts cord to exact length to wall socket.



Model 52X in Walnut, Ivory and Maroon.



Model 52C in Walnut, Ivory and Forest Green.



Model 52K in Walnut, Ivory and Forest Green.

Model 52R in Walnut, Ivory, Maroon, Grey, Red and Forest Green.

Motorola
All-Around the House

as low as
\$17.95*
Slightly Higher
South and West
*Prices subject to
change without notice

Motorola the Golden Voice of Radio

World's largest exclusive electronics manufacturer

U.N.'s WORKSHOP



IN VISITORS' GALLERY, ARCHITECT HARRISON SURVEYS 75-FOOT-DEEP GENERAL ASSEMBLY LOBBY WHICH IS LIGHTED THROUGH TALL BANDS OF MARBLELIKE GLASS (SEE COVER)

AMERICAN ARCHITECT COMPLETES THE \$67.5 MILLION U.N. CAPITOL

PHOTOGRAPHED FOR LIFE BY PHILIPPE HALSMAN AND LISA LARSEN

No architect ever has aspired to house the whole world, but the man above, reflectively contemplating his finished work, has built a kind of modern Noah's ark for all species of men from all parts of the earth. He is the U.N.'s boss builder, Wallace K. Harrison, who, with the completion last month of the General Assembly building, has finished the U.N.'s world capitol in New York City.

Harrison began his building in 1947 when the U.N.'s Secretary General Trygve Lie named him, as one of the foremost American architects, to be the chief of planning over a 10-nation board of distinguished architects. After being soothed through many early conflicts (France's great Le Corbusier, for instance, had to be talked out of putting the Secretariat up on stilts) the board went home and left the job largely to Harrison.

The first U.N. building was the Secretariat (completed in 1950), a skyscraper office for the U.N.'s 3,500 permanent staffers. The second was the boxlike Conference building (finished in February 1952) tailored for deliberations of the Security, Trusteeship and Economic and Social Councils. (The interior views here are of Conference and General Assembly.)

The total result, after a five-year battle of blueprints between rising costs and a dwindling budget (final figure: \$67.5 million), has altered the skyline of Manhattan with silhouettes so revolutionary as to start a resounding controversy (Frank Lloyd Wright calls the buildings "a perfect symbol of division"). Other authorities believe Harrison had achieved his aim: "We were not trying to make a monument," explains Harrison. "We were building a workshop . . . the best damn workshop we could."



U.N. CITY looms in dusk along East River. Slablike 39-story Secretariat towers over Conference building (low building, left). General Assembly's clifflike front of marble and glass, pinch-waisted walls and steel dome stand in foreground. Ribbon of light (at right) is First Avenue and stacks (background) are power plant.

SECURITY COUNCIL has spacious meeting room (below) whose windows overlook East River. Decorated by Norway, the room has five cloth walls woven with gold crowns. Mural by Norwegian artist, Per Krohg, shows mankind, through efforts of U.N., rising to peace and freedom from dark "world we are forsaking."





DELEGATES' ESCALATOR in the General Assembly building is sealed within a glass enclosure. This group of schoolchildren was permitted to ride on it to pay a call on Mrs. Roosevelt. The decorative plants in the foreground are silhouetted against the building's clear-glass south wall and trees in the U.N. plaza.

GENERAL ASSEMBLY, 600 delegates, alternates and advisers, listens to Trygve Lie's opening address (*below*). Big circle above dais is U.N. emblem; smaller circles will bear member nations' seals. Vertical striping of walls is caused by wood acoustical baffles, broken by horizontal slots for press and translator booths.





BRIEFCASE IN LAP, A U.N. WORKER DOZES IN GALLERY



BIG BOW-BACK CHAIRS MADE IN DENMARK HOLD IRAQ DELEGATES IN HUDDLE IN NORTH BAR OF CONFERENCE BUILDING

NEW TENANTS SETTLE DOWN

The U.N. builder let his imagination run in daring architecture and daring decorations. He commissioned a French artist, Fernand Léger, to design murals (*opposite page*) whose abstract gray, white and orange swirls provoked critics to cry "fried eggs." But he remembered that the real heart of a world capitol would be people and provided so sensibly for them that when they moved in they felt right at home.

To make the U.N. workshop workable, Harrison had provided printing plants, libraries, scientific traffic routing, room for 1,500 autos and their drivers. To make it livable he furnished a room for prayer in any faith, restaurants capable of serving 4,000 meals a day, air conditioning so adaptable to the tastes of 60 different nations that each second window has its own temperature control and, most important of all, plenty of places for delegates and diplomats just to sit and talk at their ease.



PRESIDENT of Assembly, Canada's Pearson, sits at a desk with built-in dials for language selection.



DISPLACED AMERICAN, whose auto business was uprooted by U.N., returns to advertise new address.



THESE ASH-WOOD CHAIRS COST \$100 EACH, WERE BOUGHT FREE OF U.S. DUTY AS WERE ALL IMPORTED U.N. FURNISHINGS



MRS. ROOSEVELT PAUSES NEAR "FRIED EGG" MURAL



CHAUFFEURS kill time in waiting room while debate proceeds upstairs. Cardplayer at the right drives

India's Madame Pandit, bald player drives Korea delegates, crew cut man (center) works for British.

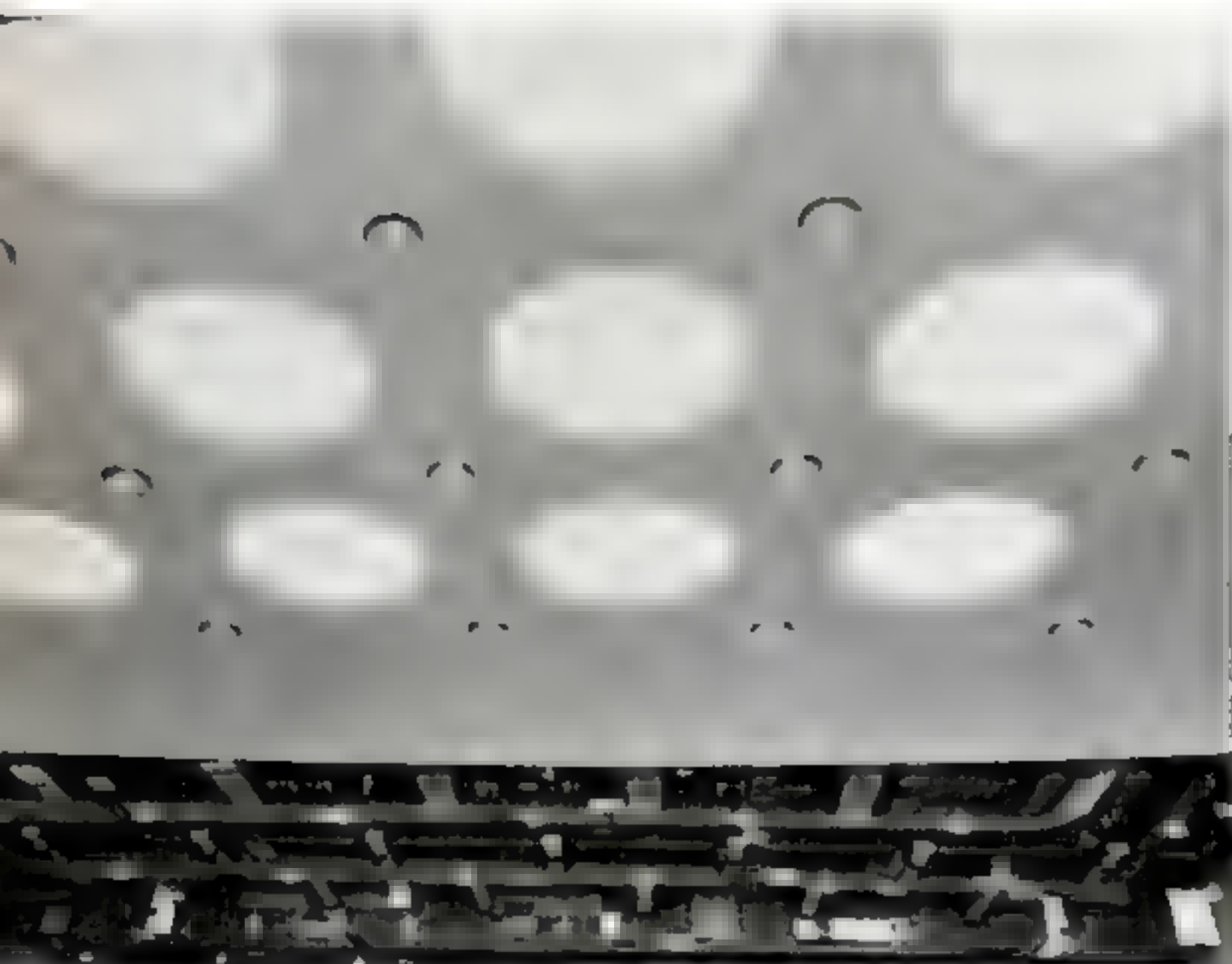


DELEGATE Kia of Iran has difficulty listening to telephone while writing at a table lower than chair.

MUSHROOM of metal, surrounded by its own little garden of evergreens, is one of the 18 lighting fixtures which illuminate General Assembly plaza.



DOOR to Economic and Social Council chamber is of pine panels with hemispherical wooden knobs. Room was designed and partly financed by Sweden.



DISCS of light cover the ceiling of the Economic and Social Council room. In the background are uncovered ducts left exposed in "honest architecture."



CUPS hold bowlfuls of light around walls of the General Assembly building press area. All light fixtures were specially designed by Harrison's staff.



BIRD of carved oak flies on wall of meeting room in General Assembly. Gift of United Kingdom, each panel represents a British bird or flower or animal.

BLOCKS of wood, carved in Norway, form these massive doorknobs of Security Council. Torch and ribbon design is repeated for full height of doorway.

SHELVES of shadow and light, formed by the balconies in the General Assembly lobby, dwarf a sight-seer huddled in a corner aiming his camera.



THE TWO BIG M'S

Both teams, whose chief trigger-men are shown in and out of mufti on these pages, are Johnny-come-latelies as big football powers. Maryland did not begin to develop real football ambitions until five years ago when President H. C. ("Curly") Byrd, an old football coach, went out to get a top coach (p. 124). Last year Maryland was suspended by the Southern Conference when Byrd defied its anti-bowl ruling and let his team play in the Sugar Bowl. Michigan State's rise to fame was boosted by an invitation three years ago to join the Big Ten, effective next fall. Its president, John Hannah, as head of a board investigating evils of the game, concluded that talent did not gravitate to a campus by accident. Though Michigan State's recruiting program is less intensive than at most other big colleges, talent just naturally seemed to gravitate there. Asked about it last week, Hannah explained, "It's a matter of embarrassment. . . . However I am very proud."



SPARTANS' HERO, Quarterback Tom Yewcic (pronounced *you-sick*) of Michigan State, throws dirty football tugs into washing machine at laundry (*above*) and throws driving block (*right*) leading interference in Syracuse game. He also calls signals, handles ball on most plays and does the passing.



HAIG & HAIG
ESTD 1806

4/5 QUART  86-87° PROOF
★★★★★

FIVE STAR
Blended Scotch Whisky
100% SCOTCH WHISKIES
BLENDED AND BOTTLED BY
HAIG & HAIG
LIMITED
Markinch, Scotland
SPECIALLY SELECTED
PRODUCT OF SCOTLAND

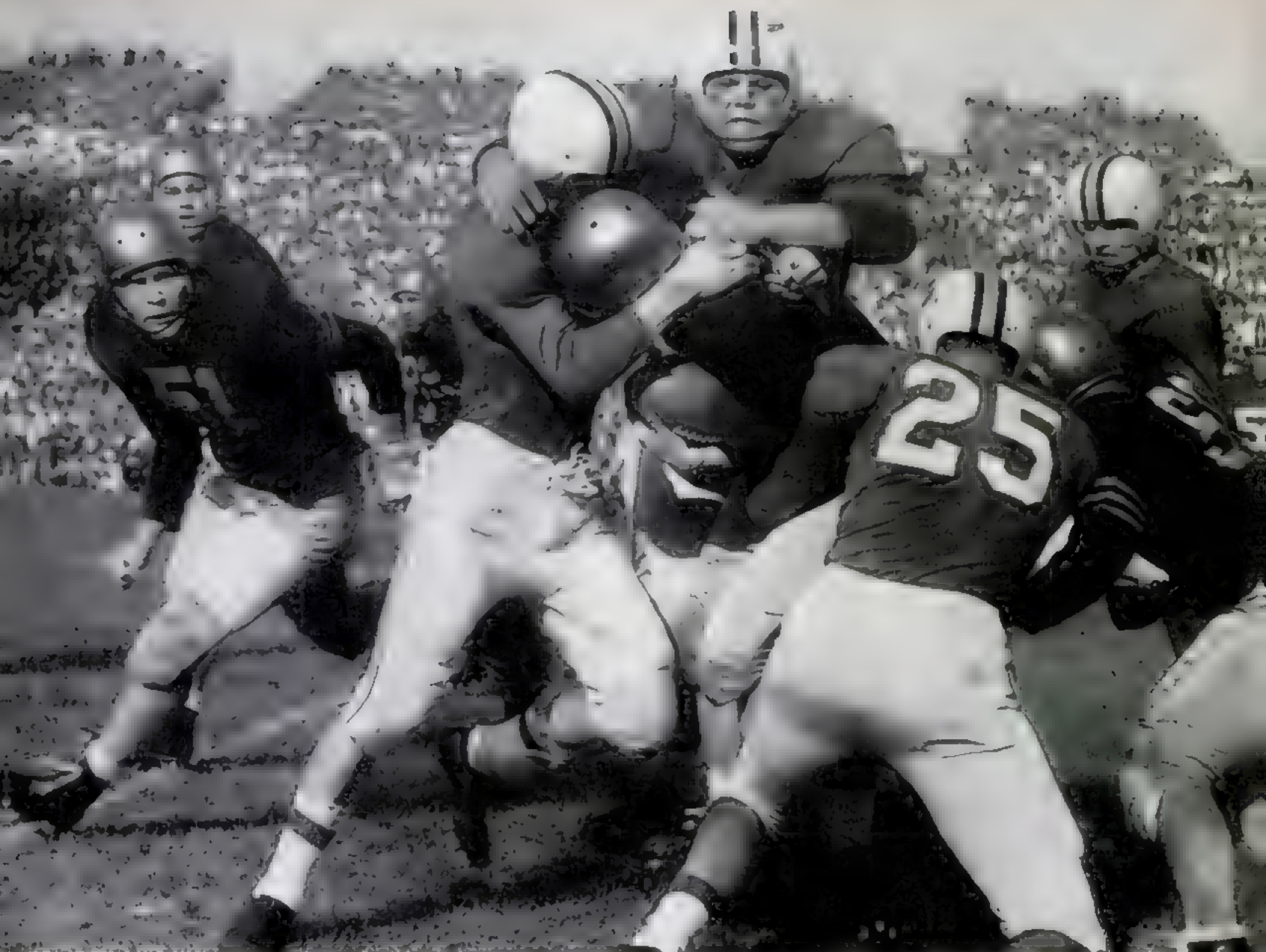
DISTILLED IN SCOTLAND
AND BOTTLED IN THE UNITED KINGDOM
UNDER GOVERNMENT SUPERVISION



...say

FIVE STAR
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MODZELEWSKI GETS MAD and knocks a couple of heads together, including a teammate's, in the Maryland-Navy game. A great defensive lineman, he truttles to

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Big M's CONTINUED



ALL-ROUND QUARTERBACK Jack Scarbath of Maryland fakes pitch-out before crashing Clemson line. Offense is built partly around "option" plays



SHIFTY SCATBACK Bill Wells of Michigan State (14) starts around left end behind good interference. A speedy, 175-pound junior, Wells has averaged



with Scarbath deciding after play starts whether to run, pass or pitch out. A second stringer at high school in Baltimore. Scarbath came to college unasked.



more than five yards a try this season. He is also extremely agile on the dance floor (above) where he does a Charleston at a party house gathering.

CONTINUED ON NEXT PAGE



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COACHES BIG JIM AND BIGGIE

When Jim Tatum, Maryland's coach, talks about his team he mentions his linemen first: "No football team is going anywhere without something up front." Since coming to Maryland five years ago Tatum has concentrated on developing a rugged line which enables the backs to run up scores and take the bows. At Michigan State, where Clarence ("Biggie") Munn is coach, the accent is on "freshness above all else." He wants his boys to feel frisky and eager. He conducts rigorous pre-season conditioning, then cuts down to more gentle drills after the first game. His teams play interchangeably from single wing, double wing and T formations, but Biggie teaches so well that his teams shift from one system to the other without ever seeming to get confused.



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DRESSED AS DON JOSE, RICHARD TUCKER WARMS UP HIS VOICE FOR "CARMEN" WHILE SONS (BACKGROUND) LOOK ON AND TEACHER PAUL ALTHOUSE JOINS IN

Pagliacci from Brooklyn

MET'S TOP ITALIAN TENOR IS A JEWISH CANTOR NAMED RICHARD TUCKER

by WINTHROP SARGEANT

THE popular notion that Italians make the best Italian tenors rests mainly on a list of great exceptions in which the big names are ones like Caruso, Tamagno and Gighi. Actually a large part of the finest Italian tenoring has been done by such non-Italians as the great Jean de Reszke and the equally great John McCormack. It is not so surprising as it might seem, therefore, that when the Metropolitan Opera House opens its season Nov. 10, its best Italian tenor will be a Jewish cantor from Brooklyn named Richard Tucker.

Mr. Tucker, though he speaks it haltingly, can sing Italian with a faultless accent. Though he has been in Italy only once, he sings

Italian opera with a native passion and a garlic-scented abandon that gives the illusion of many generations of Neapolitan ancestors. He not only sounds like an Italian; he looks like one. For some time the Metropolitan management has been hopefully importing real Italian tenors to compete with him. Some of them have been pretty good. But the consensus has been that Mr. Tucker has outdistanced them all. The fact is that he often sounds more eloquent and more genuinely Italian than they do.

Meticulous critics might easily point out that Mr. Tucker's eminence is due partly to the mediocrity of his era. He is no Caruso. He



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GETTING READY for performance Tucker trims waist with cummerbund as he dons costume, assisted by Metropolitan's dressing room attendants.

RICHARD TUCKER CONTINUED

seldom approaches the finespun elegance of McCormack. His voice is somewhat lacking in variety of color and sometimes sounds as impersonal as a trumpet. His acting, unless goaded by the most relentless direction, is strictly semaphoric. His appearance on the stage is apt to suggest a combination of General MacArthur and Lou Costello. But no tenor now at the Met can equal the combined agility, emotional fervor and power that Tucker's voice possesses. Though he speaks Brooklynese off the stage, he sings English with the polished accents of an Elizabethan actor. He can cope admirably with both the delicate lacework of Mozart and the bellowing emotionalism of *Pagliacci*. His voice, which started out (according to the time-honored classifications of the genus tenor) as a *tenore lyric* (or lyric tenor), grew and deepened into a *tenore lyric spinto* (heavy lyric tenor) and has now progressed to a *tenore drammatico* (dramatic tenor) so that he can handle such varied operas as *Cavalleria*, *Travatore*, *Pagliacci*, *Aida* and even *Otello*. Already he is singing 20 roles with passion and extraordinary endurance, and Rudolf Bing, the Met's general manager, has conferred on him the prerogative of the opera house's leading tenor: he is given his choice of the best roles of the season.

Several things besides his voice make Tucker a remarkable phenomenon. As a cantor he is still the leading attraction in Chicago's Austrian Galician Synagogue, to which he commutes for the Jewish High Holy Days by plane, and where his appearances bring in a box office take of \$25 a seat. Though his duties in the synagogue have recently become intermittent, he is still the highest paid cantor per hour in the U.S. Until only three years ago he was also a respected figure in the New York cloak and suit industry. His spectacular operatic career, moreover, is only seven years old, and aside from two appearances in *Traviata* with a small opera company, he has sung every one of his roles for the first time in his life on the Metropolitan's stage. This, compared with the gradual attainments of the average tenor who comes to the Met after years of experience in other houses, is an extraordinary feat. Just as extraordinary is the fact that Tucker has learned at least two operatic roles from scratch during every year of his career. As he puts it, "No use kiddin'. I don't pull my punches. You hafta cram; you hafta prepare."

The motive behind this rapid achievement is apparently neither a desire for fame nor a spirit of artistic dedication. Tucker is short (5' 8" tall), round, stocky (185 pounds), with a bald head, a surrounding fringe of glossy black hair and, without his toupee, the look of an energetic owl. He is inclined to view the unrealistic art of opera with the shrewd realism he once brought to the business of providing linings for fur coats. He knows that the more roles he

Los Angeles Coconut Grove Reports Rum Highballs Gaining Favor



LOS ANGELES, Oct. 9—Rouben A. Arvanoff, executive maitre d'hotel at the Ambassador Hotel here, reports many guests in the Ambassador's famous Coconut Grove are turning to highballs made with Puerto Rican Rum. "It is a new trend that is taking hold," he says. "The light dry quality of Puerto Rican Rum makes this highball wear extremely well."

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CONTINUED ON PAGE 131

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1/2 tsp. nutmeg	undiluted Carnation
1/2 tsp. ginger	Evaporated Milk
1/2 tsp. allspice	2 eggs
9-inch single crust unbaked pie shell	

Combine ingredients until smooth. Place in unbaked pie shell. Bake in hot oven (425° F.) 15 minutes; lower temperature to moderate (350° F.). Continue baking about 35 minutes or until custard is firm.

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Ask for A.I.
when dining out, too.



AT SABBATH MEAL, served by Mrs. Tucker after Saturday services at the temple, devout father Tucker and sons wear traditional Hebrew skullcaps.

RICHARD TUCKER CONTINUED

masters the more money he makes, and he mentions with some satisfaction that his intake at present amounts to something over \$50,000 a year. His present success he attributes to energy, single-mindedness of purpose and unremitting diligence. Being an intensely religious man he also attributes a good deal of it to God. "God blessed me," he remarks, "with a good memory and a keen mind." God also blessed him with a great voice, and his appreciation of this endowment is touching in its simplicity and sincerity. Tucker often spends long hours listening to his own phonograph records. "When I listen to myself sing *Pagliacci*," he muses, "I don't know whether I am man or beast."

Richard Tucker's dual life as a cantor and an Italian opera singer is not without conflicts. His congregation frowned upon his appearing at the Metropolitan on Fridays, Saturdays and Jewish holidays. Since Italy is a Catholic country and religion figures largely in Italian operatic repertoire, Tucker finds himself obliged to play a number of roles of an ecclesiastical or semi-ecclesiastical character. This causes him considerable worry and he has made a firm rule that he will not wear crucifixes on the stage, even when the part calls for them. But he is powerless to control the benedictions, exorcisms and other religious gestures aimed at him by his fellow actors. When, in *Cavalleria Rusticana*, he is blessed by his mother with the sign of the cross, Tucker quails inwardly, but he accepts it stoically as one of the inevitable hazards of his occupation.

As a noted Metropolitan tenor Tucker has, of course, received numerous requests for guest appearances at European operatic institutions, including La Scala and the Florence Music Festival. But the idea of international celebrity does not appeal to him particularly, and he has turned them down. On one occasion early in his career he did make a trip to Verona where he sang *La Gioconda* in an open-air performance before a huge audience of Italians. The Italians were enthralled to the point of frenzy, but their plaudits somewhat disconcerted Tucker. At the end of his big second act aria the audience rose to its feet and yelled "Bis! bis!" (encore). Tucker finished the act and then retreated backstage in some confusion. "I thought," he explained later, "they were hollering 'beast, beast!'"

In discussing his rise to fame and fortune Tucker deprecates the widespread notion that he became an opera singer more or less by accident. "I always knew, even when I was a kid," he avers soberly, "that the Metropolitan was my pinnacle." He was born 39 years ago in Brooklyn. His father, who had emigrated from Bessarabia (Romania), was a furrier in Manhattan's swarming garment district. The elder Tucker, who had a voice of some quality, would sometimes officiate as a cantor in the synagogue. He named his son Reuben (it was later changed to Richard for professional reasons), and the singer is still known to his friends as "Ruby."

As a boy he shot craps, excelled in school athletics as a baseball and basketball player and was a tackle on the football team at New Utrecht High School. He also sang with enthusiasm. By the time he was 6 he was singing alto in the choir of the Allen Street Synagogue, a venerable institution on a narrow ghettolike street on Manhattan's lower East Side. The synagogue's cantor, Joshua Samuel Weissner, soon took the boy under his wing, gave him vocal instruction and wrote special solos for him to sing. By the time Ruby was

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RICHARD TUCKER CONTINUED

13 his voice began changing and Cantor Weisser had to get himself another boy alto. After three years Ruby returned to the synagogue choir as a tenor, and before Tucker's mother died shortly afterward Cantor Weisser gave her his solemn promise to make Ruby a cantor.

But Ruby Tucker had other ambitions. On graduation from high school he got a job as runner for a Wall Street brokerage office where he became a first-hand witness to the stock market collapse of 1929. Chastened by this experience, he went to work as an errand boy in the garment district. Later he got together \$3,500 in capital and opened a shop where he bought and dyed silk linings and sold them to the wholesale fur trade. He was what is known in fur circles as a "converter." "I was really a jobber," he says. "Converter sounds more important."

Tucker's affable personality as a salesman seems to have left a lasting impression on his colleagues in the garment district. "He could be one of the top men in the silk business if he wanted to come back," one of them recently remarked. But two things seem to have combined to push Tucker on to still more notable achievements. One was that wartime restrictions had put a crimp in the silk business and reduced his take to \$25 a week. The other was a girl named Sara Perelmuth, whom he met at Coney Island. Sara Perelmuth was the sister of Jan Peerce, already a noted tenor. Her family was well-to-do and did not think much of a match with Tucker. But he sold himself to Sara. "Sara," said he, "I am just a budding rosebush. But I am going to bud." Shortly afterward they were married.

The budding process was rapid. Fired by rivalry with his brother-in-law, Tucker started taking lessons from the famous oldtime Wagnerian tenor, Paul Althouse, and studying assiduously for the operatic stage. Until his marriage he had never seen a performance at the Metropolitan Opera, and has seen very few from the dark side of the footlights since. Converter Tucker knew that Metropolitan tenors got good pay, so he concentrated on converting himself into a Metropolitan tenor, and Sara helped him. "God gifted us with vision," he says today reminiscently.

His teacher was amazed at the energy and cold method Tucker brought to his task. There was no sign of temperament. "Tucker just came for his lesson, took off his hat, sang, put his hat on again and went," Althouse recalls. Today Tucker still takes two lessons a week from Althouse and attributes to him a share in his gratitude that is exceeded only by those of God and his wife.

For several years Tucker stalked his goal with patience, energy and salesmanship. He entered the Metropolitan Auditions of the Air and came out second best. He got a job with the Chicago Theater of the Air on Station WGN in Chicago, where he sang condensed versions of opera and operetta. Finally in 1944, having refused to enter the Auditions of the Air a second time, he managed to get a full-scale audition with General Manager Edward Johnson on the stage of the Metropolitan. Johnson told him to learn the role of Enzo in *La Gioconda* and come

back. A year later he made his Metropolitan debut in this role, and vast delegations from Brooklyn and the cloak and suit industry attended to applaud him.

His rise to eminence is perhaps best indicated by the critical reactions he drew from then on. After the *Gioconda* performance the critics mumbled vaguely, "Obviously inexperienced but he has possibilities," "... hasn't the true dramatic tenor's ping." Two years later, when he sang Rodolfo in *La Bohème*, the New York



AS BRIDEGROOM Tucker took Mrs. Tucker for two weeks' honeymoon in Bermuda in 1936.

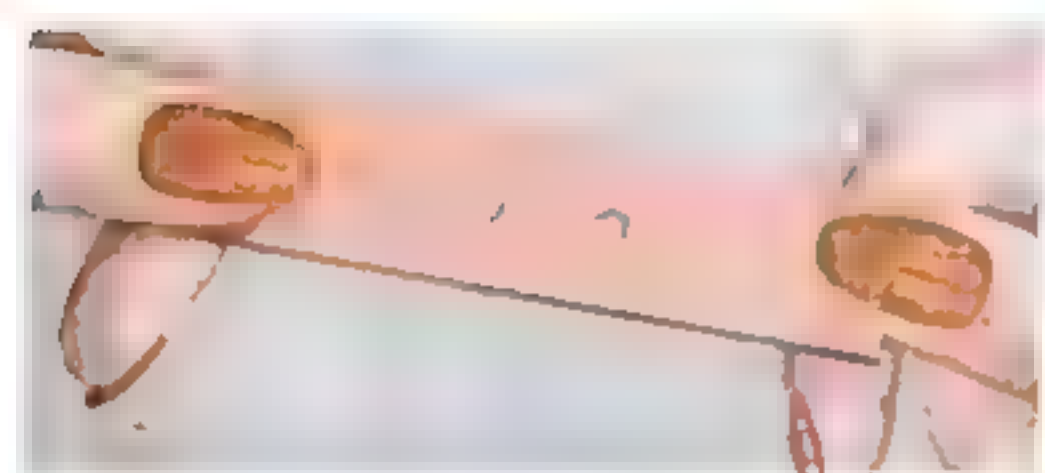


AS CANTOR Tucker sang at the Brooklyn Jewish Center. He started in choir when he was 6.

CONTINUED ON PAGE 133

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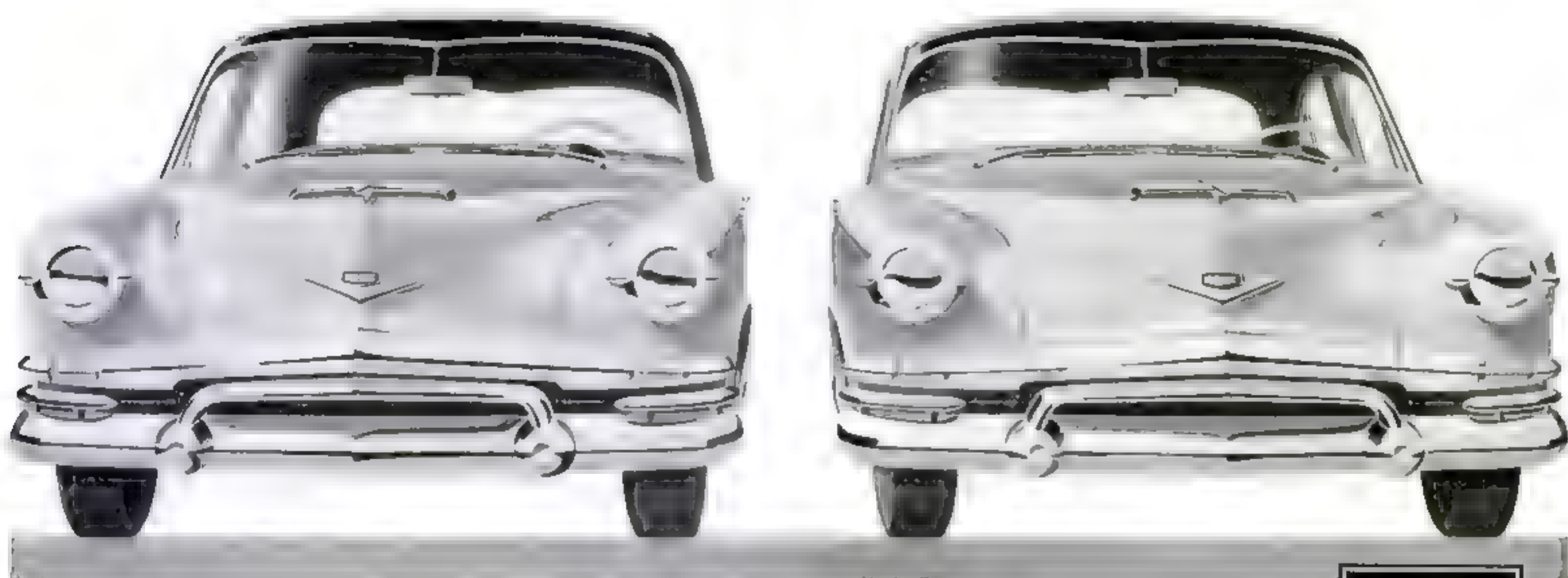
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Q. Which of these KAISER "twins" can give you up to 3 miles "free" in every 10?



A. It's the one equipped with B-W OVERDRIVE!

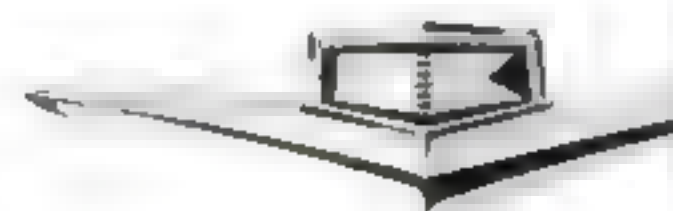
Created for the motorcar industry by Borg-Warner, famous B-W Overdrive is the advance-type economy transmission.

Remarkable is the word for it! *Automatically*, as your car gains speed, B-W Overdrive cuts engine revolutions. 30 on your speedometer means your engine actually is doing only 21. At 60—it does 42.

B-W Overdrive lets your engine *loaf* its way to gas savings... to longer trouble-free life. To that, add extra driving pleasure—even in so fine a car as the Kaiser with its Advanced Safety Engineering. There's

new smoothness and quiet. In traffic, you find shifting all but eliminated. For your highway safety, B-W Overdrive assures full power to overtake and pass quickly. It acts *automatically*—yet you make the decisions.

You'll get more from your new car now with B-W Overdrive—more for it later on. The extra economy, extra enjoyment of B-W Overdrive have pleased over 4½ million owners of 10 makes of motorcars.



Check the benefits you get with B-W OVERDRIVE

- Boosts gas mileage
- Saves engine wear and repair
- Quiets the engine—reduces vibration
- Delivers full emergency power instantly
- Makes driving more fun—anywhere
- Keeps a car young and modern longer

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19 OF THE 20 MAKES OF CARS CONTAIN ONE OR MORE PARTS BY BORG-WARNER. These units form BORG-WARNER, Executive Offices, 310 South Michigan Ave., Chicago: ATKINS SAW • BORG & BECK • BORG-WARNER INTERNATIONAL • BORG-WARNER SERVICE PARTS • CALUMET STEEL • CLEVELAND COMMUTATOR • DETROIT GEAR • FRANKLIN STEEL • INGERSOLL PRODUCTS • INGERSOLL STEEL • LONG MANUFACTURING • LONG MANUFACTURING CO., LTD. • MARBON • MARVEL-SCHLEBLER PRODUCTS • MECHANICS UNIVERSAL JOINT • MORSE CHAIN • MORSE CHAIN, LTD. • NORGE • NORGE-HEAT • PESCO PRODUCTS • REFLECTAL CORP. • ROCKFORD CLUTCH • SPRING DIVISION • WARNER AUTOMOTIVE PARTS • WARNER GEAR • WARNER GEAR CO., LTD. • WOOSTER DIVISION

No cigarette can contain a filter

this **GOOD**
this **LONG**
this **THIRSTY**
for nicotine and tars!

You don't have to change your brand of cigarettes to enjoy the protection of filtered smoking. You can filter any cigarette with a Denicotea Holder.

HERE ARE THE FACTS

Each Denicotea crystal filter contains silica gel, the most efficient filter material known to science.

About four times longer than a filter tip—over twice the extra length of a "long" cigarette—the Denicotea filter traps and absorbs nicotine and tars that would otherwise reach your nose, throat and lungs.

A health measure recommended by many physicians and dentists.

At stores everywhere

YOUR FAVORITE BRAND

Short and standard models with aluminum clips at \$2.50
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SEE FOR YOURSELF

Before use:
Denicotea crystal filter is pure white



After use:
Denicotea filter turns black as it absorbs tars and nicotine

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FILTER HOLDER



TUCKER AND SONS practice football on the lawn of the Tuckers' house as Mrs. Tucker watches. Sons are Barry (right), 14, David (left), 11 and Henry, 6.

RICHARD TUCKER CONTINUED

happy." Having accepted this poetic idea despite his native flair for realism, Tucker began singing like an angel. "At the end of the performance," he recalls, "I was in a different world."

Last year Richard Tucker moved from Brooklyn to occupy a new home in an elaborate housing development at Great Neck, Long Island. Here he has taken to dressing in rather loud, open-neck sports outfits and allowing his present prosperity to blossom appropriately. The Tuckers now have three children, all boys, who somewhat worry their father by their lack of interest either in music or in religion. His oldest son, Barry, 14, has a local newspaper route, and Tucker occasionally gets up early in the morning to drive him around in the family car while he delivers his papers.

Mrs. Tucker, a genial auburn-haired woman, appreciates her husband's attainments as an artist, attending all his performances, but thinks even more highly of his virtues as a solid citizen and family man. "He's always worked for his own family," she points out with pride. "He lives a normal life. He's been down to earth, and that's his greatest success that I can see." With this verdict Tucker himself happily concurs. The Tucker home is somewhat elaborately furnished in conventional style, with a special accent on peacocks, which adorn the walls and drapes. For himself he has constructed a den with intricate phonographic equipment and record racks where he can listen to himself and read a collection of rare Hebrew books relating to his work as a cantor. The walls of his den are decorated with photographs. These include two pictures of Caruso, one of Toscanini and 18 of Richard Tucker.

In his relations with the rest of the human race Tucker is a model of affability and friendliness. His home in Great Neck is a thoroughfare for admiring neighbors and acquaintances, and his wife Sara is, despite their present affluence, an assiduous and excellent cook. He has been known to take a taxicab to a restaurant and then, out of sheer good fellowship, invite the taxi driver to have dinner with him.

Tucker is very proud of such mementos of personal esteem as have been showered upon him by admirers. During the 1948 Democratic convention, Tucker was on hand to sing *The Lord's Prayer* and was presented with a badge reading "Honored Guest." He not only took the badge home; he managed, by persistent cajolery, to assemble three more "Honored Guest" badges and brought them home in triumph to his sons.

When he and Sara visited Verona, Italy (for his appearance in *Gioconda*) he sang at the Sabbath service of a local synagogue. When he had finished, the congregation, beside itself with gratitude, offered to make him a present of anything in the synagogue. Sara looked longingly at a golden cup which stood on the altar, but, realizing that it was the synagogue's most cherished possession, they settled for several ancient and priceless volumes in Hebrew which now adorn the den in Great Neck.

Three years ago Tucker was on his way to New Orleans to sing at a Puccini festival when raging storms grounded his plane at Newark airport. He and his wife remained there hopefully for more than 36 hours without sleep. In desperation they then caught a train for Cincinnati and connected with a plane which got them, bumpily, to their destination just one hour before the concert was to take place. Tucker was fagged out and had a two-day growth of beard. But, as he explains, "God was with us."

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Sits in rack in Egg Cooker
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At Carling's we brew both beer and ale—and each is mighty popular. But more and more people are telling us Carling's Red Cap Ale gives them more pleasure than any beer they ever tasted. They say it's light and dry as the smoothest beer, yet with

that extra flavor—that "heart" which only a fine ale can provide. They call it the "light-hearted" ale.

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BETTER THAN BEER? TRY CARLING'S RED CAP ALE AND SEE!

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Linkletter learns facts of corn life!

Here Art Linkletter watches a Green Giant soil scientist expert dig for facts in Green Giant land. The expert is double-checking to make sure the soil is rich enough to produce taller, tenderer Niblets Brand Corn. That's the famous corn (exclusive D-138 breed) packed at the fleeting moment of perfect flavor. How about discovering that fact for yourself tonight?

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RICHARD TUCKER CONTINUED

Since there had been no rehearsals, the local conductor was beside himself. Tucker went to a hotel and shaved. When the conductor called him on the phone in anguish and wailed, "But Mr. Tucker, I don't know how you sing. I don't know where you breathe," Tucker calmed him. "I always do what my teacher tells me," he said simply. "I sing the notes just like they are written." When he appeared at the concert hall a few minutes later, he was unperturbed. He removed his hat, walked onto the stage and sang. There wasn't a hitch. The audience applauded wildly and the conductor covered him with kisses.

This episode was one of many that testify to Tucker's enormous dependability, a quality that has made him a favorite not only at the Metropolitan but among all musical managers and fellow musicians. "When he says he will do something," his wife remarks, "he always does it." Before his Metropolitan appearances he leaves his home in Great Neck at 5 p.m., drives directly to the studio of his teacher to warm up, and arrives at the Met precisely an hour before the performance. He removes his hat, dons his costume and make-up and is ready to make his entrance exactly on schedule.

When the performance is over, he returns to Great Neck with the unruffled air of a methodical businessman who has put a good day's work behind him. At the Columbia recording studios (where he has recorded the complete operas *Pagliacci*, *La Bohème*, *Fledermaus*, *Madame Butterfly* and *Così Fan Tutte*) this calm dependability is looked upon with awe. He requires fewer retakes than do most other artists. His *Pagliacci* was one of the smoothest jobs of operatic recording ever done at Columbia. He simply sang his part through with scarcely a hitch or a blemish, and it was transferred to wax.

Only one thing can cause a feeling of panic in the otherwise methodical mind of Richard Tucker, and this is a threat to the commodity he deals in—his voice. A few years ago the commodity became strained through overwork, and he rushed around to various throat specialists in search of a cure. The incident produced a fear of catastrophe that was somewhat disproportionate to the actual state of affairs. "What if, God forbid, you are lying on a hospital bed for a lifetime?" he concluded gloomily. He didn't have to lie on a hospital bed. He simply stopped singing and talking for a period of a month or so, communicating with the outer world by means of anguished notes written on a scratch pad. After that the commodity was as good as new again.

Though he is a glamorous figure to millions of fans who think of him as inhabiting a glorious international world of operatic make-believe, Richard Tucker looks at it all as a man from Brooklyn doing a good job. The job has taken him halfway around the world, but he travels reluctantly and sees sights dutifully, without enthusiasm. Even in Great Neck he is unable to stifle completely his nostalgia for the streets of his home town. Asked recently what it was about Brooklyn that inspired this striking devotion, Tucker thought for a moment with a slightly pained expression. "But," he finally expostulated, "there's so much to see in Brooklyn."



MUSICAL RECREATION for Tucker is sitting in his study listening to recordings of himself. On the wall: photographs of Toscanini and Tucker.

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Bread lowers itself automatically,
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No levers to push—no popping or banging. Just drop in the bread and let the Sunbeam take over. This turns on the current and the bread silently lowers. When perfectly toasted, the current turns off and the toast comes up silently. It's *that* sensational!

Only the new Sunbeam has Radiant Control that regulates the toasting *automatically*, depending on the bread. You can take slices directly from the refrigerator and the Sunbeam will toast them a little longer than if they were dry. If the slices are thin it toasts them quicker than thicker slices.

Ask your dealer to demonstrate the new Sunbeam Toaster for you.

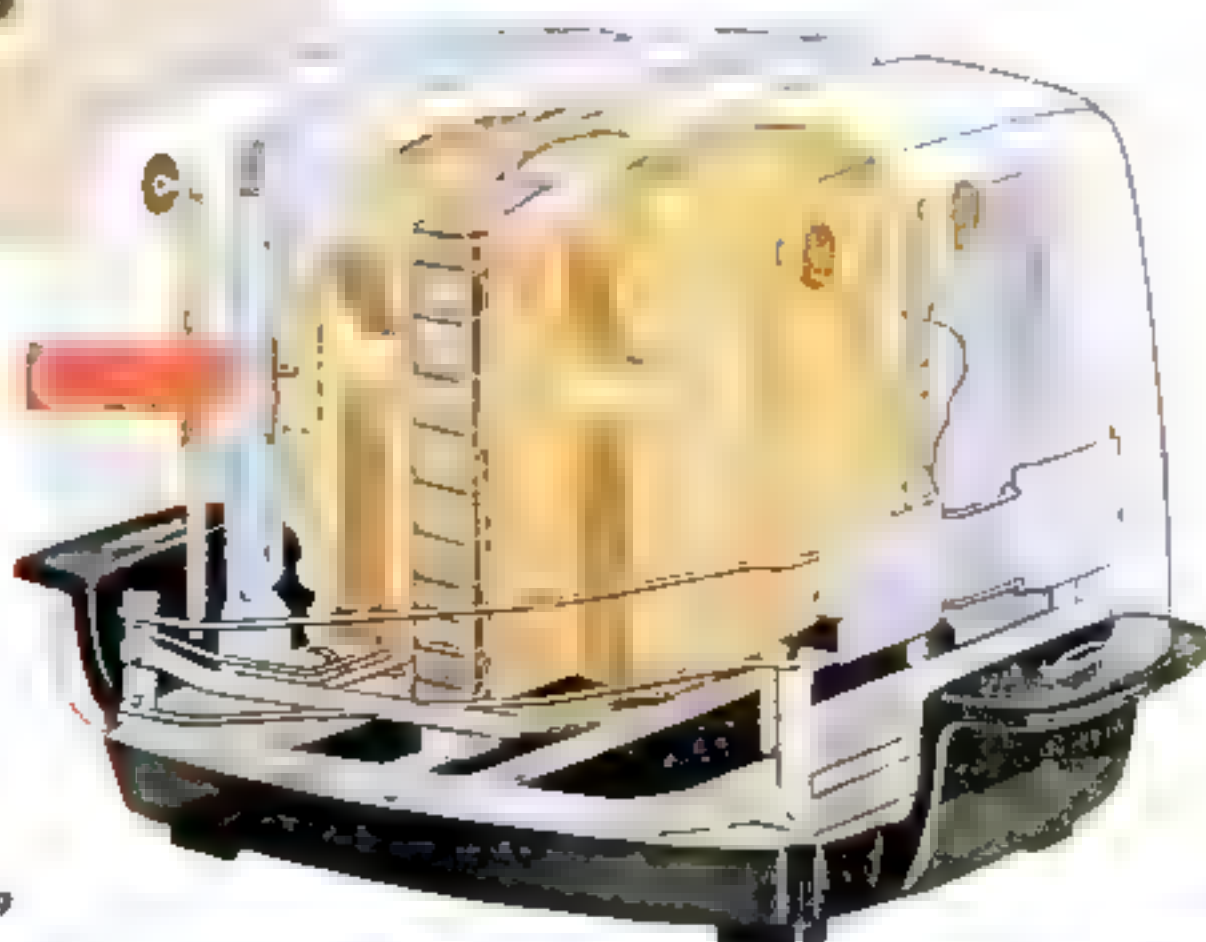
Only Sunbeam has patented **RADIANT CONTROL**

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IN THE FACE OF WORLD TENSION, America is again working against time to build up its Air Power. It is not for us to say how much Air Power this country should have—that is for your military leaders to recommend and Congress to decide. We do, however, feel a responsibility to help you understand the vast complexity of modern aircraft manufacture and operation so that you may realize why the job at hand takes so long and costs so much—and why America's security demands a long-range Air Power program in peace as well as war.



FLOWN TO FRONT-LINE POSITIONS BY SIKORSKY "FLYING TRUCKS", AN ARMY COMBAT UNIT UNLOADS SUPPLIES AND GOES INTO ACTION

YOUR ARMY IS TACKLING A LONG, HARD JOB— DEVELOPING SPECIALIZED AVIATION TO SUPPORT GROUND COMBAT

Since the early days of aviation, the U. S. Army has realized that one day, aircraft would move men and materials faster and more easily within combat zones than any means ever employed.

For years the Army has made use of fixed-wing aircraft for artillery spotting, liaison, wire-laying and other duties which were distinct from those of the Air Force. But the initial need was always there—for a "flying truck"; a versatile vehicle that offered mobility over impassable terrain and could be under the immediate direction of combat commanders.

The answer came with the development of big helicopters able to carry substantial loads.

The advantages are overwhelming. With helicopters, for instance, a rifle company needs no roads . . . fewer supply points . . . can ignore difficult terrain . . . and can accomplish vertical envelopment. Its wounded can be swiftly evacuated, its communications rapid, and it can cover much more ground than a motorized unit.

With both helicopters and fixed-wing aircraft, Army Aviation will be better than ever prepared to perform its vital mission of supporting ground combat.

But building Army Aviation is a long, hard job. Long-range plans call for doubling the 1,800 aircraft, 1,800 pilots, and about 2,400 maintenance men of

today's Army. New and better types of aircraft must be developed by the industry, working in close cooperation with the Army. Possibilities of new ground tactics must be continually investigated. Add all this, and you can see what a vast and complicated job the Army is tackling in employing and developing this one phase of Air Power.

To succeed, the Army must have public understanding of the time needed to expand Air Power . . . and a recognition of the fact that Air Power must be consistently maintained in peace if it is to be relied upon to help prevent—or meet—the terrible emergency of war.



THE ARMY uses seven basic types of small fixed-wing aircraft in addition to helicopters. Such planes as the de Havilland "Beaver" shown above, are designed to operate from improvised airstrips in combat zones. They perform a variety of missions including reconnaissance, observation, patrolling, aerial photography, and transportation of key officers, emergency supplies and the walking wounded.



IN KOREA, the rescue of over 30,000 wounded and trapped men in helicopters flown by the Army, Navy, Marine Corps and Air Force (above: casualty being loaded on Sikorsky HO4S) pointed up the tremendous value of this type aircraft in saving lives. In addition to evacuation of the wounded, the Army plans to use helicopters for large-scale movement of troops and supplies, speeding reserves from rear areas, wire-laying, and many other special duties.



NEW CANDIDATES for Army Aviation training must first be officers in their own branch (such as Artillery or Signal Corps). They are given 18 weeks of flying instruction at San Marcos, Texas, and 13 weeks advanced tactical training at the Artillery School, Fort Sill, Okla. Helicopter pilots require an additional 10 weeks to train. Future plans call for making all Army aviators helicopter pilots.



ARMY FIELD FORCES are constantly investigating possibilities of new tactics built around the use of aircraft. Above, troops board Sikorsky H-19 in practice maneuvers which enable field commanders to closely integrate aircraft with specialized needs of various branches of the Army.



THE ARMY needs about three mechanics for every two aircraft it maintains and operates. Men are trained for four months at Fort Sill, then must spend eight more months in the field. Training is being steadily accelerated; presently it is more than double the pre-Korean rate. In the photo above mechanics are shown servicing Cessna L-19 on a crude airstrip in Korea.



YEARS OF CONSTANT development are needed before aircraft like Sikorsky H-19 helicopters (shown above) can be turned out in quantity on production lines. The Army's research and development branch works closely with the Air Force, the Navy and aircraft manufacturers to develop new and more efficient types it will need in the future. But only a sound Air Power Policy—and elimination of stop-and-go planning—can assure America of air strength to meet all emergencies.

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UP A TREE goes Dan Edwards after a ball which had been thrown down fairway tied to a parachute.

Life Goes to a Goofy Golf Party

LOUISIANIANS INVENT A NEW SPORTS STEW

In Louisiana, jambalaya is a stew which housewives make with shrimp, crayfish, oysters or anything else that is handy. When a Jambalaya Golf Carnival was held on one of the city courses in New Orleans recently, among a group of professional and amateur players, the game included basketball, pool, nine, jacks, marbles and football, as well as a little golf and a lot of horseplay. The general idea of the sponsors was to concoct a sports stew that would be both spicy and tough. The women players were asked to come dressed in costume, with prizes offered for the most outlandish outfits. The judges urged contestants to razz and heckle their opponents as much as possible, declaring, "It's to your advantage. Besides, it's something that you always wanted to do anyway."



HECKLED AND HARASSED by six males, Sara K. Gunn drives ball off a bedspring down the sixth

fairway. She missed the ball on her first try but connected on the second. Ball went only a few yards.



POOL PUTT is made with cue by Mrs. W. K. Conner. She split pants of her convict suit getting off ground after making putt and had to finish game in shorts.



NOSE PUTT has to be made by Maude Greenberg because her ball stopped less than six inches from the hole. Mrs. S. E. Fish tears over to heckle her.



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Goofy Golf CONTINUED



CROSSED LEGS, a stance stipulated by game rules for players heading down seventh fairway, cause John Di-bold to kick up the dirt with his club. The patch over his right eye covers war wound.



FOOTBALLS are kicked off as substitute for usual drive. Second shots were made with regular golf balls from wherever footballs came to rest. At one tee



A BAD MISS is scored by Marge Minazzi, dressed in a harem outfit and sitting on a barrel, when someone sets off a firecracker just as she starts swing.



BEER CAN at the end of a six-foot pole is used by John Sarpy to putt at eighth hole as Dick Tarleton heckles. On one fairway players had to knock balls through automobile tire suspended in the air.



players threw dice to determine number of points they would get as a handicap. On one green, instead of putting, they played jacks to determine strokes.



A GOOD DUNKING is given Dave Goebel for winning tournament with a score of 59 for nine holes. One woman had a score of 47 on a single hole.

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SUDS ON THE MARK

If they arrive early enough one morning a week, the tourists and amateur photographers who flock to the Top of the Mark, the bar on the 19th floor of the Mark Hopkins Hotel in San Francisco, have a chance to see the spectacular view of bay and city agreeably varied by the soapsud patterns of an intrepid window

washer, Gaylord Ransom Jr. No member of the regular San Francisco window washers group will touch these particular windows, which are 257 feet above street level. Ransom has had the job for almost two years to supplement his income from his regular down-to-earth profession, which is selling real estate.

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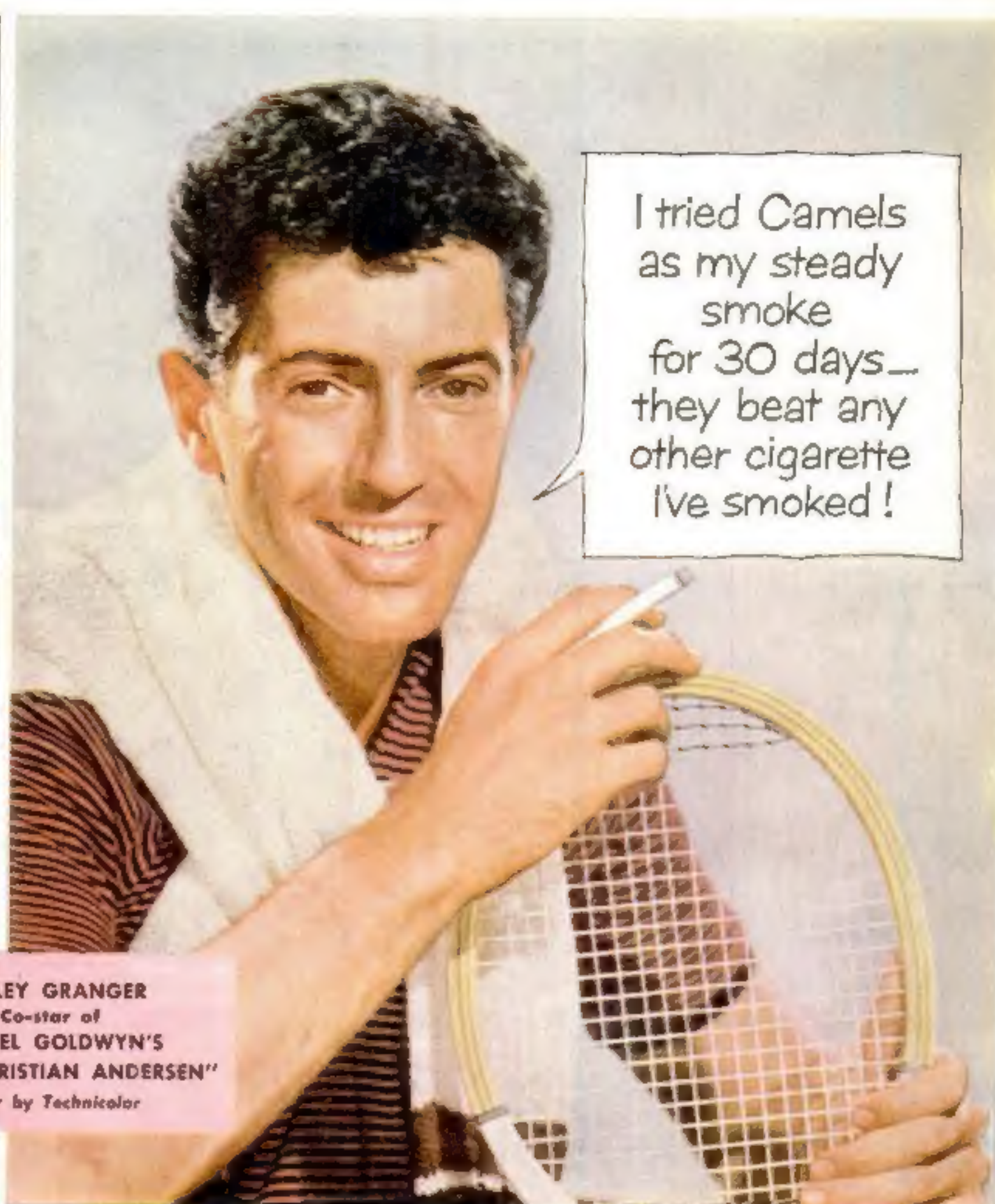
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